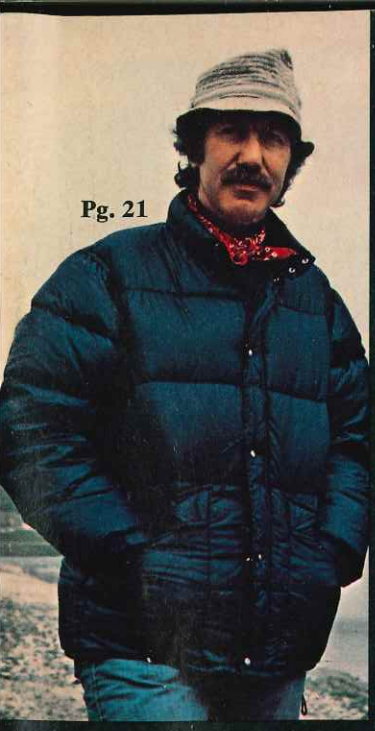
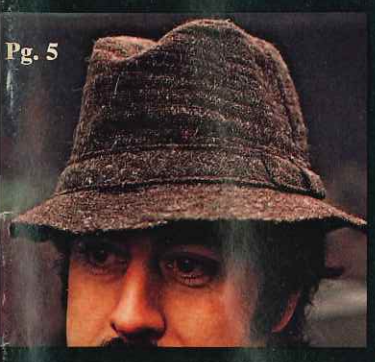


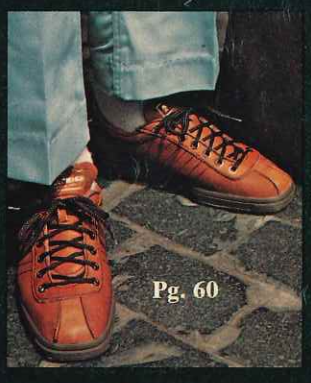
Our 25th year of making it easy to shop the world by mail and backing everything we sell with our "You be the judge" guarantee.

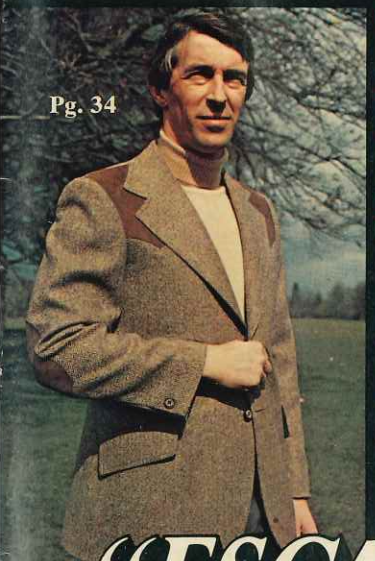
New 1975-76
Fall and Winter Catalog

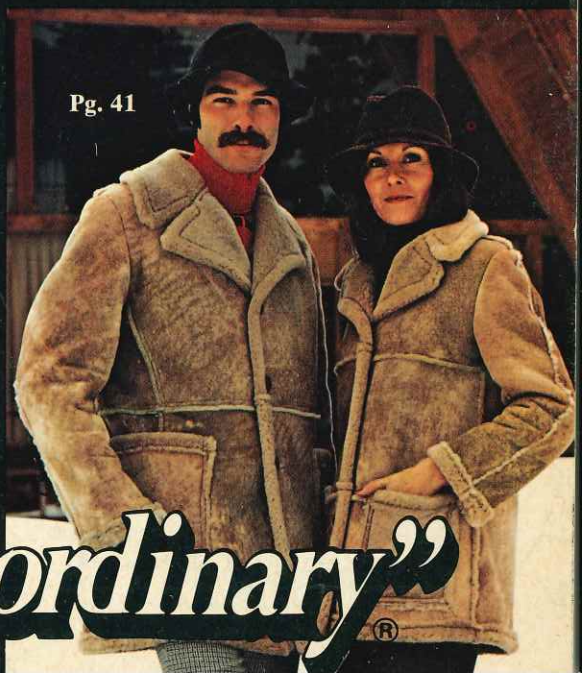
Norm Thompson

Fine outfitters to men and women









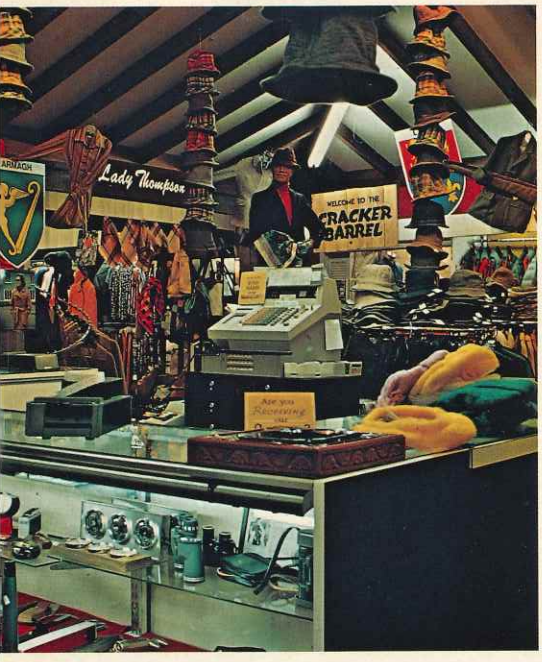
"ESCAPE from the ordinary"®

"ESCAPE from the ordinary"®

It started with a small box of fishing flies and blossomed into a unique way to shop the world by mail.

It was 25 years ago, in a small basement workshop, that Norm Thompson and his son-in-law, Peter Alport (selling fishing flies by mail) launched us on our seemingly endless search for perfection . . . and gave us an idea for a way of doing business that's continued to grow and prosper, year after year.

They searched for, developed, and tested what they sold . . . made value and function a major goal . . . and backed up their merchandise with a money back guarantee.



It's still our business to give you complete satisfaction by mail.

Today, at Norm Thompson we're still following (with pride) the same great guidelines set down a quarter century ago!

While some have offered fads, gimmicks, planned obsolescence, and products that simply won't stand up . . . we've done our best to give you practical items that will make your life a little more enjoyable. We've always strived to provide the finest in quality at the best possible price.

During our 25 years we've proven that trying to get the most for your money doesn't mean buying cheaper . . . it means buying better. The small difference you may pay in the beginning is more than made up for in the long run.

We do our own testing, take our own pictures, and have a darn good time.

Our search for perfection doesn't end when we discover an outstanding new product. That's actually where it begins.

After finding an item, we start it on an endless process of testing and experimentation. (Photos in this catalog were taken, as a rule, during actual tests. Models are friends, customers, or members of our own staff . . . and you can expect to get exactly what you see.) Where once product testing excursions for Norm and Peter meant a trip to a nearby lake or stream in Oregon, today we find ourselves traveling anywhere from the Swiss Alps to Timbuktu.

Although we're always on the lookout for new products, we keep one important thing in mind . . . new doesn't necessarily mean better. Some products you see in this catalog have been with us since the beginning, and in our opinion they're still the finest of their kind.

Good reasons to do your shopping by mail from Norm Thompson.

Value.

Probably the most important reason of all is saving money. By importing direct and buying advantageously from our suppliers, we can save you up to ⅓ over the price of comparable merchandise.

Quality.

We really do search the entire world to find the finest products available in both quality and design. You save money by not having to continuously replace worn out products or garments that have gone out of style.

Exclusive products.

Many of the items in this catalog are simply not available anywhere else in the United States . . . or in some cases, the world.

Ordering is extremely easy, and you get what you order . . . fast!

Everything is simple and straightforward. The prices listed are what you pay (no hidden handling charges). Just fill out the order form on page 79 and mail it. We'll take care of the rest. You'll get the size you want and the style and color you specify. And we'll make every effort to process your order the same day we receive it. You can also order by phone, 24 hours a day, by calling toll free 1-800-547-6712 (excluding Oregon, Alaska and Hawaii).

You do not pay sales tax, and we pay the postage.

In many cases, these savings alone are substantial.

You shop from your own home.

There's no need to waste gasoline or fight traffic jams and parking problems. Just sit back in your favorite easy chair and "Escape from the ordinary.®"

The most important reason of all is our "You be the judge" guarantee.

Norm Thompson's "You be the Judge" Guarantee.

When we say "You be the judge" we mean just that! Every product you purchase from Norm Thompson must live up to YOUR expectations, not ours. If at any time a product fails to satisfy you, return it to us, postage prepaid, and we'll either replace the item, or refund your money in full, whichever you wish.

This is definitely not a 2-week guarantee. It's good for the normal life of the product. (You being the judge of what that normal life should be.) We'll stand behind everything we sell to the fullest extent . . . no ifs, ands or buts.

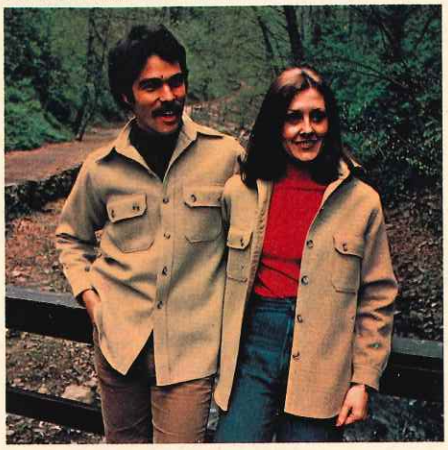
Even after 25 years, we still get excited when we find something new and better.

Here's just a sample of the items being shown for the first time. Each one is an "Escape from the ordinary®"

It seems like each year we get a little more discriminating when it comes to choosing new products (some people call it cantankerous and picky). After a quarter century, we've learned what to look for in the way of practicality, function, and value, and we go out of our way to make sure that's exactly what you get.

We put ourselves in your place and act as your representative to seek out the unique . . . the excellent. We only hope you have as much fun shopping through this catalog as we had putting it together.

Our new Alaska Twill for men & women (P. 14).



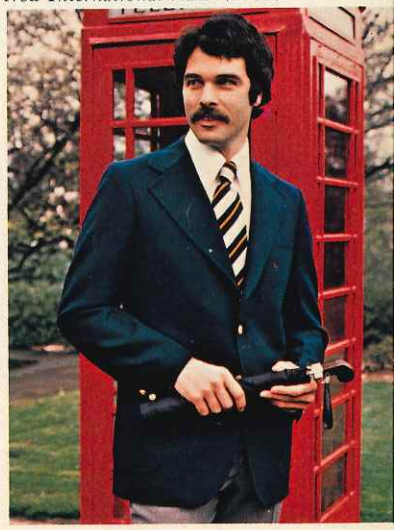
Norfolk jacket and pants in genuine British Moleskin (P. 47).

Executive necessities (P. 69, 76).

The Haymarket . . . an elegant new shearling coat for women (P. 44).

Preserves like Mom used to make . . . maybe better! (P. 77).

New International blazer (P. 32).



If you're ever in Portland, please stop by for a visit.

The only store of its kind in the world . . . ours . . . is alive and well, and waiting for you at our home in Portland, Oregon.

It's here we get to talk with our customers personally, and see someone's face light up as they try on a Riff Jacket, or a pair of the world's most comfortable shoes. Our competent sales staff is quick to answer questions and anxious to help you find exactly what you want . . . yet they know well enough to stay clear if you just feel like "exploring."

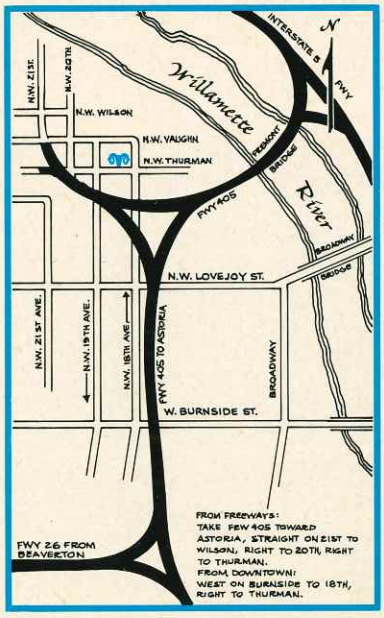
If you think the items in our catalog are an *"Escape from the ordinary"®*, wait until you see our store.

Besides our catalog items, the store offers a unique collection of sports clothes and equipment from around the world . . . everything from handmade bamboo fly rods to full length sheepskin coats . . . limited edition fashions for women and handwoven tweed sport coats for men.

We always seem to be getting in new surprises every day. Many times in our travels we discover items that are available in such limited quantities that they can't possibly be offered in our catalog. It's a disadvantage, but it doesn't prevent us from bringing such merchandise back to our store . . . so of course we do!

The other "tourist attractions" can wait.

If you're ever in the area, we urge you to stop in for a visit. There's almost always something going on (like a sporting clinic, fashion show, or art exhibit) and the shopping "adventure" we offer might never come your way again.



Norm Thompson's Deer Mocs®...

For men & women.

Fireside slippers that travel the world.

They've been traveling with us for 25 years.

Deer Mocs have been our personal choice in the way of comfortable slippers since 1950. You'll know why the minute you slip into them. Soft, flexible deerskin gently molds to the shape of your foot to produce a feeling that's simply luxurious. No other material, natural or man-made, can begin to compare with the supple sensation and breathing comfort of this unique leather. And that's exactly why we never go anyplace without them.

Ideal for travel. Deer Mocs roll up small for packing.

Extremely lightweight and cushioned with foam for extra comfort.

Deer Mocs are probably the lightest slippers of their kind. They weigh only 7 ounces, so you feel no sensation of lifting anything but your feet.

Sewn between the sole and innersole is a shock-absorbing layer of 100% polyurethane foam that cushions every step you take and insulates against cold, drafty floors. This special foam won't break down from moisture, so you can wash your Deer Mocs to keep them looking their best. Just hand-wash with a mild detergent and warm water.

Slippers you won't leave in the closet.

Deer Mocs are ideal for travel. They roll up to about the size of a pair of socks for easy packing. And they're designed with such simple, tailored lines that you can wear them in places you wouldn't dream of wearing ordinary slippers. Wear them while entertaining or keep a pair in your car. You might even slip them on at the office. Deer Mocs are so incredibly comfortable you'll probably want to wear them constantly. Try a pair of Deer Mocs on your own feet. If you aren't delighted, return them for a full refund. (See page 2.)

When you order your Deer Mocs, why not order an extra pair for a friend? You'll be glad you did when you discover just how much they'll be appreciated.

Color: Golden tan. Sizes: (Men) 6-12, 13, 14, medium widths. (Women) 4-10, 11, medium widths. Please send us your regular shoe size for proper fit.

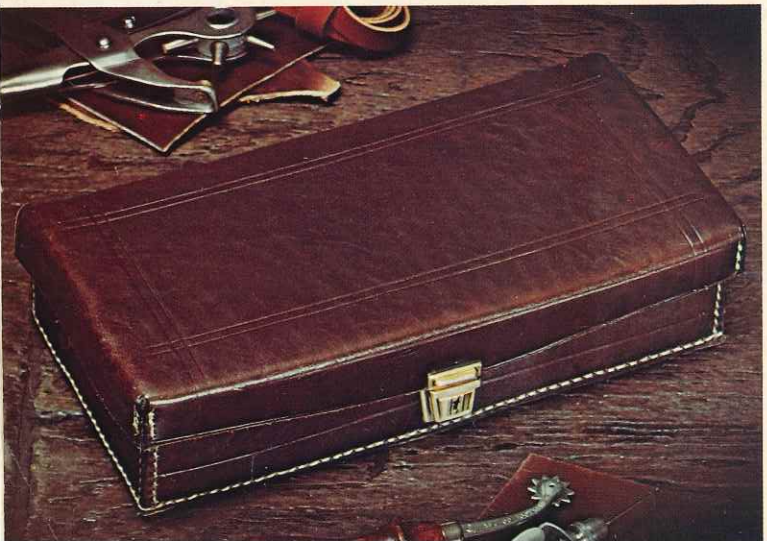
No. 2054 (Men) . . . . . **$16.00 ppd.**
No. 2059 (Women) . . . . . **$16.00 ppd.**

A layer of polyurethane foam cushions each step you take. Deer Mocs are so light you'll feel no sensation of lifting anything but your feet.

We're reintroducing one of our most popular items from the past at a very reasonable price... handmade in Colombia and sold only by us!

Norm Thompson's new Adventure Kit.

Many years ago when saddlemakers were commonplace in small western towns, leather boxes like our Adventure Kit were popular for carrying toiletries and valuables. However, as the price of leather went up, leather crafters began to disappear . . . and with them, the kit boxes. Our original Adventure Kit experienced the same fate.



A new source in South America.

Recently we sent a sample of our original kit box to Colombia where the cattle industry is still booming. There we found a good supply of fine leather and quality handcraftsmanship at a reasonable price. The copies they sent back were better than we dreamed possible. The high grade leather is dyed to a rich coffee brown and accented with a simple tooled design. The entire kit box reveals careful handcraftsmanship in virtually every detail.

Great for travel or home use.

The Adventure Kit fits neatly into a suitcase and holds plenty of toiletries. At home, it takes up very little space in your dresser drawer so you can use it for jewelry and small valuables. In the past, many of our customers have used this handy kit box for fishing tackle, cigars, or a catch-all on their desks.

We feel very fortunate to have found a source of fine handcraftsmanship in Colombia. It allows us to bring back one of our most popular items from the past.

Color: Rich coffee brown. Size: 9¼"x 4¼"x2¼". Genuine saddle leather.

No. 250 . . . . . **$28.00 ppd.**

A DIRECT IMPORT EXCLUSIVE

Handwoven wool tweed.

For people who are still individuals . . .

The original Irish Country Hat.

On the rugged coast of western Ireland, there's a small town called Clifden, Connemara. Here, native craftsmen have been making and wearing distinctive tweed hats for many generations.

These proud fishermen have two major "loves" in life. One is crafting fine tweed hats by hand, and the other is fishing for sea trout. We couldn't swear that their "loves" come in exactly that order, but we do know that it took the gift of an American muddler minnow fishing fly to make it possible for us to bring the Irish Hat to this country.

Each hat is the creation of an individual . . . not a production line.

The men and women of Clifden take the raw wool of local mountain sheep, weave it into nubby wool tweed, and then hand-cut and sew each hat separately. This age-old craft is a matter of pride with these coastal Irishmen, so they take all the time necessary to insure perfection. No two hats are exactly alike because each artisan has his own way of doing things . . . and the longer you wear your hat, the more character it'll acquire.

It can be jammed into a pocket, dropped in a puddle, stepped on, and worn out on the town . . . all in the same day!

We know you probably won't put your hat through all these tests in a single day, but if you did . . . it could certainly take it. We've honestly never seen a hat that performs as well. The natural resiliency of the wool almost eliminates wrinkling. Rain won't affect its appearance, because the rich lanolin in the wool sheds water and keeps it looking clean and new. Most dirt can simply be brushed away. It's just one heckuva practical hat.

Made of 100% Irish tweed . . . looks great with so many things!

Our Irish Hat is fashioned from pure wool in mellow shades of brown or grey. The distinctive texture is soft yet nubby (obviously the work of craftsmen, not machines). You can wear it with just about any outfit . . . for darn near any occasion.

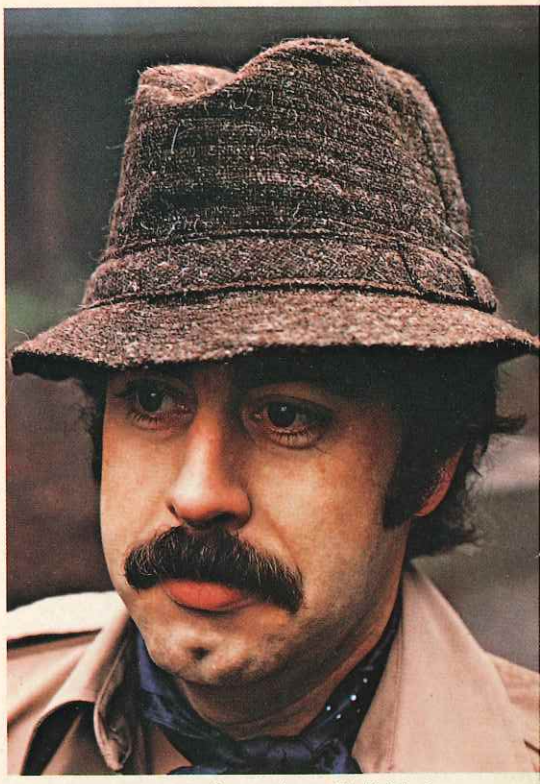
Benedict Boullet, France

Albert Millar, Ireland

Colors: Grey or brown tweed mixes. Sizes: (Men) 6½-8; (Women) 20¼-25. For hat measuring instructions, see page 79.

No. 1200B (Men's) . . . . . **$16.50 ppd.**

No. 1209 (Women's) . . . . . **$16.50 ppd.**



Irish Country Hats are the creations of individuals . . . not production lines, and the final shape is left up to you. All you need is a steam kettle and a few pins.

Shape it yourself . . . any way you want!

We believe the shape of a hat is a personal matter . . . that's why we've left the final shaping of your Irish Hat up to you! Whether you prefer a Porkpie, Slouch, or your own creation, it's easy to do. All you need is a steam kettle and a few pins. Fill the kettle with water and bring it to a boil so the steam is pouring out. Pin your hat into the shape you want and hold it over the steam. When it is thoroughly moistened, quickly transfer it to the refrigerator for setting. That's right . . . the refrigerator. (Some people put their hats in the freezer after shaping to give them a permanent set). After your hat has become good and stiff, remove the pins. Instantly you have a hat with personality . . . something that's uniquely your own.

And just in case anyone watches you perform this ritual, we'll send along a free pamphlet, "The Care and Feeding of Your Irish Country Hat." It should help you talk them out of calling the men in white.

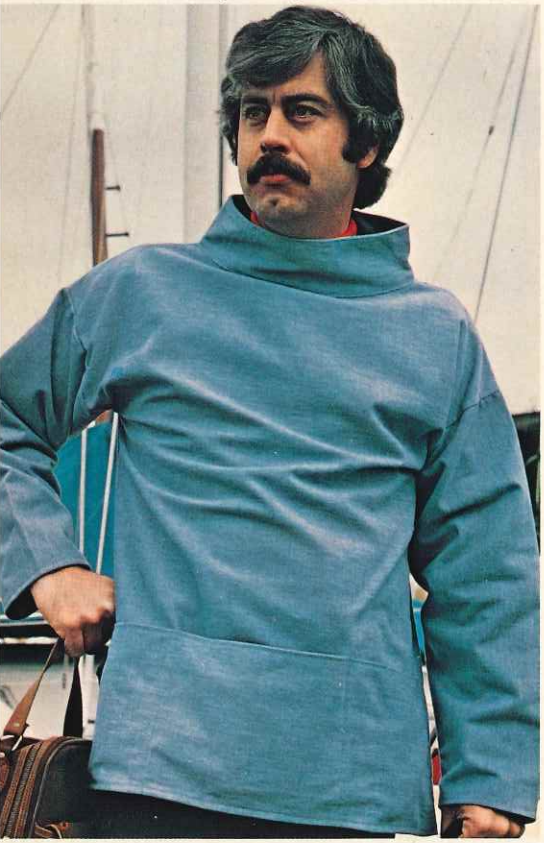
A DIRECT IMPORT EXCLUSIVE

From the wild coast of Wales . . .

The Buccaneer . . . 400 years of tradition and comfort.

The Buccaneer has its origins 'way back in the 15th and 16th centuries when it was worn by pirates (known as buccaneers in their day) who inhabited the caves and small jagged harbors on the wild coast of Wales and Cornwall in Southern England. From there, it evolved into a working shirt for native fishermen, and you'll still see it being worn today by men and women who need the comfort, freedom, and durability it offers.

Mike Von Ahlefeld wears our Buccaneer . . . one of the most comfortable garments we've ever sold.



You'll find plenty of uses for a garment this comfortable.

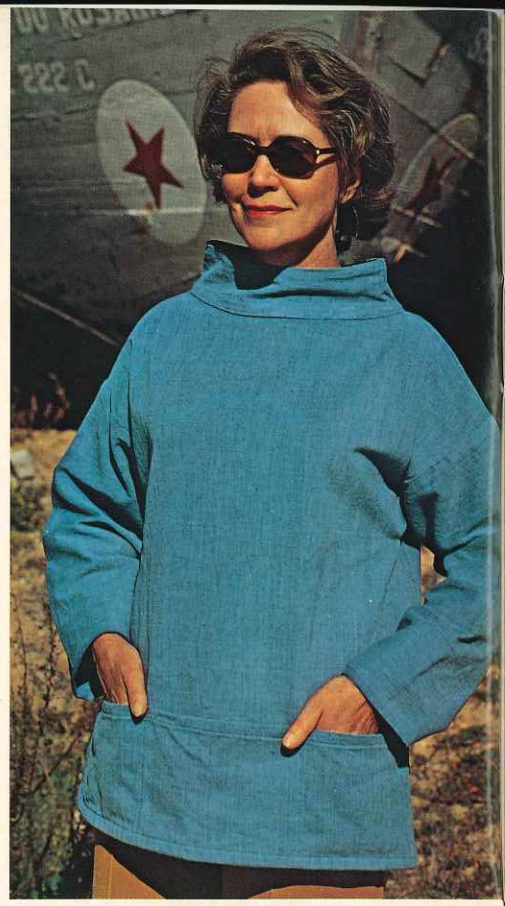
In the short time that the Buccaneer has been in America, it's found its way into a number of different lifestyles. We've seen it worn as a beach jacket, a gardening tunic, a sailing jacket, a fishing shirt, and even a dashing after ski outfit over a turtleneck. One member of our staff wears his Buccaneer during photography sessions. The roomy pockets are great for carrying film and extra lenses. You'll probably find your own uses for this highly practical garment.

Looks and performs like faded blue denim . . . feels like a soft flannel shirt.

We had the Buccaneer fashioned from 100% cotton denim. It has an appearance that's similar to well worn blue jeans and you'll find that it's about as durable. And when you combine these attributes with the soft comfort of a flannel-like texture, you have a shirt you'll wear often. We think it's ideal for today's more relaxed lifestyle.

Made by skilled craftsmen in Wales . . . now available in America for your leisure time comfort!

The Buccaneer is still made by a small group of Welsh craftsmen in much the same way it was made hundreds of years ago. The authentic fisherman's collar is cut high for protection from the elements, but can be turned down if you like. There are no buttons on the Buccaneer . . . just plenty of freedom to move with nothing to bind, tear, or pull apart.



The "faded" blue denim color looks great with an almost endless variety of casual clothing.

The Buccaneer can be dry cleaned or machine washed in cold water. We leave the choice up to you.

A full range of sizes for men and women.

Color: "Faded" blue denim. Sizes: S, M,L,XL,XXL to fit men's 36-48. Women's 8-20. See chart below for your size.

No. 6820 (Men) . . . . . **$32.00 ppd.**
No. 6829 (Women) . . . . . **$32.00 ppd.**

Size	Fits men's size	Fits women's size
Small		8-10
Medium	36-38	12-14
Large	40-42	16-18
X Large	44	20
XX Large	46-48	

Urbane Bandannas for men & women.

Here's the fashion appeal of a scarf plus the down-to-earth usefulness of a good old bandanna. The inspiration is definitely western, but there's a brightness and soft texture about these bandannas that typifies the Irish countryside and small mill where these colorful squares are crafted. They're made from cool 100% cotton . . . carefully loomed, vat dyed, and finished in bright patterns that the old west never imagined.

A very practical fashion accessory.

Urbane Bandannas are lightweight, absorbent, and long wearing. They're machine washable and dryable, and you'll discover that the more you wash them, the softer they become. They'll protect your shirts from getting stained around the neck, and if you do any hiking next summer, you'll find them great for dipping in an ice cold spring to wipe the parched trail dust out of your eyes or mop your brow.

Colors: (Set of six).

Two patterns (paisley and polka dot); each comes in dark blue, light blue, and red. Size: 18″x18″.

No. 9440 (Set of 6) . . . . . **$11.00 ppd.**

Great gift item.

A great classic that's still only 10 bucks!

Norm Thompson's easy care turtlenecks... comfortable, practical, and fashionably correct.

If I had to put together the near-perfect outfit incorporating versatility, comfort, and good taste . . . a turtleneck would be part of it!

Working isn't at the top of my list for enjoyable activities, but since I have to work . . . writing these catalogs isn't too bad. Sure, we have our dull moments, but we aren't the kind of guys who wear suits and sit at a desk all day. We spend a lot of time testing products, so we dress casual and have a good time.

There are times though, when we must meet with manufacturers' representatives . . . so we keep some nice clothing at the office just in case we need to get dressed-up. I keep a sport jacket, a pair of slacks, and a turtleneck handy. Why a turtleneck? Because it's easy to get in and out of in a hurry, it looks great with just about anything, and it's an acceptable fashion accessory for darn near any activity . . . from golf to a business meeting. And besides, it's one heckuva comfortable garment.

Norm Thompson turtlenecks are available in five easy-to-coordinate colors . . . white, navy, red, light blue, and yellow.

If any turtleneck is really a substitute for a shirt, this is it!

Our turtleneck is not only well designed to give you a good fit, it's great looking. It can be worn equally well by men and women. You'll wear this one with slacks, shorts, skirts, or under a jacket.

A special contour knit gives you a trim look . . . light enough to be worn with a sweater or for extra warmth under heavier clothing. In warm temperatures you can wear it alone as a good looking shirt.

Cool, comfortable cotton is combined with the strength of polyester.

A blend of 50% super-fine cotton and 50% long-wearing polyester is used in this turtleneck. The cotton helps keep you cool and its soft, silky texture feels great next to your skin. The polyester adds a good deal of durability and tensile strength. Together, they give you a lightweight garment that's just plain good looking. The fabric is smooth and finished to perfection. It's absorbent, stretchable, and virtually immune to fading. Most important, it's knitted, not woven, to give you a better fit now and for a long time to come.

Easy care . . . wash and wear!

Our lightweight turtleneck is a snap to maintain. Just wash it in the machine and hang it up to dry . . . you'll probably never need to iron it. We think it's ideal for travel too. You can rinse it out in the evening and it'll be ready to wear the next morning.

An outstanding buy at $10.

When you consider the price of any kind of shirt these days, not to mention the spiraling cost of both cotton and fine polyester, you can easily understand why we call this turtleneck a great buy at just ten dollars. We've been fortunate. The price of this turtleneck has been held at $10 again this year . . . that alone makes it a better bargain. But when you come right down to it, versatility means value . . . and that's exactly what you get in this turtleneck.

Colors: Navy, yellow, white, red, and light blue. Men's sizes: S,M,L,XL, to fit 34-48. Women's sizes: S,M,L to fit 8-18. Please send your suit or dress size.

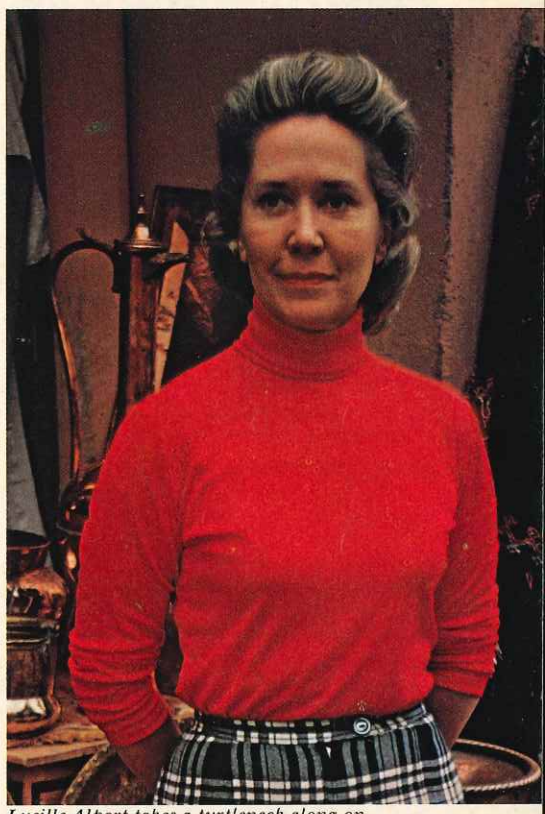
No. 8830 (Men) . . . . . **$10.00 ppd.**
No. 8839 (Women) . . . . . **$10.00 ppd.**

Norm Thompson Turtlenecks

A turtleneck is a classic fashion that you can wear with a wide variety of clothing—for many different occasions.

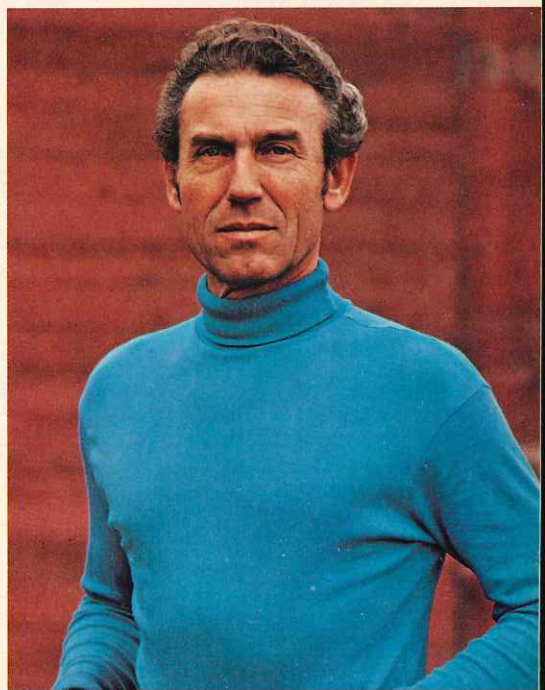
At Norm Thompson, we carefully test our turtlenecks before we offer them to you. We make sure they are good fitting, durable, and great looking.

Our turtlenecks are made to our particular, and often demanding specifications. They represent the finest in craftsmanship and materials. Each one offers you good value and outstanding quality. We feel these turtlenecks are among the finest available anywhere. They are certainly the finest we've seen.



Lucille Alport takes a turtleneck along on trips because it can be worn with just about anything and is extremely easy to care for.

Versatility means value! That's exactly what you get in our turtlenecks . . . a great buy at just $10.



Norm Thompson's original Riff Jacket for men and women . . .

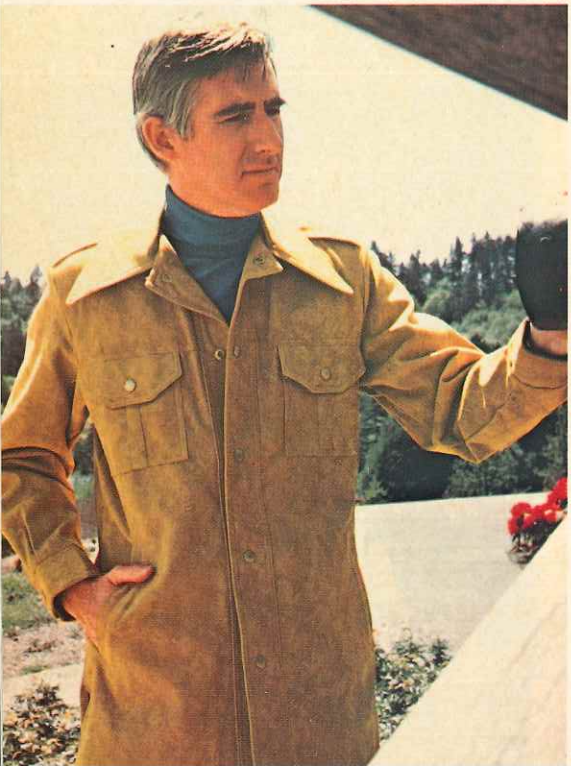
An exceptional value in a year 'round jacket that looks and feels like genuine suede.

The Riff Jacket is fashioned from a remarkable new fabric consisting of a blend of cotton and polyurethane foam. You're not going to believe how much it looks and feels like suede. We've compared it right alongside a genuine suede jacket priced at well over $100, and as far as looks are concerned, it was almost impossible to tell them apart. We can honestly say that after more than two years of testing, we've yet to find a person who, without super-close inspection, didn't think it was the real thing.

A truly wearable jacket.

The look and feel of the material is only half the story behind the Riff Jacket. The other half is in the comfort and wearability. This is a jacket you can wear year 'round. We put it through some pretty rigid tests on a recent trip to Morocco where it was worn almost constantly for four weeks . . . around plush hotels in Marrakesh . . . at a ski resort in the Atlas Mountains . . . day and night . . . in warm weather and rain. It came through every test with flying colors.

Glenn Gregg wears our original Riff Jacket . . . a garment that truly defines what we mean by our slogan "Escape from the ordinary"®.



Designed for comfort and utility.

The design of the Riff Jacket is a cross between a good looking sport jacket and a modified western jacket. It's tailored with two slash pockets at hip level and two flapped chest pockets that close securely with strong snaps.

The functional shoulder straps add to the dashing appearance and can be used to carry things like a camera or purse without the danger of their falling off. The cuffs can be adjusted for snugness at the wrist, and the long, pointed collar adds its own fashionable flair.

The jacket is lined with satin acetate which not only adds to your comfort, it also gives you a well tailored appearance when you wear the jacket unbuttoned.

The Riff Jacket provides great protection from the wind, will not waterspot, and can be cleaned by any reputable dry cleaner. **Color:** Desert sand. **Men's even sizes:** (regs.) 36-50; (longs) 40-48. **Women's even sizes:** 8-20.

No. 6830 (Men) . . . . . **$55.00 ppd.**

No. 6839 (Women) . . . . . **$55.00 ppd.**

You'll like the versatility of our Riff Jacket. It's trim, lightweight, and fully lined for comfort. Looks good with almost anything.

The look of leather at about ½ the cost and weight.

We realize that there have been many attempts in recent years to reproduce the look and feel of genuine suede. Most of them, in our opinion, have been failures. What you usually end up with is a solid colored fabric that's been mechanically roughed up to give it a sueded appearance. And the honest truth is that it doesn't even come close to looking like the real thing.

A completely different fabric.

The fabric used in Norm Thompson's Riff jackets doesn't depend on a mere surface treatment for its look and feel. The authentic looking grain is *in* the fabric itself due to a unique combination of polyurethane foam and cotton. It won't

You'll be surprised at how much this material looks and feels like fine suede.

fade or disappear as time passes. In fact, the grain will actually be accentuated with wear.

You won't have to worry about losing the sueded feel, either. Members of our staff have worn their Riff jackets for two years now. They've had them cleaned many times, and believe it or not, the jackets actually look and feel more like the real thing than they did in the beginning.

You be the judge!

It's difficult to explain just how much this fabric looks and feels like suede without sounding like we're stretching the truth. And that's why we want you to try any one of these jackets in the comfort of your own home. We know that you can be the only judge of what does and what doesn't meet your expectations, but we're completely confident that they'll live up to, and in many cases even surpass the claims we make for them . . . we guarantee it . . . no ifs, ands, or buts . . . you be the judge!

Inspired by working ranchers in Central Oregon . . .

Norm Thompson's Western Riff.

One of our favorite areas for testing Norm Thompson products is a 57,000 acre ranch in the rugged high-plains area of Central Oregon. Over the years, we've developed many close friendships with the men who work the ranch (along with some very special fishing holes that commonly produce four and five pound Rainbow trout.)

Classic western yokes front and back.

A great suggestion led to a great jacket.

A couple of years ago, we were testing our original Riff Jacket at the ranch when one of the hands asked us about the possibility of making a western styled jacket from the same material . . . a request easily answered. We introduced the Western Riff in our "Escape from the ordinary"® catalog last fall, and judging from the response, our friend at the ranch wasn't the only man looking for the handsome western styling.

The same remarkable fabric . . . a slightly different style.

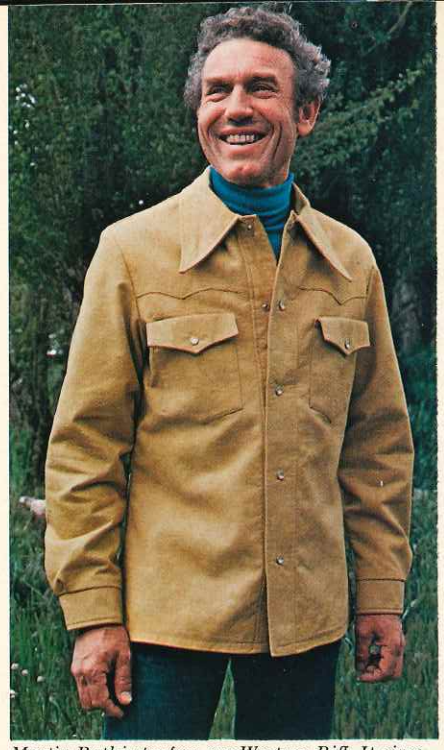
Norm Thompson's Western Riff is made from the same fabric as our original Riff Jacket. The difference is in the styling. Authentic western yokes front and back plus yoked chest pockets give the jacket a real western flavor. We've also added genuine mother-of-pearl snaps and redesigned the collar for a little added dash. You get a good fitting western jacket that looks and feels like genuine suede . . . at about half the cost.

Needs almost no care.

Although it will rarely need it, the jacket can be dry cleaned by any reputable dealer. It's soil resistant and will not waterspot. It gives great protection from the wind, and you can count on wearing it for a long time to come.

Really wearable.

You'll like the fact that our Western Riff is lightweight. And it's cut with plenty of action room. It's a jacket you can wear year 'round for just about anything from casual activities to those occasions that call for good looking informal wear.



Martin Rathje prefers our Western Riff. It gives you the same look and feel of suede as our Original Riff in a style that's become very popular.

Color: Desert sand. Fully lined. **Men's even sizes:** (regs.) 36-48; (longs) 40-48.

No. 6835 . . . . . $55.00 ppd.

New this year and available only from Norm Thompson.

Here's a brand new jacket for men that's available nowhere else in the entire world. It was designed by the guys here at Norm Thompson and we're pretty excited about the way it turned out.

A classic in its own right.

The bush jacket style has been around for many years, and we'd be willing to bet that it'll be around for many years to come. Now, for the first time, Norm Thompson is able to offer this true international classic in a fabric that looks and feels like fine suede. You get the look of a $150 garment for $62.50.

We won't go so far as to say it's impossible to tell it from genuine suede, but we'll guarantee that unless you study it closely, you'll never know it isn't real. We know that's a hard line to swallow and that's why we back it with our "You be the judge" guarantee (p. 2).

More than just the look of leather . . . you get a finely tailored jacket.

When a jacket is this good looking, it's sometimes natural not to worry about how it's made. That's another good reason to do your shopping by mail from Norm Thompson. We guarantee it's made as well as it can be. All fabric edges are rolled and securely stitched. Buttons are sewn on to stay and the pockets are reinforced at points of constant wear. Inside, you'll find a full lining of satin acetate for comfort, and a versatile pocket for carrying a wallet or notebook. The matching fabric belt gives you a trim, clean line and the cuffs can be worn buttoned or rolled back.

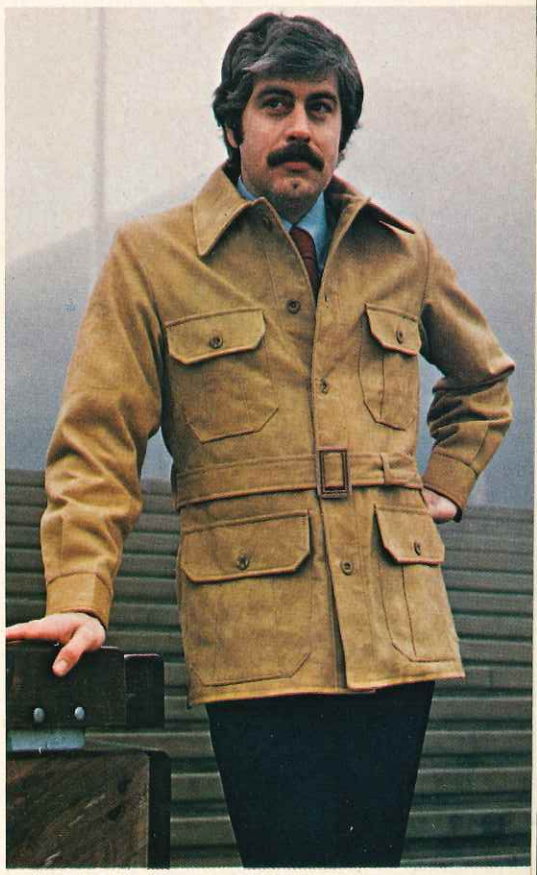
As versatile as it is good looking.

This really is a versatile style. It looks great when worn for casual activities and it's a true head-turner when worn as a sports jacket with a shirt and tie.

You don't have to worry about it being fragile either. It's made for long wear, comfortable year 'round, will not waterspot, and can be easily dry cleaned though it will rarely need it. Try it yourself in the comfort of your own home. If you're not completely satisfied, return it to us postage prepaid, for a full refund.

Color: Desert sand. **Men's even sizes:** (regs.) 36-48; (longs) 40-48.

No. 6836 . . . . . $62.50 ppd.



Just possibly the most useable jacket you can own. Wear the navy side out to stay warm or reverse the Apollo to stay pleasantly cool when it's sunny.

Norm Thompson's Apollo Jacket isn't a miracle . . . but it comes darn close.

A 10 oz. reversible jacket that keeps you warm when it's cold and cool when it's hot.

Just possibly the most useable jacket you can own.

Miracle? Not quite, but it comes close. The Apollo jacket weighs less than a pound, rolls up small enough to stuff in your back pocket, and provides amazing protection in all kinds of weather. It's good looking, easy-care, and made to take a real beating. You won't find anything else quite like it. We know, because during the course of our never-ending pursuit of perfection, we've found nothing better.

Performance that's hard to believe.

We're still pinching ourselves to make sure we haven't been dreaming. When we first heard the claims about this unique jacket, we simply couldn't believe our ears. After receiving a few samples, we tested it around the world in places ranging from a ski resort in Switzerland to tropical Tenerife in the Canary Islands. The results were truly amazing. Everything that had been said about the Apollo jacket was true, and then some.

In all honesty, we were a little skeptical about offering this extraordinary jacket in catalogs because we weren't sure our customers would believe it. We took a chance . . . and now, thousands of Apollo jackets later, we're glad we did. It was from the beginning, and still is, one of our most popular products.

Made like a space-suit . . . works like a thermos bottle.

The Apollo jacket is one of the most practical jackets we've seen. It was made possible by a fabric developed for use in space suits. A tough aluminum skin is bonded to durable 100% nylon. The result is a light, flexible fabric that reverses to either reflect or absorb warmth from the sun.

Reverse the Apollo to suit the weather and your comfort.

Wear the navy side out when it's cold. It absorbs warmth from the sun . . . and with the silver side facing inwards, your body heat is retained.

When the temperature rises a little above the comfort zone, just reverse the Apollo so the silver side is out. It reflects the sun's rays and helps keep you comfortably cool.

Extra safety at night.

If you cycle for enjoyment or transportation, you'll appreciate the added measure of safety the Apollo provides when worn with the silver side out. It becomes a light reflector that's visible to drivers for over a city block at night.

More than its share of special features:

- Tuck-away hood in collar pouch gives you extra protection in bad weather.
- Button cuffs adjust to the wearer.
- Air circulates through inserts of 100% nylon mesh under each arm.
- Four pockets on both inside and outside. Pockets on silver side close with nylon zippers to protect your belongings. Pockets on navy side are open for easy access to contents.
- All seams are double stitched.
- Drawstring at waist lets you control the amount of ventilation you want.
- Silver side is radar reflective. If you ever experience the misfortune of getting lost on a hike or hunting trip, the Apollo can be picked up on radar.

Tuck-away hood in collar pouch.

Handy stuff pouch keeps gear at hand.

A 10-ounce package of protection you can carry in your pocket or purse.

Color: Navy reversing to silver. Sizes: (Men) S,M,L,XL,XXL to fit 34-50. (Women) S,M,L to fit 6-20. Average length: (Men) 30″, (Women) 28″. Send your suit or dress size for proper fit.

No. 6880 (Men) . . . . . **$32.00 ppd.**
48-50 (XXL) . . . . . **$35.00 ppd.**
No. 6889 (Women) . . . . . **$32.00 ppd.**

Apollo Pants.

We don't believe any product can reach a state of perfection. That's why we're continually updating and improving our merchandise so it'll work better for you. The fabric change we've made in our Apollo pants is a great example of what we're talking about. Now they're fashioned from the same unique material used in the Apollo jacket, making them reversible for use under a wide range of conditions.

Cut for action . . . built for rugged use.

Apollo pants are a cross between the warm-up pants worn by skiers and those worn by track and field athletes. They're tailored to give you plenty of room for freedom of movement and they're made to withstand a lot of abuse. The fabric is tough, and reinforced overcast stitching is used on all seams for long-wear.

Slash pockets are accessible from both navy and silver sides.

Designed for ease and comfort.

A wide elastic waistband provides a snug fit yet allows plenty of room for freedom of movement. Elastic inserts at the bottom of each leg allow you to slip the pants on and off without removing your shoes.

Apollo pants feature special slash pockets that not only provide extra carrying space, but give you access to your regular pants pockets too. On the navy side, they're ordinary pockets . . . but on the silver side they close with a zipper. By opening the zipper, you can reach completely through to your other pants pockets.

Satisfaction guaranteed!

We wouldn't blame you a bit if you didn't believe all the claims we've made for Apollo gear. That's why we guarantee it . . . so you can test it yourself at no risk. (See page 78.)

Color: Navy reversing to silver. Sizes: (Men) S,M,L,XL to fit 28-46. (Women) S,M,L to fit 26-34. Send your waist size for a proper fit. Average Wt. 7 ozs.

No. 4870 (Men) . . . . . **$22.50 ppd.**
No. 4879 (Women) . . . . . **$22.50 ppd.**

Handy stuff pouch for your Apollo gear.

As an optional extra Norm Thompson offers a handy stuff pouch for carrying the Apollo jacket, Apollo pants or both. It's equipped with a Velcro® fastener to keep the flap securely in place. Two loops provide a means of wearing the stuff pouch on your belt.

No. 6885 . . . . . **$2.50 ppd.**

FREE. With the purchase of both the Apollo jacket and pants, you receive the stuff pouch at no charge.

Norm Thompson's Norse Net.

A Scandinavian secret for year 'round comfort.

Underwear like this has been used for more than a century by fishermen who work in the Scandinavian subarctic. Their occupation requires clothing that provides both warmth and freedom, especially for jobs like pulling in fish net on cold, windy days.

We're not exactly sure how they discovered that underwear with holes in it would keep them warm, but these fishermen have actually used one of the basic principles of thermal insulation. We thought perhaps a hungry moth had inspired the unique design . . . but historians tell us that long ago the innovative fishermen actually fashioned the original Brinje (pronounced Brinya) from fine mesh fish net. They found that it gave excellent ventilation when worn alone, yet kept them many times warmer when worn under another garment.

Here's how it works . . .

The holes between the thick mesh of the "Norse Net" either trap air or allow it to pass freely. This action helps keep you comfortable all year 'round.

1. In the winter, wear your "Norse Net" under other clothing. Your body heat will be trapped in the open mesh air pockets under your outer shirt.

2. In the summer, wear the "Norse Net" alone or under a lightweight fabric. The same holes will now allow a free flow of air to keep you comfortably cool.

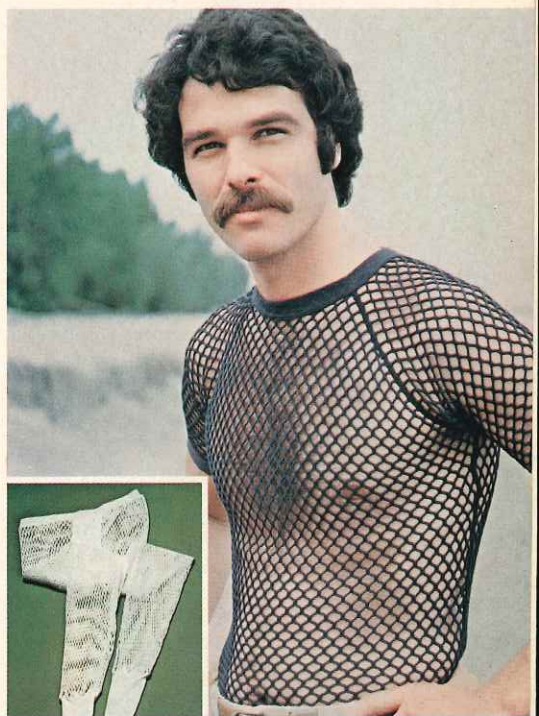
Lightweight, easy-care, and good fitting.

Today everyone can enjoy the freedom and year 'round comfort of this special underwear. The fabric is 50% long-staple cotton and 50% polyester. It's machine washable in cool water and dries fast. Norse Net is cut full and assumes your body shape when wearing it.

Colors: Navy or white. Sizes: S,M,L, XL to fit 36-48. Please send your regular jacket size for a proper fit.

No. 430 (White) . . . . . **$7.00 ppd.**
(Navy) . . . . . **$7.50 ppd.**

No. 447 (Bottoms) Sizes S,M,L,XL to fit waist sizes 30-44. Send waist size please. White only . . . . . **$8.00 ppd.**



A DIRECT IMPORT EXCLUSIVE

Norm Thompson's waterproof British raincoat.

First rate weather protection is secondary to the way this coat will make you look.

This dashing waterproof coat is made for us in Great Britain where putting up with the rain is a way of life. It was created to satisfy two very important needs. First, to give you comfortable protection from the rain, and second, to provide a good looking coat that could be worn for nearly any occasion.

The style is very similar to a famous British riding coat that was worn by country gentlemen who needed protection for their outdoor activities, but who also demanded handsomely tailored clothing. We've also been informed by the manufacturer that it has a close resemblance to a coat they supplied to the English Bobbies. Unfortunately, they can no longer produce raincoats fast enough to outfit the entire force.

Tightly woven, long-staple cotton . . . specially bonded to rubber.

Our British raincoat is fashioned from long fiber cotton yarn that's been tightly woven and bonded to a rubberized material, making it permanently waterproof. It's similar to canvas, only better. No matter how long you stand in the pouring rain, it won't leak. Each seam is folded over and bound inside with waterproof fabric tape. You just can't make a coat more waterproof without resorting to plastics which become disagreeably hot and sticky. Instead, our British raincoat is lightweight and features special ventilation grommets under each arm to allow a free circulation of air. You stay cool and comfortable even as the temperature begins to rise.

Waterproof bellows pleat in back.

Reminiscent of the famous British riding coats that were worn by English noblemen.

A lot of thinking went into the design of this practical coat.

It's cut in a classic double-breasted style that looks as good open as it does closed. Two large flapped pockets with a bellows design expand to hold plenty. A bellows pleat in back eliminates the standard vent yet still allows freedom of movement. Each button is hand stitched through the fabric and fastened to another backing button. And like the rest of the coat, they're covered with a fabric patch to prevent seepage. Every feature incorporates a skillful blending of comfort, style and function.

Tested in all kinds of rainy weather.

The English claim to have invented rain, but we think Oregon (where people rust 10 months of the year) deserves some credit for the wet stuff too. We tested it here in Portland during the local monsoon season. The results were simply amazing. Not one drop of water ever penetrated this coat. That's what we call waterproof.

Try it yourself!

Order your raincoat today. Test it under the worst conditions available. We know you'll be pleased at the results . . . not to mention how pleased you'll be at the way it'll look on you. If you're not, return it for refund. (See guarantee p. 2).

Color: Tan. Men's even sizes: 36-46 reg; 40-46 long.

No. 7010 . . . . . **$87.50 ppd.**

A rapidly vanishing British art . . .

A vulcanized fabric that was developed more than 150 years ago.

A man named Charles Macintosh, experimenting with an early form of rubber, developed the fabric used in these jackets in 1824. He sandwiched a lightweight layer of rubber between two layers of 100% long-staple cotton yarn. All three layers were then vulcanized (bonded permanently together) with a hot iron. The finished product was probably the first completely waterproof fabric in existence. And as late as 1900, almost any raincoat was still referred to as a "MacKintosh."

The way these coats are made has changed little in over a century.

The process used to make these coats, (mostly hand work) more than 100 years ago, is still the best way to make a garment completely waterproof.

First the pattern is cut out by hand and sewn on hand operated machines. That's the easy part.

Seams are taped with waterproof fabric.

Next, three craftsmen sit down and begin covering all seams and edges with waterproof fabric. One man cuts each patch, one man applies the bonding substance, and one man presses the fabric down with a hot iron. They even put patches over the spots where each button is sewn on. The process is time consuming, but it insures a waterproof coat in every way.

You're probably looking at the end of a great tradition.

Unfortunately, like many fine products that require careful handcraftsmanship, these highly unordinary coats are becoming an endangered species. The manufacturer of these coats tells us that it's becoming impossible to find skilled workers who will dedicate themselves to this demanding craft. "Soon," they say, "we'll have to go over to machine production and these coats will never be the same again.

A waist-length raincoat that's guaranteed waterproof.

. . . originally designed for British professional golfers . . . great for any active wear in wet weather.

If wet weather is a tradition in the British Isles . . . so is the game of golf. This new abbreviated version of our original British raincoat was created to help English golfers put up with nature's built-in sprinkler system. It's lightweight and flexible, and it'll keep you dry even if you're dedicated enough to play a full 18 holes in a downpour.

The usefulness of this jacket doesn't end on the golf course. You can wear it for all kinds of activities . . . bicycling, fishing, tennis, and boating to mention just a few. And it's so good looking, you can wear it confidently for a night out on the town.

Practical wet weather protection.

This short raincoat is rendered waterproof by the same meticulous process that's used in our original British raincoat. The only difference is that it features just one layer of cotton instead of two. This makes the jacket lighter in weight for the more strenuous activities you'll probably be pursuing in it.

The style is reminiscent of the popular Eisenhower jacket. It's cut at waist length and fastens at the bottom with a single button and strap. The front features a durable nylon zipper and two slash pockets that are placed at the proper height for comfortable hand rests. The jacket is cut full at the waist to allow a free circulation of air for better comfort in warm weather. Special ventilation grommets under each arm serve the same purpose. This jacket will give you plenty of protection when you need it and a lot of comfort under a wide range of temperatures.

Try it yourself!

This jacket is definitely waterproof. We guarantee it. Order yours today. If you aren't satisfied with the results, return it for a full refund. (See pg. 2.)

Color: Tan. Men's even sizes: 36-46 reg; 40-46 long.

No. 7012 . . . . . **$62.50 ppd.**

Norm Thompson's new waterproof trench coat . . .

So good looking you'll want to wear it even when it's not raining . . . and you can!

This new coat not only features a fabric that's been around since the early 1800's, but it offers a classic style that takes you back to the outset of World War I.

A good share of the first world war was fought in Northern Europe. One of the Allied soldier's greatest adversaries was the foul weather experienced throughout most of the war. In response to this need for protection from the elements, Thomas Burberry of England created the original trench coat for the "doughboy" fighting in the trenches. It was double-breasted and belted at the waist. The length reached to about knee level and the coat was cut full for action room. As you can see, our trench coat has changed little from the original version. It has the traditional gun patches, shoulder straps, wide lapels and adjustable sleeve straps. In fact, the only feature that's missing is the grenade holders which became obsolete when this coat was adopted for civilian use. Although it has seen a few changes over the years, the trench coat has never lost its appeal.

Crafted in the "MacKintosh" tradition.

Like its two counterparts, this classic raincoat is made the way true "MacKintoshes" have been made for more than 150 years. The fabric is two layers of 100% long-staple cotton with molded rubber between. All seams, edges, and buttons are bound with waterproof tape to eliminate the possibility of leakage. You just can't buy a coat that'll keep you any drier.

Practical innovations for more comfort.

The only modifications we've made in this coat have been to improve your comfort. We've extended the vent in back a little higher to add more freedom when you sit or walk. And under each arm, you'll find special ventilation grommets for added air circulation too. It doesn't have to be rainy and cold to wear this raincoat. And that's a good thing, because it's so good looking you'll want to wear it whenever and wherever you can.

Like our other British Raincoats, this one is guaranteed waterproof. Try it yourself at no risk. If you're not satisfied just return it for a full refund. (See page 2).

Color: Tan. Men's even sizes: 36-46 reg; 40-46 long.

No. 7014 . . . . . **$115.00 ppd.**

85% wool is fortified with 15% nylon in these Norm Thompson exclusives . . .

We've made wool clothing better for you!

It's stronger, more comfortable, and darn good looking.

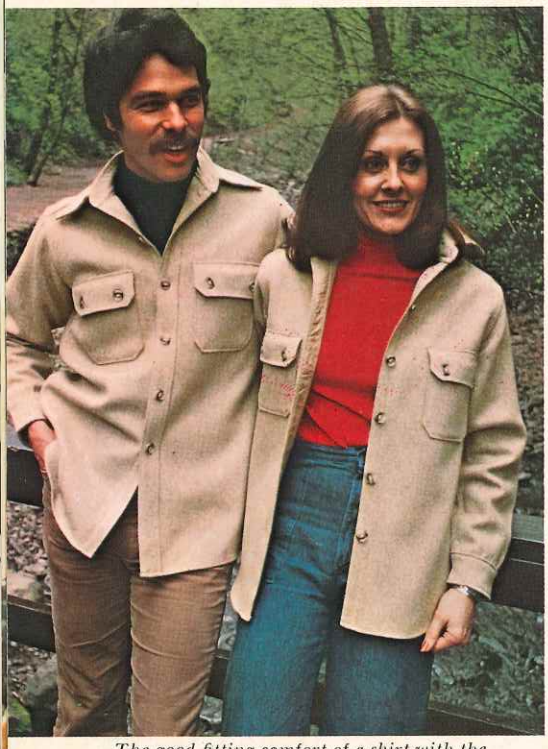
Rugged wool clothing is a part of daily attire for many professional outdoorsmen who live and work in the Pacific Northwest. Here, protection against the rain, wind, and cold is almost a year 'round necessity. We've learned various ways to stay comfortable and protected in all kinds of weather . . . most of it bad! Wearing wool is one of the best.

At Norm Thompson, we've taken traditional wool clothing and modified it slightly in fabric and design. By combining 85% wool with 15% nylon, we've come up with a more practical fabric that's long-wearing and easy care. We had each garment cut generously to give you more action room and we added slash pockets to the jackets. Finally, we selected styles and patterns you'd be able to wear for a greater number of activities. These, and many other improvements make our wool clothing stronger, more comfortable, and better looking.

Lightweight shirt comfort plus real jacket protection.

New Alaskan Twill for men & women.

There's a lot more than good looks and basic function to be found in this well-designed wool shirt from Norm Thompson. In many respects it actually takes the place of two garments. It's cut like a shirt



The good fitting comfort of a shirt with the kind of protection you've come to expect from a lightweight jacket.

to give you good-fitting comfort, yet still provides the kind of protection you'd expect from a lightweight jacket. You get excellent value because you can wear it more often . . . from an active day of hiking to a lazy afternoon of lounging at home.

Amazing weather protection.

Our Alaskan Twill offers the down-to-earth protection a man or woman can really appreciate. We've found it ideal for a unique method of staying warm and dry called "layering." Simply wear a layer of mesh or lightweight underwear like our Norse-Net (page 11) or Chillbillies (page 21) next to your body. On top, wear the new Alaskan Twill. The wool draws moisture away from your body and at the same time traps warm air. As a result, you stay dry and comfortable.

A tough wool shirt that does a lot more than just keep you warm.

Even if your outdoor adventures take you no further than your own neighborhood, it's still nice to know you're wearing a garment you can depend on. We've had this shirt cut with deep side vents and long tails that'll stay tucked in to give you extra warmth on your lower back. Two roomy flapped pockets fasten with double buttons to carry small items securely. Special features like these add up to a very practical garment you'll probably find yourself making up excuses to wear. We're convinced that it's one of the most wearable shirts you can own.

A welcome addition to any woman's wardrobe.

Our woman's Alaskan Twill is specially designed and cut for the lady who insists on comfort and good looks. To be honest, we'd have to say it's downright flattering. The neutral color complements most any casual wardrobe and the shirt itself offers substantial protection that'll be appreciated on chillier days.

Available in men's and women's sizes.

Color: Twill tan. Men's sizes: S, M, L, XL, XXL to fit neck sizes 14-18½. Women's even sizes: 8-18. Fabric: 85% wool, 15% nylon.

No. 1684 (men's) . . . . . **$24.50 ppd.**
No. 1689 (women's) . . . . . **$24.50 ppd.**

Prince of Wales shirt/jac for men.

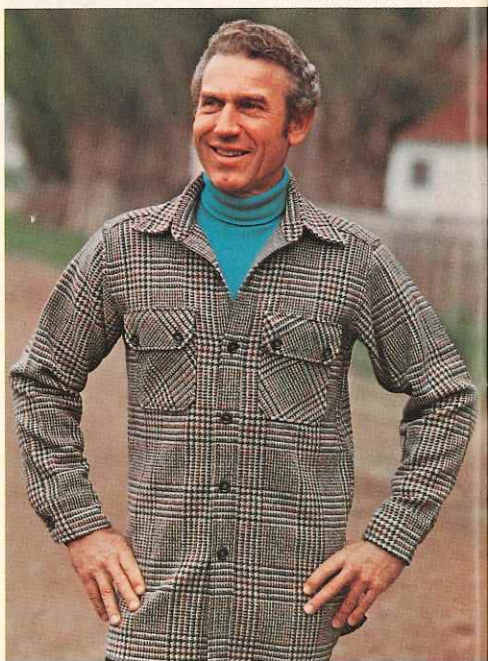
Designed for jacket protection with shirt-like comfort, our exclusive Prince of Wales shirt/jac is cut full to provide adequate ventilation with good insulation. It's a practical, long-wearing garment that you'll find as much at home in bad weather as it is on the nicest of days . . . that's all-around wearability!

A lot more than handsome good looks.

Two roomy flapped pockets supply ample room for small take-alongs and shirt-style sleeves fasten easily with a single button. Cut for action, this handsome plaid shirt/jac is a garment you can count on for proven performance . . . and unquestionable good looks.

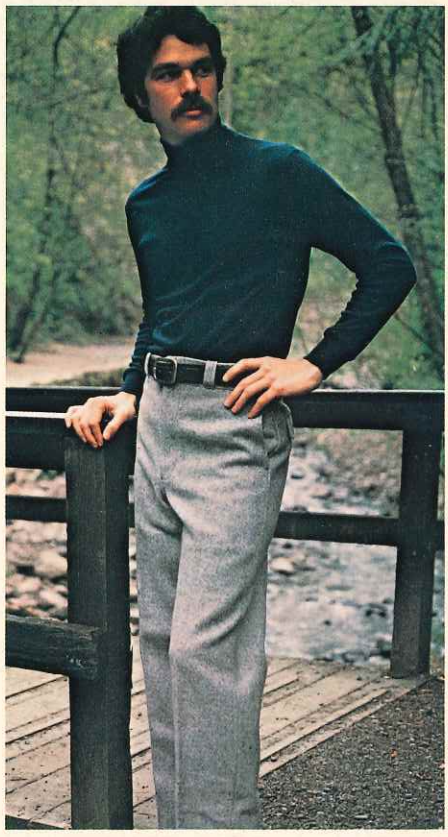
Color: Maroon/grey plaid. Sizes S, M, L, XL, XXL to fit neck sizes 14-18½. Fabric: 85% wool, 15% nylon.

No. 1692 . . . . . **$26.50 ppd.**



Norm Thompson's Skookum trousers...

Heavy-duty pants for rugged wear.



When Northwest Indians say "Skookum" they mean, "just right." When we heard the term we thought it was a great name for our new wool trousers since they're "just right" for all kinds of tough outdoor wear . . . from a serious weekend of camping to just plain everyday use.

Heavy-duty protection that'll last . . . and last.

Skookums provide 37 ounces of real cold weather protection and they're made to take an honest beating. These trousers will easily outlast several pairs of ordinary pants . . . we've known woodsmen who've worn pants like these for ten to fifteen seasons. But best of all, they're comfortable . . . really comfortable. We've had them cut full to give you plenty of room to move in, yet they're amazingly trim and good fitting.

A durable wool blend that gives you more for your money.

We've had these pants fashioned from 85% wool and 15% nylon. You get the natural protection (rain-resistance and amazing insulation) of lanolin-rich wool plus the added strength of a synthetic . . . by adding nylon you get a stronger fabric that's richer in color.

We honestly believe it's a more practical fabric than pure wool because you still get all the benefits of wool with the added improvements of a synthetic. With all things considered, you're actually getting more for your money. We've tested this blend and found nothing that compares to it for comfort and protection in cold, wet weather.

Practical features.

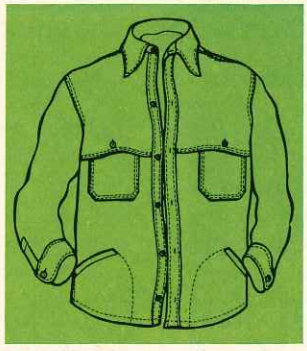
Skookum trousers feature two roomy slash front pockets for loose items; two button-down flapped hip pockets to hold valuables securely; and wide belt loops that'll accommodate belts up to 1¾" wide. For good looks, comfort, and long wear these trousers are hard to beat. They really are "Skookum" for rugged outdoor wear.

Color: Medium grey. Even waist sizes: 30-42. Shipped unhemmed for easy adjustment. Fabric: 85% wool, 15% nylon.
No. 4600 . . . . . **$34.50 ppd.**

Norm Thompson's Cruiser Jacket...

Close to 3 lbs. of wool for cold weather comfort.

Nearly three pounds of natural insulation plus a double layer of fabric over the shoulders combine to keep you warm and dry in this exclusive jacket from Norm Thompson. Add a tight weave and a snug fit at the waist and cuffs . . . and you've got real protection in all kinds of weather.



A double layer of wool over the shoulders provides extra warmth and weather protection.

Wool . . . probably the best natural fiber you can wear for foul-weather protection.

All too often we tend to take wool for granted . . . and we shouldn't. A single wool fiber has an outer water-repellent sheath that surrounds sponge-like cells. This natural arrangement gives wool rain-resistant capabilities and amazing insulation.

We've had this jacket fashioned from a blend of 85% wool and 15% nylon. This fabric gives you the natural protection of wool plus the added strength of a synthetic. We've tested this combination and found nothing that matches it for comfort and protection in cold, wet weather.

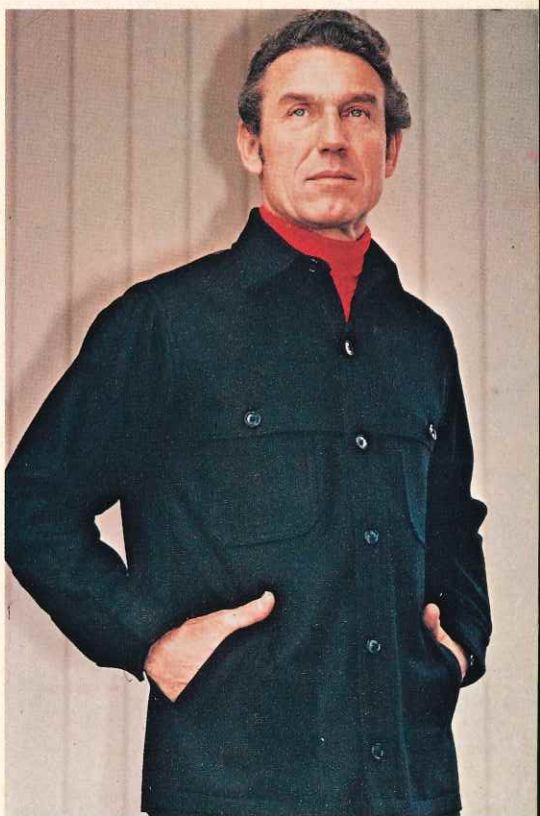
Special features:

- Double layer of wool blend fabric over the shoulders for extra protection across your back and chest.
- Four roomy pockets Two flapped button-down chest pockets. Two slash hand-warmer waist pockets.
- Adjustable shirt-style cuffs that fasten with a single button.
- Cut full for plenty of room to move.
- Fully lined collar and front placket.

Sold only by Norm Thompson

The only place you can buy this particular style and fabric combination is from Norm Thompson. But it's more than just exclusive . . . we think it's the finest of its kind.

Color: Navy. Sizes: S,M,L,XL,XXL, to fit 14-18½. Melton cloth: 85% reprocessed wool, 15% nylon.
No. 1695 . . . . . **$31.00 ppd.**
A heavy-duty jacket that Norm Thompson had specially designed for cold weather comfort . . . an exceptional value.



Norm Thompson's new Kilimanjaro jacket...

A time-tested design in warm, comfortable wool.

A unique combination in the way of fabric and design inspired the name for our latest wool garment. We figured that a "safari style" jacket fashioned from warm wool was just about as contradictory as the location of snow-capped Mt. Kilimanjaro in equatorial Africa. It's somewhat of a new innovation in men's wear that should have been obvious to us a long time ago. It gives you a dashing style that has been traditionally confined to spring and summer wear in a luxurious wool blend that's suitable for year 'round wear.

Reminiscent of the traditional bush coat.

Like our now famous Shikari jacket, this new casual fashion for men has origins that stretch back more than a century. Its style combines the best features of the original bush coats . . . worn by the British army in India over 100 years ago, with the versatile safari jackets worn by Africa's professional guides.

"Truly functional" is an understatement!

The Kilimanjaro features a total of 7 roomy pockets; (two 5″x6″ flapped chest pockets, two 7½″x9″ flapped waist pockets, two handwarmer slash pockets under the waist pockets, and a 3½″x7″ sleeve pocket for your sunglasses). Pockets are secured with handy Velco® fasteners. A simple belt adds a trim appearance at the waist. Special gussets on the back and a single vent provide plenty of action room. The shoulder straps allow for non-slip hanging of your binoculars or camera. They fasten with genuine woven leather buttons as do the slightly vented sleeves. The same buttons are found on the front of the jacket and are securely fastened through two layers of thick fabric to special backing buttons. This small, but important "extra" in the way of construction is representative of the way this jacket is put together. Every detail, right down to the tucked and bound inner seams, reveals the infinite care that went into the tailoring of this garment.

Made of thick, luxurious wool.

The Kilimanjaro is fashioned from Melton cloth, a special blend that combines 85% reprocessed wool with 15% nylon. The wool gives you warm, breathing comfort while the nylon adds strength.

Color: Rust brown. Men's sizes: M,L, XL to fit 38-48.

No. 6545 . . . . . **$57.50 ppd.**

A unique combination of fabric and design . . . warm wool in a "safari style" jacket. We created the Kilimanjaro ourselves making it a Norm Thompson exclusive. It's brand new this year.

Norm Thompson's western wool jacket...

Classic western styling in a great looking jacket for work or play.

This is one of our most popular jackets for two very important reasons. First its casual western styling adds a dashing flair to just about any clothing combination. But even more important, it's a wool jacket. That means practicality and great comfort. It's as simple as that.

Any style that's been around for 100 years or more has to be a classic!

We're not saying this jacket is right for everyone . . . however, western styling has been around for quite a number of years and its popularity is rapidly increasing. We had this jacket designed with traditional yokes front and back. We think it offers you a classic look in a practical wool jacket.

Western yokes are more than a style feature!

The yokes on this jacket are actually part of a double layer of wool that extends over the shoulders for extra warmth. They fasten in front with snaps to function as flaps over the chest pockets.

In addition, our western wool jacket features two roomy slash pockets placed at just the right level to make comfortable hand rests. Shirt-style sleeves can be snapped down or rolled up depending on weather conditions. The jacket closes in front with handy snaps.

A lightweight wool blend . . .

Our western jacket is fashioned from a mixture of 85% wool and 15% nylon. By adding nylon you get a stronger fabric that's richer in color. We honestly feel it's a more practical fabric than pure wool because you still get all the benefits of wool with the added improvements of a synthetic. With all things considered, you're actually getting more for your money.

Color: Rust-tan heather check. Sizes: S,M,L,XL,XXL, to fit neck sizes 14½-18½. Fabric 85% wool, 15% nylon.

No. 1690 . . . . . **$31.50 ppd.**

Shikari Kit Bags...

Easy to pack, super strong...a different type of duffle sold only by Norm Thompson.

Norm Thompson has taken the basic duffle bag design and turned it into one of the most practical pieces of luggage you can own. Shikari Kit Bags are a direct descendant of the authentic duffle bags used by explorers, adventurers, and soldiers over 100 years ago. They're made of 100% cotton canvas—strong yet very lightweight. Shikaris are built and designed to withstand the rigors of camping, hunting, or a backwoods pack trip . . . and they're good looking enough for a city hotel or luxury resort.

History has proven the basic design ideal . . . Norm Thompson's exclusive features make it even better!

We honestly feel that Shikari Kit Bags provide three near-perfect answers to any traveler's needs. Here's why:

Special "D" rings make excellent tie-downs.

- **Packing is quick and easy,** even for large, bulky items . . . boots, hip-waders, insulated jackets, and camping gear. Jam-proof main zipper opens the entire length of bag; side zipper opens a handy compartment for easy access to things you want to get at in a hurry.
- **Checkable on all airlines,** ships, and trains. These bags will save you money on baggage allowance. They have an endless capacity and are very lightweight.
- **Virtually rip-proof** . . . stitched with dacron/cotton thread that won't rot out.
- **They're water-repellent** . . . actually float. Specially designed, tightly woven, 100% cotton canvas—water beads up and brushes off easily.
- **Glove-soft leather carrying handles** are secured by an exclusive, comfortable-to-hold Safety Grip Lock. Virtually no chance of handles tearing loose from bag.
- **Rust-proof, jam-proof zippers.** Main zipper runs entire length of bag; side zippers open compartments.
- **Nickel end "D" rings** for lashing bags to car-top carrier, boat or pack saddle.
- **Permanent calfskin name patch** for easier identification of your bags.
- **Grey-green color with natural tan** leather reinforcements at points of stress and wear.
- **Easy to store!** When not in use, Shikari Bags fold up for storage in a minimum amount of space. Or use them for a dust-proof, damp-proof storage of extra gear.

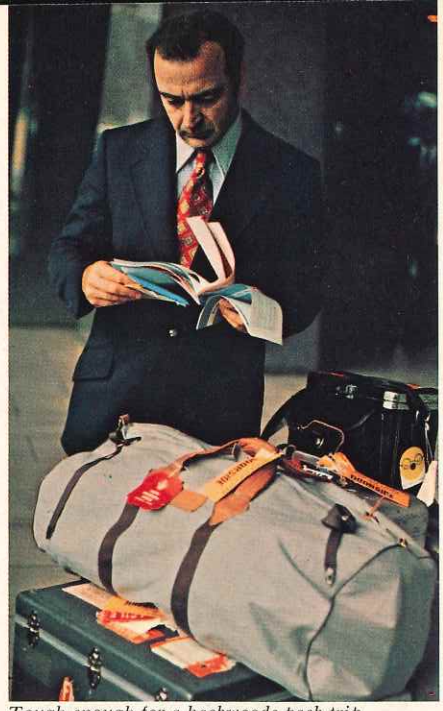
Great for people who come home with more than they took!

If you're the type who likes to collect souvenirs, gifts, or extra clothing on a trip then you'll find these bags especially to your liking. To begin with, Shikaris expand to carry an incredible amount of gear and they're ideal for packing bulky, odd shaped items that won't fit in hard shell suitcases. For long trips, pack a Shikari Bag inside your basic luggage . . . then take it out for the extras you acquire.

Folds-up compact. .

Almost a packing necessity!

I spend a lot of time hunting, fishing, and hiking. No matter where my outdoor adventures take me, I'm never without at least one Shikari Bag. I've packed a week's supply of heavy outdoor clothing and boots, plus a sleeping bag and two-man tent into the super-large bag and still had room left over. I've used the personal bag for carrying fishing gear, a reel, and camera equipment with enough remaining space for a sack lunch. Believe me, they're indispensible for packing extra gear and they're tough enough to take all kinds of abuse . . . I wouldn't be without one.



Tough enough for a backwoods pack trip . . . handsome enough for a city hotel or luxury resort. Readily accepted on all carriers including airlines.

Super-Large Bag — 34″ long with three convenient storage compartments: main, side and end—all zippered. Web straps, D-rings, name label, end resters, padded handles and Safety Grip Lock. Weight: 48 ozs. Diameter: 15½″.

No. 148 . . . . . **$32.00 ppd.**

Utility Kit Bag — 30″ long, 2 compartments; main and side, both zippered. Web straps, D-rings, name label, end resters, padded handles, and Safety Grip-Lock. Weight: 32 ozs. Diameter 15″.

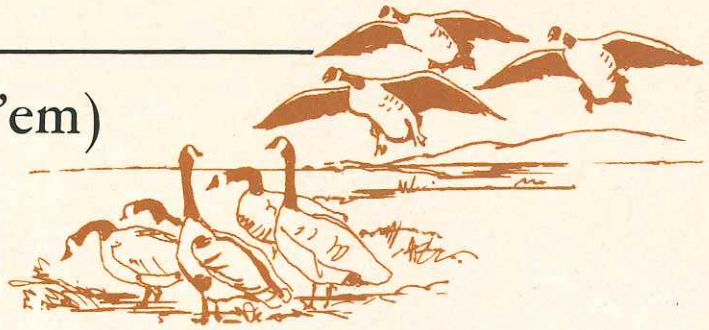
No. 146 . . . . . **$21.50 ppd.**

Personal Kit Bag — 21″ long. Two zippered compartments; main and side. Web straps, D-rings, padded handles, and Safety Grip-Lock. Weight: 16 ozs. Diameter: 9½″.

No. 142 . . . . . **$16.50 ppd.**

Three convenient sizes . . . Super-large, Utility and Personal for almost any packing need. You may find that you need one of each.

We've spent years (25 of 'em) testing and comparing down garments so you wouldn't have to.



Here's what we've found and why we offer what we do.

There are literally hundreds of down garments on the market today, ranging from the very costly to the exceedingly cheap. In fact, the number of firms offering this type of outdoor apparel is growing almost daily. This makes the task of selecting a down garment rather confusing, to say the least.

To deal with this problem, we maintain an ongoing program of pre-selecting down products for you. Unlike most of our competitors, we do not produce our own down products . . . which we feel is a big advantage. It gives us the freedom to shop around for the best buys. We accept samples from the various down manufac-

turers for testing and comparison. What you see in our "Escape from the ordinary"® catalog represents what we consider the best in terms of quality, comfort, and price.

After testing hundreds of down garments from almost as many sources . . . here's what we came up with!

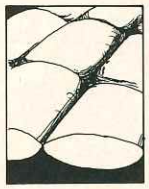
This year our down products come from manufacturers located in such places as Vancouver, British Columbia and Denver, Colorado. These people not only make the finest down apparel we've found, they wear it daily. We think this gives them a special insight into how each item should be made and how it should perform. And speaking of experience, our Canadian supplier has been producing what we (and many others) believe is some of the world's finest down clothing since 1887.

What makes Norm Thompson goose down clothing so special?

Down is the soft under-plumage of waterfowl. This amazingly light insulating layer protects waterfowl in sub-zero temperatures. We accept only garments that are filled with fine quality goose down . . . that which is obtained in mid-winter, when the down is at its best. You wear only ounces instead of pounds, for protection from 50° above to 40° below.

We demand the finest goose down available and more!

- **Warm, breathing goose down** with maximum loft and a comfort zone of 50°F above to 40°F below.
- **Rugged, lightweight fabrics** . . . either 100% water-repellent, Rip-stop® nylon or water-repellent Prairie cloth (65% cotton, 35% nylon).
- **Quilted "box" construction.** After the down has been evenly distributed, the garment is stitched into sections, insuring this uniform distribution.
- **Elasticized, 100% wool collar, waistband, and cuffs.** This provides a snug, comfortable fit that prevents warm air from escaping or cold air from rushing in. (The Carry Coat uses special drawstrings to achieve the same results).



Special "quilted" box construction.

- **Plenty of pockets.** No coat or vest has fewer than 3 roomy pockets. We believe in giving you too much space instead of too little.
- **Heavy-duty zippers and bold buttons that are put on to stay.** In cold weather you don't want to be fumbling around with hard to handle buttons or zippers.

Satisfaction guaranteed or money back.

We take a great deal of pride in the fine down garments we feature in this catalog. We've gone to great lengths to make sure they're the best available for the money you spend. We're so confident that you'll be delighted with these field tested down garments that we make this uncompromising guarantee:

Order your down garments from us today. Wear-test them yourself. If they don't surpass your greatest expectations . . . if you aren't completely satisfied, simply return them to us postage prepaid and insured, and we'll refund your money in full!

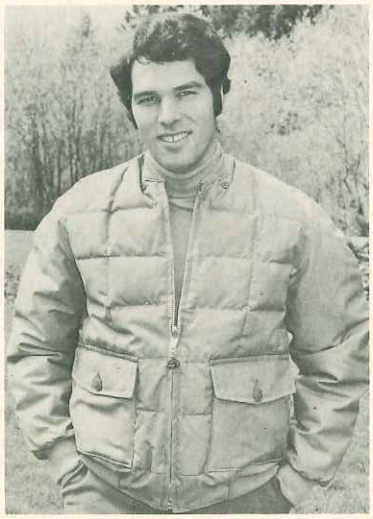
The Carry Coat for men and women.

Fish & Game Parka . . . 3 coats in 1.

Goose down Mountie Cap.

Reversible down vest.

Norm Thompson's Big Horn Reversible.



Our reversible down vest...

dollar for dollar, the most efficient body warmer you can wear.

If we had to recommend a garment for the person buying his first down product . . . it would have to be this vest. It gives you warmth where you need it most . . . over the chest and back, leaving your arms free for action.

Experienced outdoorsmen know if you keep your upper body warm, you are less subject to chill all over. We've gone one step better in this vest by adding a 3″ extension in back to keep your lower torso and kidneys warm. This may seem like a small feature, but it makes a big difference in the way of cold-weather comfort.

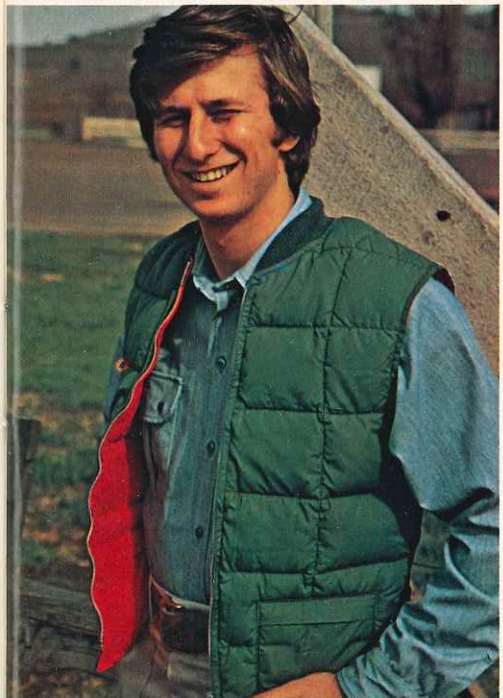
Probably the most versatile down garment.

Another reason we'd recommend this vest is the numerous ways it can be worn. It provides plenty of protection over a wool shirt or under rain gear. We've even worn them over T-shirts to break the wind. No matter how you wear it, this vest is an excellent value because it gives you genuine goose down protection at about ½ the cost of a down coat.

Color: Forest green reversing to "hunter" red. Men's sizes: S,M,L,XL to fit 36-50, including longs. Send your jacket size for a proper fit. Length: (Reg.) 25½″, (Long) 27½″. Four roomy pockets.

No. 8026 (Reg.) . . . . . **$31.00 ppd.**
No. 8356 (Long) . . . . . **$33.00 ppd.**

Goose Down protection where you need it most.



Goose down protection for sportsmen who spend more time off the trail than they do on it...

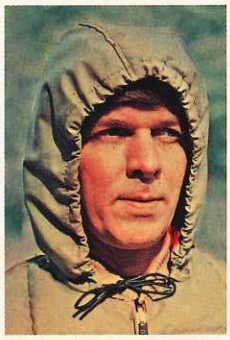
and we're not talking about a short walk through the woods in 60 degree weather.

Norm Thompson's Big Horn reversible.

I've worn the Big Horn for more than 2 years under conditions ranging from sub-zero hunting trips in Central Oregon to rain-soaked fishing excursions on the Columbia River. When I need a tough jacket for strenuous activities that may include some nasty weather, this is my choice.

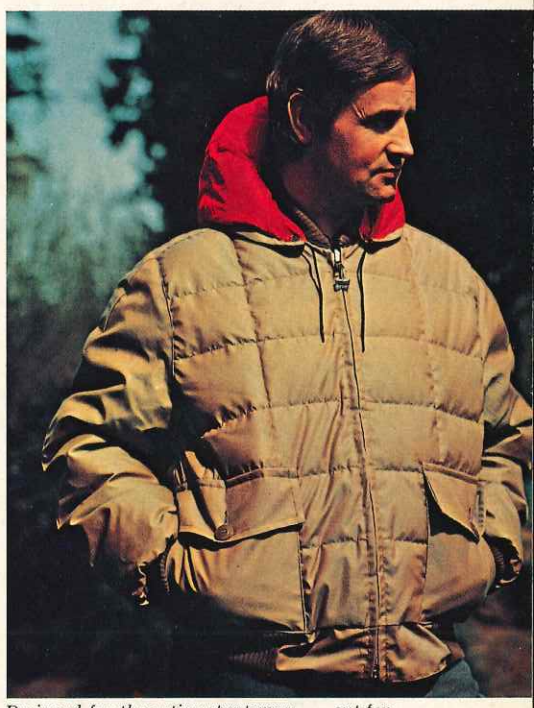
A practical goose down jacket created with the active outdoorsman in mind.

The Big Horn was designed to give you plenty of action room with a minimum of weight . . . less than 3 lbs. It's cut full through the shoulders enabling you to wear additional outdoor clothing underneath and still have ample freedom. A trim waist length cut makes climbing over fallen trees, hiking up steep hills, or crouching in anticipation of game, a lot easier . . . not to mention quieter. You'll also experience more comfort when sitting in a boat, driving a vehicle, or just getting in and out of one. And when you're in thick brush, you'll really appreciate the Big Horn. It won't snag, tear, or hang-up on vegetation. It's truly a jacket you can depend on.



Detachable down hood.

Reverses to bright red for safety while hunting.



Designed for the active sportsman . . . cut for action with plenty of goose down protection.

Here's just a few special features that make the Big Horn one of the best down values on the market today.

- Warm, breathing goose down in both body and sleeves. Comfort range: +50 to −40.
- Quilted "box" construction distributes down evenly to eliminate cold spots.
- Elasticized 100% wool collar, cuffs, and waistband. Keeps your body heat in and cold air out.
- Six pockets . . . two hand-warmer pockets on tan side . . . two large, (7″x8″) flapped pockets on both sides.

Like having two great jackets in one!

The Big Horn features a rugged Prairie cloth (65% cotton, 35% nylon), outer shell that reverses to a bright, "hunter red" inner shell (100% Ripstop® nylon). Both sides of the jacket are water-repellent, soil resistant, and long-wearing.

We can't stress enough what a great value this coat represents. You can expect years of cold weather comfort and outstanding backwoods performance . . . at a price that's hard to beat.

Color: Tan reversing to "hunter red." Avg. length: 28″. Avg. Wt.: 2 lbs., 4 ozs. Men's sizes. S,M,L,XL to fit 36-50, including longs. Send your regular jacket size and we'll provide a proper fit.

No. 6042 . . . . . **$67.50 ppd.**

Matching, down-filled reversible hood.

The Big Horn button-on hood is entirely goose down insulated. It's a very useful "extra" when you plan to be out in cold weather for extended periods of time. Reversible in the same colors.

No. 1045 . . . . . **$11.50 ppd.**

3 great coats for the price of one.

Worn by professionals who know what cold weather really is.

Norm Thompson's Fish and Game Parka has been tested in all kinds of conditions from the frozen northlands of Canada to the rainy Pacific Northwest. It is so practical and rugged that employees of the Alberta, British Columbia, and Colorado game departments wear it as part of their uniform. These men are professionals who know and appreciate the necessity for proper down protection. Here in Oregon we find it equally suitable for our cold, rainy weather.

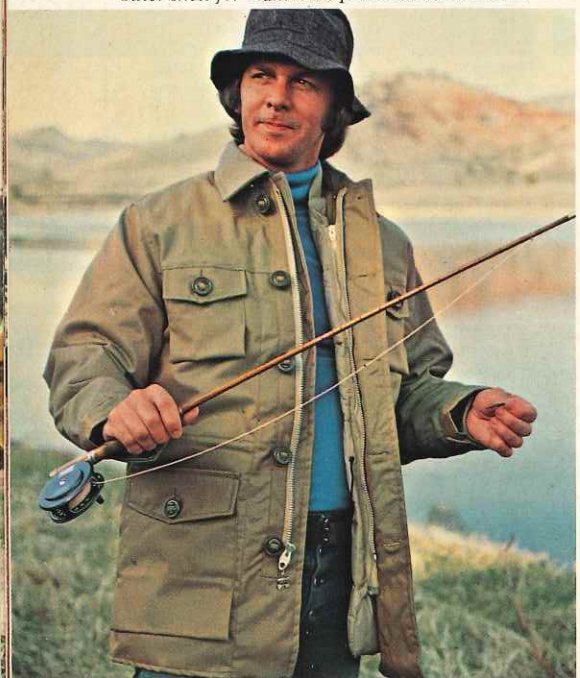
The Fish and Game Parka . . . can be worn three ways!

Adaptable? You bet! This practical parka is actually two separate coats . . . a rugged bush jacket plus a flexible down filled coat. Depending on the weather conditions, you can wear each one separately or team them up for maximum protection against the bitter cold. That's what we mean by "3 great coats for the price of one!"

Long-wearing Prairie Cloth bush jacket.

Ideal by itself for moderate weather hunting, fishing, or camping . . . the outer shell of this parka is made of durable Prairie Cloth. It's a special blend of 65% cotton and 35% nylon that's been treated with silicones to repel water. You'll find two huge patch pockets (9″x9″), and two spacious chest pockets (5½″x5″) . . . great for carrying a duck call, tobacco, and other small accessories. All pockets have button-down flaps to keep contents safe and dry. Heavy-duty zippers fasten the front of this parka and attach the down liner to the outer shell. A weather flap buttons across the front zipper for extra protection from the cold wind. Ventilation can be controlled by adjusting the built-in nylon waist cord.

Down filled nylon liner zips together with the outer shell for maximum protection in the cold.



Ripstop® nylon "zip-out" down liner.

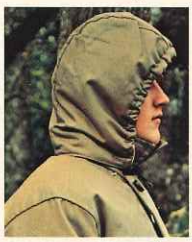
The inner jacket, lightweight and water-repellent, is covered with tough Ripstop® nylon. The body is insulated with natural goose down and the arms are lined with 100% polyester. The collar and cuffs are elasticized 100% wool knit.

Color: Tan liner and outer. Men's sizes: S,M,L,XL to fit 36-50. Send your jacket size for proper fit. Avg. length: 34″.

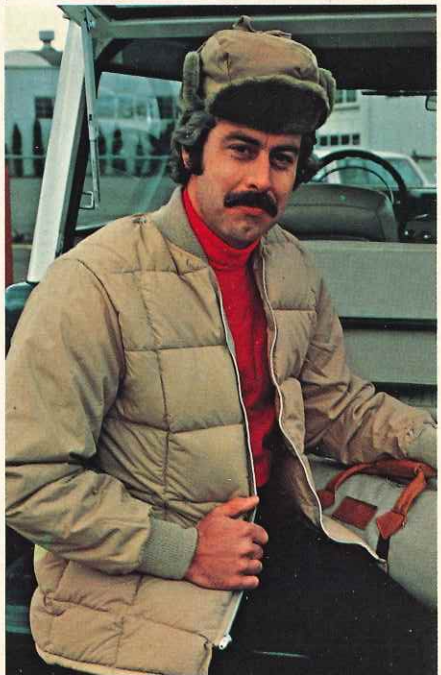
No. 5041 . . . . . **$90.00 ppd.**
No. 1041 (Down filled hood) **$12.50 ppd.**

Rugged Prairie Cloth outer shell can be worn separately.

Detachable down filled storm hood with drawstring.



The goose down liner can be used as a separate jacket too. It features tough Rip-stop® nylon.



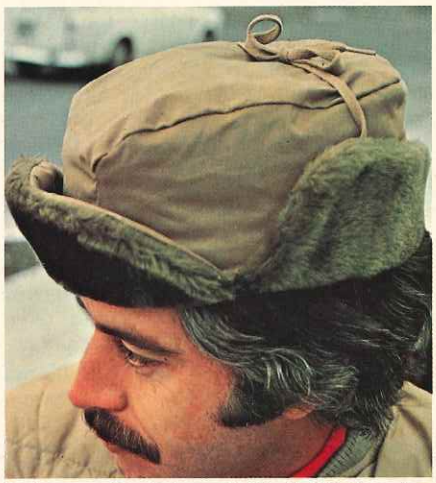
Often the most neglected . . . probably the most important cold weather protection you can own.

Norm Thompson's goose down Mountie Cap.

It seems like there's always a lot of talk about thermal clothing, waterproof boots, fur lined gloves, and long underwear . . . but, when it comes to extremely cold weather, most people tend to neglect a very important part of their anatomy. Of course, we're talking about your head. It needs and deserves the same kind of cold weather protection you give to the rest of your body.

Natural goose down keeps your head warm in sub-zero weather.

The entire crown of our Mountie Cap is insulated with lightweight goose down.



It is contained in a shell of 100% nylon taffeta that's been stitched in a special quilted pattern to maintain an even distribution and eliminate cold spots.

Thick storm flaps, covered with 100% acrylic Borg® fur turn down to protect your ears, neck, and forehead. They're lined with a thick fabric filler to maintain their shape.

Water-repellent outer shell.

The Mountie cap is covered with a very practical fabric that combines 60% cotton, 40% nylon. It's long-wearing, resistant to soil, and sheds rain extremely well.

This hat features two drawstrings . . . one in the crown, one that fastens under the chin . . . both provide a snug fit.

Colors: Tan with golden brown flaps. Sizes: S,M,L,XL to fit 6⅞-7¾. Send your hat size for a proper fit. (Hat size measurement instructions found on page 79.)

No. 1250 . . . . . **$16.50 ppd.**

Norm Thompson's Carry Coat for men and women.

A coat that'll take you from a backpacking trip in the wilderness to a winter's day on the ski slopes.

This highly practical coat gives you real goose down protection at a very reasonable price. It's great for hiking, fishing, camping, skiing, football games, early morning walks . . . or just about any activity that brings you in contact with cold weather.

The most flexible coat of its kind that we've seen or tested.

Our Carry Coat provides the breathing comfort of genuine goose down in a lightweight action-tailored garment. It's cut full yet stuff into a small, (12″x8″) bag that's included at no extra cost. The 100% Ripstop® nylon exterior is stitched in a special "quilted" pattern to keep the down evenly distributed. The front fastens with a heavy-duty, two-way zipper that's protected by a weather flap that snaps across. The wrists also feature snaps so you can adjust them for a snug comfortable fit.

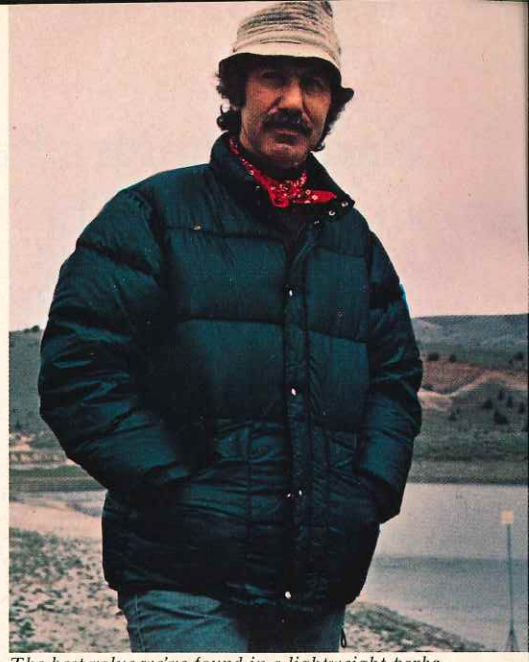
You control the warmth in this jacket!

Wear it with the hood up, the waist drawstring fastened snugly, and the collar snapped up around your neck for maximum cold weather protection. Reverse the procedure when the weather is a little more tolerable.

Color: Navy. Sizes: (Men) S,M,L,XL to fit 36-50, including longs. (Women) XS,S,M,L to fit 10-20. Avg. wt. only 26 ozs.

No. 5014 (Men) . . . . . **$60.00 ppd.**
No. 5009 (Women) . . . . . **$60.00 ppd.**

The Carry Coat is ideal for women. It's both light and flexible, and provides the warmth a woman wants.



The best value we've found in a lightweight parka. Full goose down protection in body, sleeves & hood.

Detachable hood.

12″x6″ stuff pouch.

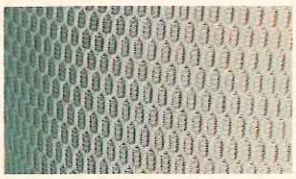
Original Chill Billies for men and women.

Stretch thermal underwear for cold weather comfort.

Chill Billies are designed to keep you warm, not hot . . . and that makes a big difference in the way of comfort.

They're made from a unique stretch thermal material that consists of woven 100% nylon. This special fabric has tiny air pockets that trap your body heat, while at the same time, allowing excess moisture to escape. You can wear Chill Billies all day long, indoors or out, without feeling sticky, itchy or hot. They feel great next to your skin . . . ideal for people who can't wear wool.

Cold weather comfort indoors and out. A unique weave provides true thermal protection, yet breathes to keep you comfortable. It also gives you total stretchability for strenuous activities.



Special all-way stretch . . . fit like a second skin!

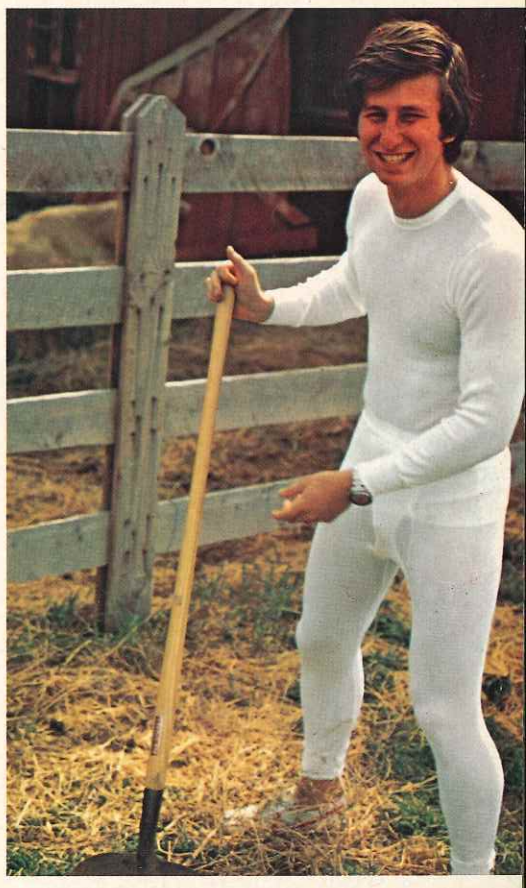
Chill Billies are made using what is called a Raschel weave. It's far superior and much more costly than the circular knit found in most underwear of this type. Sit, stand, move any way you want . . . Chill Billies have what we call "total stretchability." They fit close to your skin. You'll experience warmth without bulk . . . almost without weight.

Machine washable . . . will not shrink.

After washing, just hang them up to dry and they'll be ready to go again in a few hours. The weave may appear smaller, but the minute you put them on, they'll return to their original size.

Color: White. Men's sizes: (tops) 36-48; (bottoms) 30-44. Women's sizes to fit 8-20.

No. 444 (Men's bottoms) . . . **$8.50 ppd.**
No. 449 (Women's bottoms) . **$8.50 ppd.**
No. 450 (Men's tops long sleeve) . . . . . **$8.50 ppd.**
No. 455 (Men's tops short sleeve) . . . . . **$8.50 ppd.**
No. 459 (Women's tops long sleeve) . . . . . **$8.50 ppd.**



Made by a rare breed of perfectionists for an even rarer breed . . . the serious outdoorsman.

Norm Thompson's new Professional Sportsman Boots...for people who know the difference between a good boot and a high-top shoe!

These new boots are truly different and better than anything else we've ever seen or tested. You'll know exactly what we mean the minute you sink your feet into them. First of all, you won't feel like you're wearing boots at all. It's more like your feet have been packed in a bundle of pillows. But don't be misled. The kind of comfort we're talking about doesn't indicate a sacrifice of support. Quite the contrary . . . these boots have been carefully shaped to give you a firm, supportive fit where you need it most . . . around the ankle, under the instep, and hugging your heel. They cradle your feet in a proper position for natural walking action.

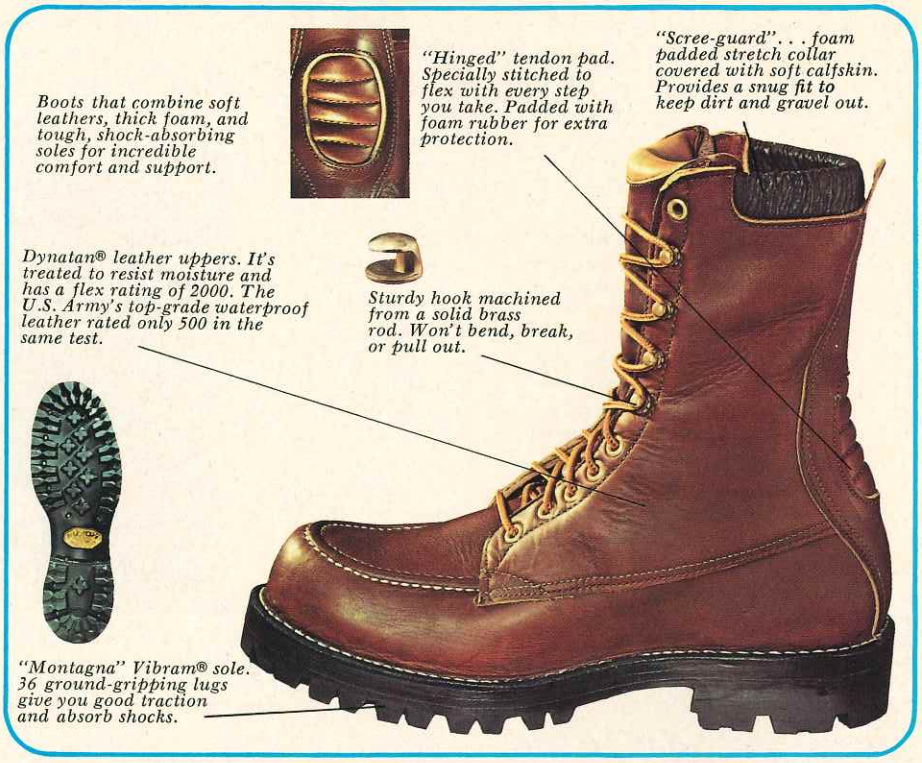
Everything we say about these boots is the honest truth . . . we guarantee it!

Order your boots today. When they arrive, put them on your own two feet and really test them. If you don't believe they live up to every claim we make, simply return them to us postage prepaid and insured for a full refund. No ifs, ands, or buts!

The kind of boots professionals demand.

Have you ever wondered why mountaineers and experienced hikers require specially designed boots, while the serious outdoorsman puts up with glorified work boots? The answer is simple. No one has offered him anything better. We think our new Professional Sportsman Boots have now corrected this problem. Everything from design to materials has been painstakingly determined with one person in mind . . . the serious sportsman. They combine just the right amounts of foam rubber in just the right places to give you natural comfort and support. Thick Vibram® soles and cushioned insoles help prevent rock bruises. A special moisture resistant treatment has been applied to the leather. They've even been insulated so your feet will stay warm when you stand motionless for extended periods of time in cold weather. From top to bottom, these boots have been planned and put together by people who know what is needed in footwear of this kind. We think they're the near perfect boot for rugged backwoods use.

After more than a year of testing, we're convinced you can't buy a better, more comfortable boot.


Boots that combine soft leathers, thick foam, and tough, shock-absorbing soles for incredible comfort and support.
"Hinged" tendon pad. Specially stitched to flex with every step you take. Padded with foam rubber for extra protection.
"Scree-guard"... foam padded stretch collar covered with soft calfskin. Provides a snug fit to keep dirt and gravel out.
Dynatan® leather uppers. It's treated to resist moisture and has a flex rating of 2000. The U.S. Army's top-grade waterproof leather rated only 500 in the same test.
Sturdy hook machined from a solid brass rod. Won't bend, break, or pull out.
"Montagna" Vibram® sole. 36 ground-gripping lugs give you good traction and absorb shocks.

You don't have to be an experienced bootmaker to appreciate the quality that's been built into these fine boots!

- Fully lined with glove soft leather . . . the same type used in the garment industry for making fine leather clothing It's so supple we honestly believe you could wear these boots barefoot.
- Thick foam cushioning everywhere you need it. Your foot will rest on a full ¼" layer of foam, (same type used for carpet padding). This shock-absorbing insole is covered with glove-tanned cowhide. In addition, you'll experience cushioning around your ankle and under the entire length of the tongue. The result is a boot that actually molds to the shape of your foot.
- Unique "hinged" tendon pads. A padded insert on the back of each boot that's specially stitched to act as a hinge for more natural walking action.
- Scree-guard stretch collar. A foam padded strip at the top of the boot provides a snug fit that moves with every step.
- Long-lasting Dynatan® leather uppers. Unusually soft . . . amazingly durable. Treated to resist moisture.
- Montagna Vibram® sole . . . toughest on the market today. 36 ground-gripping lugs provide excellent traction and absorb shocks.
- Special hooks that won't break, bend, or tear out. They're machined from a solid brass rod making them almost indestructible.

$79 is the best price we can offer on boots that are made this well.

That may sound like an exaggeration . . . but it's actually an understatement. We just can't say enough about these boots. In 25 years we've found nothing that even begins to compare with them in the way of quality and value!

Color: Rich brown. **Men's sizes:** B width, 8½-12, 13, 14; D width, 7-12, 13, 14; EE width, 7-12, 13.

No. 2620 . . . . . $79.00 ppd.

A boot for men & women that we feel is truly exceptional.

Comfort on the trail or in your own backyard!

No boot is all-purpose, but this one comes close. For years, we've been forced to choose between heavy-duty sportsman boots and leisure boots designed for light wear. Now, you can have the best of both worlds. You get the strength and durability of a rugged outdoorsman's boot plus the comfort and style of an easy-going, casual chukka.

Soft leather and foam.

The entire boot is padded with foam and completely lined with ultra-soft leather. The extra wide tongue hugs your instep to protect against chafing and the stretch ankle collar practically eliminates the possibility of blisters. Your foot rests on a thick pad of foam rubber that's completely covered with glove-soft leather.

Even the sole is redesigned.

The sole is a totally new version of the time-tested Vibram® sole. A new "S-tred" guards against slips and gives you real ground-gripping traction. There are no "lugs" to get clogged with dirt or mud.

It's made from crepe rubber, and it's a lot softer than the traditional Vibram sole for extra cushioning. It gives great protection from rock bruises when hiking, and if your work calls for standing on your feet all day (especially on concrete), we can guarantee you a whole new kind of all-day comfort.

Color: Rich, deep brown.

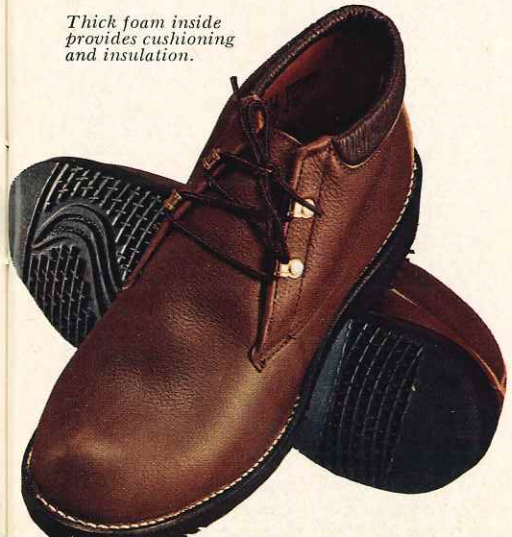
Men's sizes: Narrow: (Fits AA-B) 8-12, 13, 14. Medium: (Fits C-D) 7-12, 13, 14. Wide: Fits (E-EE) 7-12, 13 14.

Women's sizes: Narrow: (Fits AA-A) 5-10. Medium: (Fits B-C) 5-10.

Please send regular shoe size and specify narrow, medium, or wide.

No. 2610 (Men) . . . . . **$43.50 ppd.**
No. 2619 (Women) . . . . . **$43.50 ppd.**

Thick foam inside provides cushioning and insulation.



Bill Danner and his experienced leather-crafters make only one type of outdoor boots . . . the best!

Bill Danner and his crew of experienced leather-crafters have been making some of the world's finest boots since 1932 . . . and that's all they've been making. They know exactly what goes into a quality boot in the way of fine materials, and they know just how to put it together. Being a small company, they aren't forced into the short-cuts and compromises of mass-production. Instead, they take all the time and use all the skill necessary to produce boots one way . . . the right way.

Made for people who like to get off the trail, by people who do!

The craftsmen at Danner don't just follow a standard pattern when they create a new boot style . . . they design their own. Living in the Pacific Northwest, where hunting, fishing, and camping are almost a way of life, they've come to understand and appreciate the need for good boots . . . boots that function. They've spent years testing and improving their product. By making slight modifications here and there, they've gradually refined their boots to the point of being near-perfect. In short, the boots they make are the boots they wear themselves for all kinds of demanding outdoor activities.

You get more for your money!

We'd be the last to call these boots cheap . . . but they're not over-priced either. In fact, when you consider the fine materials, custom design, and precision craftsmanship that go into them . . . they seem like a bargain. Sure, you pay a little more in the beginning, but you'll save over the long-run. These boots will give you longer wear, better comfort, more support, and overall superior performance for as long as you own them. Bill Danner puts it best . . . "our boots will continue to be the finest available and our prices will just have to reflect our costs."

Probably the warmest, most comfortable, and longest wearing boot socks you can own!

We know because we've tested hundreds of others!

These aren't your average, everyday socks. They're thick, heavy-duty footwarmers that cushion every step you take while they absorb perspiration to keep your feet dry and comfortable. And that's just with your boots on. When you take them off, you'll really notice the comfort of our Big Horn socks. They're great for around the house. They'll keep your feet plenty warm, and they're so luxurious you'll feel like you're wearing hand-knitted wool slippers.

85% wool for comfort . . . 15% nylon for strength.

Norm Thompson's Big Horn Socks are knitted in a very special way. Pure, natural wool is "looped" around each strand of nylon so your foot never comes in contact with anything but wool. This loop-stitch arrangement creates air pockets that insulate against the cold, and also causes a wicking action which draws moisture away from your foot.

A continuous knit from top to toe.

Unlike most socks, Norm Thompson Big Horns are not cut and pieced together at the heel. There are no seams to pull apart with wear or cause irritation inside your boot. High tops provide excellent protection against chafing. They're reinforced with elastic, so they really stay up . . . even after repeated washings. And that's the best part of all. They're completely machine washable and dryable.

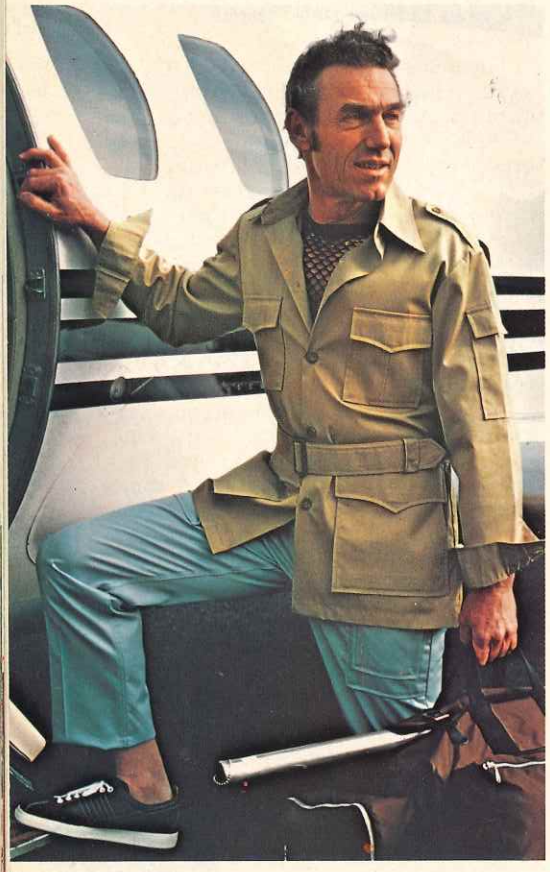
Color: White foot, grey leg, and red top band. Length: just below the knee. Send your regular shoe size for proper fit.

No. 750 . . . . $6.50 ppd.

85% wool and 15% nylon combine in a special looped construction to keep your feet cushioned, warm, and dry.

Norm Thompson's new Shikari jacket... a little better made, and a lot better looking.

We've improved a time-tested design to help you get more for your money.



We introduced the original Shikari jacket nearly two decades ago. During the intervening years, it has seen a multitude of changes . . . small, but important changes that have invariably made it a better garment.

Sold only by Norm Thompson.

Our new Shikari jacket is made entirely to our specifications in both fabric and design. It combines the best features of the traditional bush coats . . . worn by the British army in India over 100 years ago, with the highly practical style of safari jackets worn by Africa's professional guides.

The biggest change you'll notice in our new Shikari jacket is the fabric!

We've chosen a very practical fabric blend that combines cool, lightweight cotton (35%) with long wearing polyester (65%).

This fabric is more substantial than the fabrics we've used in the past. It drapes handsomely and is easier to tailor, which means you get a better fit. It's cool and lightweight, yet wears like tough canvas. An extremely tight weave provides a finish that's resistant to soils and stains . . . and is remarkably water-repellent. It's machine washable, machine dryable, and rarely needs ironing.

Features that make our new Shikari jacket the finest we've seen or tested.

■ Special gussets in back expand for strenuous activities, yet fold flat to give you a clean trim look.

■ Seams won't stretch apart or unravel because they're either tucked and sewn or fastened with an over-cast stitch.

■ Five roomy pockets. Two 8″x9″ hip level pockets, two 5¼″x6¼″ pleated chest pockets, and a special 3½″x7¼″ sleeve pocket.

■ Pockets are secured with Velcro® fasteners. You won't have to fumble around with buttons or snaps again.

■ Rayon lining in shoulders to provide a better fit over other clothing.

There are hundreds of jackets you can wear . . . the Shikari is one you can use!

Here's a jacket that'll take you from the backwoods to a city sidewalk and a lot of places in between. It has more than its share of practical features and it's made to withstand a lot of abuse. The Shikari is truly a great value in the way of a functional, good looking garment.

Color: Tan. Sizes: S,M,L,XL to fit 34-48.

No. 6540 . . . . . $36.50 ppd.

Shikari pants.

New this year and sold only by us.

When we found the new fabric for our Shikari jacket, we also found a great fabric for a very practical pair of pants. The idea of making trousers that matched our Shikari jacket wasn't original because we'd considered it for years. However, we had never come across a fabric that provided both the comfort and durability needed for rugged outdoor pants.

Cool, lightweight cotton and long-wearing polyester.

New Shikari pants combine the durability of 65% polyester with the soft comfort of 35% cotton. It's light but substantial so it hangs well and tailors nicely. The smooth, tightly-woven finish not only repels soil and stains, but it resists snagging which can be very important when walking through heavy brush. It's machine washable, machine dryable and rarely needs ironing.

Functionally designed.

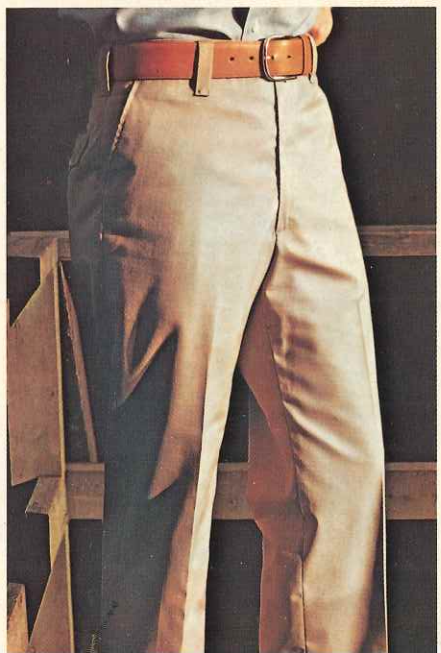
You won't find any fancy frills or gimmicks on these fine trousers because they're built for action. Every detail from the wide belt loops to the straight cut, uncuffed legs is designed to give you maximum utility. Shikari pants feature four pockets . . . two slash front pockets and two flapped back pockets.

Color: Tan. Men's even waist sizes: 30-44. Legs shipped unhemmed for easy adjustment.

No. 4540 . . . . . $18.75 ppd.

Special note . . .

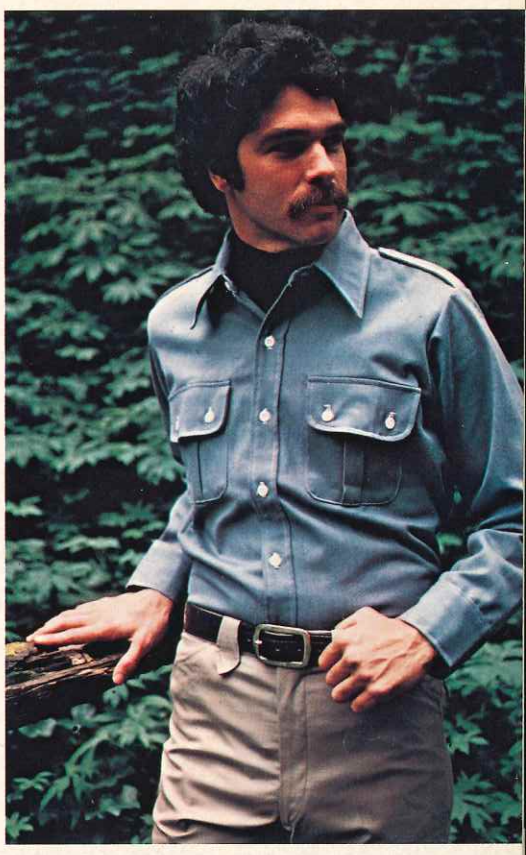
Our Shikari jacket, Shikari pants and Explorer shirt have all been fashioned from the same fabric. They can be easily coordinated for a great looking leisure outfit.



The blue denim Vagabond shirt...

Rugged good looks.

Heavy-duty comfort in a special blend called Schooner cloth.



This is no city shirt. It's a versatile, rugged, don't-give-a-damn shirt for fishing, camping, boating . . . just plain having fun. The Vagabond is made from a very special grade of long-staple, 100% cotton. We call it Schooner cloth because it's similar to the fabric that sailors wore on voyages that took a year or more to complete. They needed clothing that was durable enough to last a good long time.

Softened and brushed for comfort.

The old sea-going denim was pretty stiff until it had been worn, scrubbed in sea water, and worn again for months. Norm Thompson's Vagabond has been pre-gentled for comfort, but it's still one of the most durable shirts we've tested.

A real outdoor shirt.

The Vagabond is cut for action . . . to give you plenty of room to reach up and out. You'll find that it's almost immune to snagging, and even the biggest, most ravenous mosquito can't bite through it. The shoulder straps aren't just there for looks. You'll find them useful for non-slip hanging of binoculars or a camera. The two-button closures on the pockets enable you to carry valuables and small items without the fear of losing them. The Vagabond is simply one of the most practical shirts you can own.

Made to last a long time!

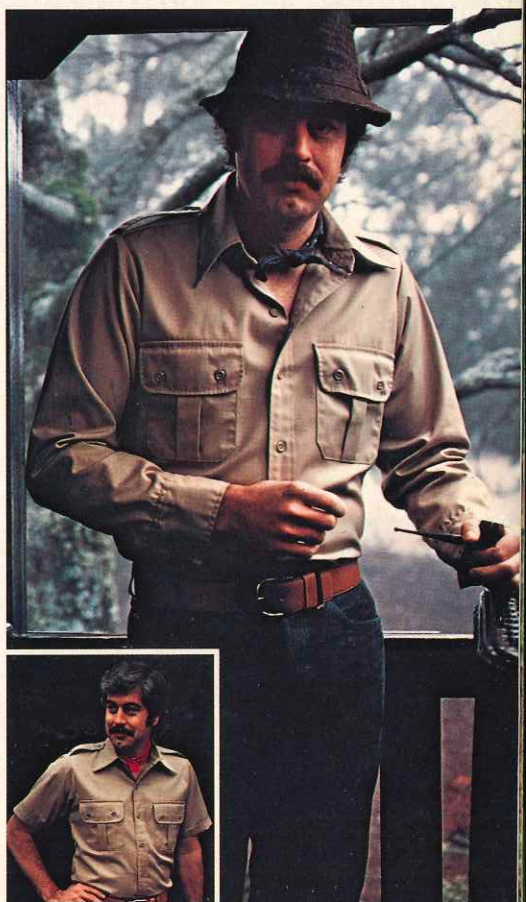
All inner seams are stitched, then over-sitiched so they won't unravel, and the buttons are sewn on to stay. It's completely machine washable and dryable and rarely needs even touch-up ironing. The handsome styling lends itself well to casual wear of any kind, but where the Vagabond really shows its true colors is outdoors. It's a shirt you'll be wearing for years to come because it's built to take a real beating.

Color: "Faded" blue denim. Men's sizes: S (14-14½), M (15-15½), L (16-16½), XL (17-17½), XXL (18-18½). Send your neck size and we'll provide the proper fit.

No. 1675 . . . . . **$18.50 ppd.**

Norm Thompson's new Explorer...

The look of adventure in a long-wearing, easy-care shirt.



Our rugged Explorer shirt is another one of our classic outdoor garments that has been continually updated and made better for you.

Our new version retains its handsome, head-turning style and functional design. And you can still count on its versatile performance and cool, lightweight comfort. The only change we've made is in the fabric blend. You get a shirt that looks and feels richer, hangs smoothly, and fits better.

Durable, lightweight, and easy-care.

Our new Explorer is fashioned from a practical mixture of 35% cotton and 65% polyester. This fabric is tough enough to stand up to just about any kind of punishment, yet it's soft and light for outstanding comfort. You can wash it in the machine, dry it in the machine, and darn near forget about ironing because it'll rarely need any. And if you don't happen to be near modern facilities, just rinse it out in the nearest stream and hang it on a limb to dry. You'll be wearing it again in a couple hours.

A shirt with a "character" all its own.

People notice and comment about the Explorer's style. "It's a true classic . . . downright good looking." The functional shoulder straps provide non-slip hanging for a camera or binoculars, and the double-button pockets keep the valuables you carry, like keys and lighters, safe.

You'll find it great for rugged outdoor wear, chores around the house, or just taking it easy. We honestly believe that it's an exceptional value when it comes to comfort, good looks, and easy care.

Available in both long and short sleeves.

Since everyone's activities are different, we've decided to offer the Explorer in either long or short sleeve and let you decide which is best suited to your needs. You'll probably want one of each.

Color: Tan. Men's sizes: S(14-14½), M(15-15½), L(16-16½), XL(17-17½), XXL(18-18½). Send your neck size.

No. 1640 (Long sleeve) . . . . **$16.75 ppd.**

No. 1642 (Short sleeve) . . . . **$15.00 ppd.**

Norm Thompson's Ranch Pants . . .

Tougher than blue jeans and a heckuva lot better looking.

. . . unconditionally guaranteed for 6 months.

If your Ranch Pants rip, tear, wear through, or pull apart at the seams within six months of the date of purchase, we'll send you a new pair free or refund your money in full . . . no ifs, ands, or buts. Either way you risk nothing by trying them out yourself.

Rugged comfort that's more than good looking.

Ranch Pants are styled with a bold western flavor and made to withstand just about any kind of tough use you can give 'em. You'll enjoy the lightweight comfort of 50% cotton combined with the rugged durability of 50% Dacron® polyester. This special fabric blend makes Ranch Pants easy-care too. In fact, they're completely machine washable and dryable. We think they're better than blue jeans for camping, hiking, riding . . . almost any outdoor adventure you have in mind. And what's more, they look great with a sweater or jacket when it comes to casual wear.

Men's Ranch Pants feature snap-down rear pockets.

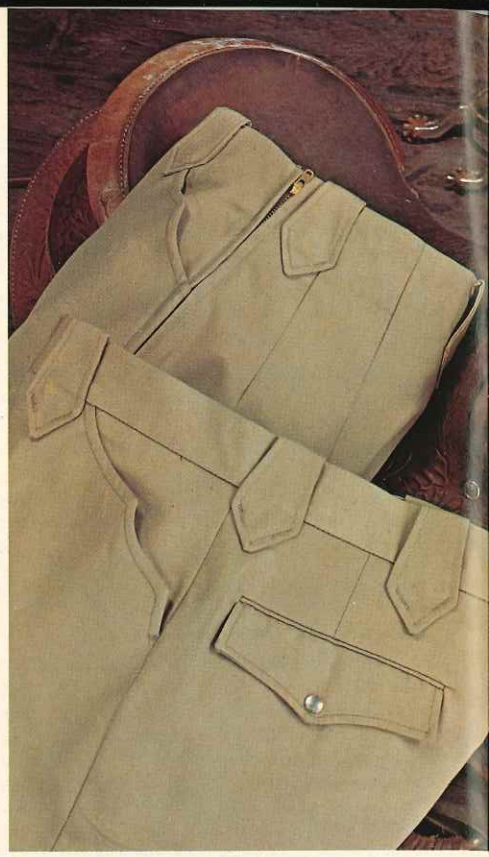
"Almost indestructible" is the best way to describe the durability of these pants.

Ranch Pants for men.

You'll appreciate the lightweight comfort for outdoor activities, and you can bet they're substantial enough for year 'round wear. They feature two flapped back pockets that fasten securely for carrying valuables. The roomy front pockets are a full 10″ deep . . . ready to hold more than you'd expect. Seven heavy-duty belt loops can easily handle belts up to 2″ in width.

Women's Ranch Pants.

Built for rugged use, women's Ranch Pants are cut and tailored especially for women . . . not just adapted from men's pants. They're designed with a waistband snap and locking side zippers to insure a proper fit around the hips. There are no back pockets on women's Ranch Pants . . . just a plain, slimming design that can flatter a women's figure. Belt loops accommodate belts up to 2″ wide.



Virtually immune to snagging by brush and thorns.

Ranch Pants are made by Niver Western Wear according to our specifications. They're designed to give you the excellent comfort and unmatched durability you deserve but seldom find in other pants.

Colors: Slate blue, or tan. **Men's** even waist sizes 28-50. **Women's** waist sizes: 22-30, 32, 34. Shipped unhemmed for easy adjustment to exact length.

No. 4382 (Men) . . . . . **$18.75 ppd.**
No. 4389 (Women) . . . . . **$18.75 ppd.**

Solid brass buckle with genuine harness leather . . .

A darn good belt for $11.

Handsome styling and rugged construction.

Made the way a belt ought to be made . . . a heckuva lot better!

Even though a belt is considered an accessory, most men don't believe they should have to replace it every few months. We think they're right . . . and that's exactly why we sell the Harness belt. It's made the way a good belt ought to be made . . . with the finest materials available and the precision craftsmanship of experts. We can safely say this belt will last for several years, not to mention how good it will look or how well it will hold up your pants.

Handsome styling and rugged construction.

Heavy-duty stitching joins two plies of tough harness leather. It's soft to the touch yet amazingly strong so you won't have to worry about it stretching out of shape. The Harness belt is made for us by Coach™ Leatherware. They have been producing some of the world's finest leather products for over 30 years. They take all the time and care necessary to insure that you get the highest quality . . . and their pride can't help but show through.

Just plain good looks . . . and a solid brass buckle!

This beautiful tan leather is complemented by a solid brass buckle and blends well with nearly any clothing combination. Two strong snaps secure the buckle in place (this lets you change buckles, if you wish). The harness belt is 1½″ wide and fits most standard size belt loops. We honestly feel it represents a darn good investment for the price.

Color: Rich golden tan. Width: 1½″. Men's even waist sizes: 30-42.

No. 244 . . . . . **$11.00 ppd.**

Tyroleans for men and women . . .

Designed by professional loafers . . . made better for us amateurs!

You'll see slacks and shorts like these being worn by Alpine guides, big game hunters, and men and women who work at luxury resorts and recreational centers . . . professionals whose life style demands the design, comfort, and practicality offered by this type of casual apparel.

Traditional European styling . . . adapted to satisfy American tastes.

Norm Thompson's Tyroleans combine distinctive continental styling with the comfort and easy care of wash and wear casual pants. They possess every feature we can think of for function and wearability. We believe they're even more practical, comfortable, and good looking than the European walking slacks and shorts that inspired their design.

Made of Tundra Cloth . . . a very practical fabric.

Working closely with the people who make our Tyroleans, we've been able to select a versatile fabric that's rugged and long-lasting, yet unusually soft and comfortable. It features 50% Dacron® polyester and 50% cotton in a special blend that we call Tundra Cloth. The result is a fabric that's extremely easy to maintain . . . machine washable and dryable. It rarely needs even touch-up ironing.

Worn by professional guides & big game hunters.

You get the best of two worlds.

Tundra Cloth combines strong, man-made fibers that are highly spot and crease resistant with the natural good looks and cool, lightweight comfort of cotton. Even on muggy days it won't cling. Instead, it breathes to keep you comfortable through warm weather, yet well protected in cooler conditions.

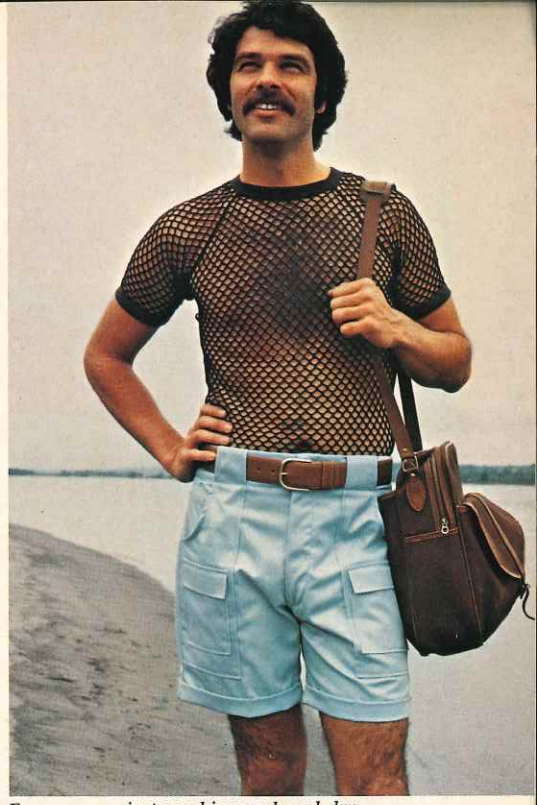
Norm Thompson Tyroleans for men.

Men's Tyroleans are functionally designed with a total of six roomy pockets. Two large slash pockets in front (9″ deep) will hold the assortment of things a man can easily collect during the course of a busy day. On top of the 9″ pockets are two (6½″ deep) flapped pockets . . . ideal for keys or spare change. And for even more room, there's two (6″ deep) rear pockets with neat button-down flaps to secure valuables like a wallet or checkbook. Tyrolean slacks and shorts are ideal for an assortment of activities ranging from hiking and fishing to social gatherings that call for good looking informal wear.

Six roomy pockets.

Norm Thompson Tyroleans for women.

Women's Tyroleans have been cut and tailored especially for women . . . not just adapted from men's pants. There's no need to buy them a size larger and then take them in to get a good fit through the hips and around the waist. And ladies' Tyroleans have no back pockets . . . just a smooth tailored appearance that slims you all the way to the ankles.



Easy-care . . . just machine wash and dry.

They look great with nearly any blouse or sweater, and with four roomy pockets in front you'll have plenty of space for carrying small items.

A testimony of Tyroleans' durability.

Not too long ago an adventurous member of our staff took two pairs of Tundra Cloth Tyrolean pants on a three week African safari. He gave them a real workout and so did the people who did his laundry. He wore his Tyroleans daily through gritty dust and heavy underbrush . . . in tropical heat and surprising cold. They were washed by hand using the old rock and paddle method. (It gets the clothes clean, but it's a little hard on the seams and fibers.) After his African adventure, our staffer's Tyroleans still looked good enough to wear on a long tour of Spain and Portugal . . . that's the kind of performance you'll discover for yourself without even leaving home.

Three practical colors to choose from.

Tyrolean slacks are offered in beige, olive, and light blue. Shorts come in a choice of beige, light blue, or white. Choose the color that suits you best, or select a combination for a well-rounded wardrobe.

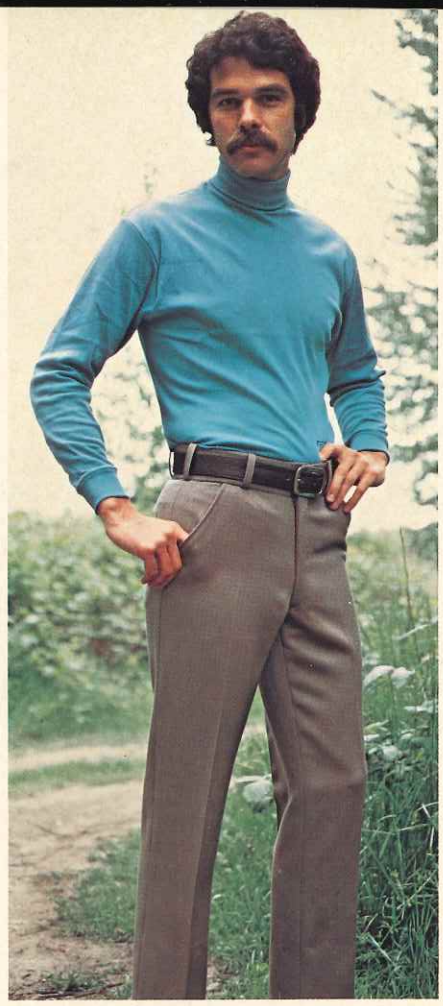
Slacks shipped unhemmed!

Your Tyrolean slacks are shipped unhemmed so you can easily adjust them to your exact leg length. If you've ever tried to get a proper fit in pre-cut slacks you know what an asset this can be. Men's even waist sizes: 28-44; women's sizes: 8-20. Please send your regular size and specify color.

No. 4361 (Men's slacks) . . . . **$16.50 ppd.**
No. 4369 (Women's slacks) . **$16.50 ppd.**
No. 4371 (Men's shorts) . . . **$14.00 ppd.**
No. 4379 (Women's shorts) . **$14.00 ppd.**

Norm Thompson's Cavalry Twill slacks...

The preservation of an endangered species...



100% wool, wrinkle-free and built to take a beating.

You'll know you're surrounded by real quality the moment you slip on these handsome Cavalry Twill slacks from Norm Thompson. Using an exceptional fabric, each pair is carefully cut and tailored to our high standards and produced by quality-minded experts. We feel extremely fortunate that we're still able to find slacks like these available to offer . . . it's a sad thought that they could one day be extinct.

Ready for action and durable comfort.

The fabric in these slacks, a distinctive diagonal weave of 100% virgin wool, earned its reputation for "wearing like iron" as regulation for military uniforms. It enables our Cavalry Twills to stay fresh and crisp looking through years of rugged wear. And since they're 100% wool, you get outstanding comfort in a wide range of temperatures and weather conditions.

Small details add up to a big difference in quality.

Aside from the durable, comfort-engineered fabric used in these slacks, there are many small, but important details that add up to a lot of extra quality.

When you receive your slacks, turn them completely inside out . . . you won't find any loose threads or unfinished seams. All stress points have been bartacked for additional strength and a heavy-duty locking zipper adds extra durability. The pockets are sewn, turned, and top stitched and offer a generous amount of facing . . . more than you'll see on most slacks. Every detail is convincing evidence of extra-care tailoring you'll appreciate year after year.

A distinctive diagonal weave in 100% virgin wool.

Color: Tan. Slacks are shipped unhemmed for easy adjustment to your exact leg length. Even waist sizes 30-46.

No. 4394 . . . . . $55.00 ppd.

Genuine suede combines with ultra-soft corduroy in Norm Thompson's Country Cords.

You probably wore corduroy trousers when you were a boy. And, more than likely, you remember how good they felt and how amazingly long they lasted. Our Country Cords offer the same fine characteristics, and since they're cut and tailored like expensive dress slacks you get a good fit and a much improved appearance as well.

Pockets are accented with genuine suede leather. Belt loops are plenty wide.

Soft cotton and beautiful suede in a very handsome pair of slacks.

Country Cords are made of soft, 100% cotton corduroy that's extremely rich in both texture and appearance. They're cut in a trim, classic design with straight legs, generous pockets, and wide belt loops.

We had the pockets accented with genuine suede leather for two very good reasons. First, it reinforces a point of constant wear and second, it adds a touch of luxury to an incredibly well-made pair of slacks. In short, you get all the usual extras that make Norm Thompson clothing just a little better than the ordinary . . . and in this case, a lot better.

Created for the "good life".

Country Cords will add a little variety to your wardrobe and a refreshing lift to your lifestyle. They look great with just about any sport coat or sweater and they're fashionably correct for darn near any occasion.

You can buy other corduroy slacks for less, but you won't begin to find anything that compares with our Country Cords in the way of quality, comfort, and good looks.

Color: Tan. Men's even waist sizes 30-44. Shipped unhemmed for easy adjustment to your exact leg length. Dry clean only for best results.

No. 4375 . . . . . $33.50 ppd.

Direct Import Exclusive.

Norm Thompson brings you the almost perfect slacks.

Every once in a while, something happens in the fashion industry to turn it upside down. For years, men have been caught on a seesaw between having slacks that possessed the aesthetic qualities of natural fibers, and those that provide the easy care and wrinkle resistance of the modern polyesters. Somebody finally came up with a solution and now you can have the best of both worlds.

At Norm Thompson, we've always shied away from calling anything "perfect" simply because we don't believe that perfection can ever be reached, but we were so impressed with the performance of these slacks from England that we're going out on a limb and calling them our "almost perfect" slacks.

New from England . . . a blend of 65% pure new wool and 35% polyester.

Norm Thompson was selected by the International Wool Bureau to introduce this new fabric idea to America. It marked the first time in history that the Wool Bureau itself had sought a way to improve the qualities of wool. They're no "fly-by-night" organization, and you can bet that if they lend their name to something it's going to be done the right way . . . and we couldn't agree more.

They call it Bucks Cloth. We call it a darn good idea.

Bucks Cloth is a blend of 65% wool and and 35% polyester. It gives you the ideal combination for the ultimate in aesthetics and performance . . . living, breathing, natural fibers with all the easy-care attributes of the modern polyesters.

Bucks wear far beyond normal trouser life expectancy, but what's even more important is that because of the presence of wool, these slacks will not grow tired or adopt the sad look that so many synthetics take on after just a short time. You can expect (and get) good looking performance long after you've made your initial purchase of these remarkable slacks.

The most important feature is what they'll do for you . . . plenty!

First of all, you're going to look better in these slacks. They hang properly and are virtually immune to wrinkling. Second, you're going to feel better. You won't experience the "clammy" feeling that's associated with most synthetics. There's a natural feeling to Bucks Cloth that simply can't be duplicated by trousers that don't have this fabric blend. Last but not least, you're going to be wearing these slacks for a long time to come. They were made to be worn . . . not just looked at. You'll appreciate that fact the minute you slip a pair on.

Easy care comfort you can throw in the washing machine.

That's right. These Bucks Cloth slacks are machine washable. Just toss them in the wash (cool water) and tumble dry (cool setting and remove immediately for best results). The wool has been given a special treatment to insure that it won't shrink. A quick touch-up with the iron and they're ready to go again . . . time after time. You'll probably save enough on dry cleaning bills to eventually pay for the slacks!

What about the fit?

All slacks from Norm Thompson are shipped unhemmed for easy tailoring to your exact leg length. You don't have to try on many slacks nowadays to know that "standard" sizes aren't exactly "standard." We want you to have an exact fit, and this is the only way you can be sure of getting it. All we need is your waist size.

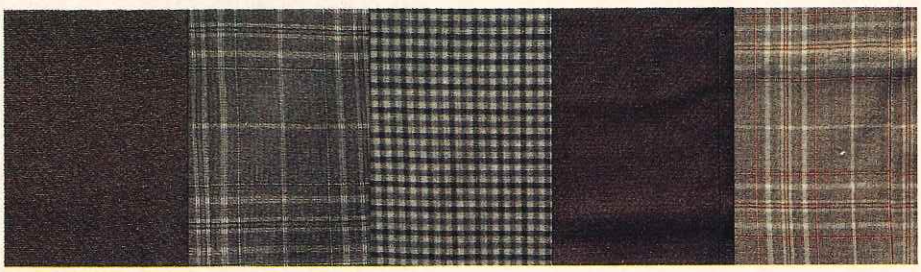
A difference you can see and feel . . . we guarantee it.

From the moment you put these slacks on, you'll be able to appreciate just how different they really are. That's why we offer the guarantee we do. If you've never experienced a pair of these slacks before, you're in for a treat. If you're coming back for more (with five different colors and patterns to choose from we can see why), we rest our case.

Specifications:

Colors: (Grey) solid or plaid or check. (Brown) solid or plaid. Even waist sizes 30-46. Send your regular waist size.

No. 4392 . . . . . $45.00 ppd.



Designed by David Heaton of Leeds to fit, feel, and perform better.

Available only from Norm Thompson and backed with an uncompromising guarantee.

We don't want you to try these slacks on in a hurry, or look at them in a cramped dressing room. When you're making an investment in fine clothing we think you deserve better. Instead, we ask you to give them a real trial at home.

Order your slacks today. When they arrive, really test them . . . any way you like. Do a few deep kneebends, go for a lengthy walk . . . take a nap. Prove to yourself that you've purchased a pair of "almost perfect" slacks.

If you don't believe that they're everything we've said, return them to us postage prepaid for an exchange or full refund . . . no questions asked. You be the judge.

A DIRECT IMPORT EXCLUSIVE

Norm Thompson's new Haddington sweaters...

pure wool in an authentic "fisher-knit stitch"... individually fashioned on hand frames in Northern Scotland.

This nubby, pure wool sweater has been worn for the better part of a century by working fishermen in the British Isles. It was also part of Sir Francis Chichester's outfit as he navigated his famous "Gypsy Moth" around the world and onto the pages of maritime history. Over the years, it has consistently been the choice of men who need the warmth and protection... not to mention the comfort it provides in cold, windy weather.

These sweaters are knitted to the shape of your body rather than cut and pieced together. You get a better fit and more comfort.

Made by people who have spent their lives working with fine woolens.

Our handsome new sweater is crafted in Haddington, a small town in the Scottish lowlands where knitting has been the main industry for many years. The skills needed to produce superior wool garments like this one have been passed down from generation to generation.

These thrifty Scotsmen prefer to reserve this fine sweater for themselves. And no wonder . . . it has all the quality and style that's synonymous with Scottish woolens at a realistic price.

100% new wool . . . rich in lanolin.

This luxurious wool for our sweater comes from the Cheviot Hills, famous not only as the scene of ancient battles between the Scots and the English . . . but for a special breed of sheep that produces a unique, high quality fleece. It is meticulously knitted, (using a traditional "fisher-knit stitch"), on hand frames by the craftsmen of Haddington to give you a more resilient sweater that will hold its shape better and last longer. Natural lanolin in the wool provides extra protection from the elements and gives the sweater a rich, mellow texture.

"Full fashioned" for a better fit.

This means that the sweater is knitted to the shape of your body, rather than cut and pieced together like most sweaters. The natural taper gives you an excellent fit with plenty of action room, and it won't stretch out of shape.

Colors: Navy, ecru (off-white), or a grey-brown mix. Men's sizes: S,M,L,XL to fit even sizes 36-46. Send jacket size.

No. 8850 . . . . . $46.50 ppd.

A contemporary classic that's withstood the test of time!

The Mountbatten Cardigan

Here's a good looking sweater with a history that's as rich as the wool from which it's made. The style was first used during the Crusades . . . being very similar to the vests worn under chain mail armor. It can then be traced to the buckskin tunics worn at the time of Robin Hood. In our own history, it closely resembles the "weskit" worn extensively during the colonial period.

Over the years, the basic garment has continually undergone changes, but has always provided the kind of practicality and classic style that gives it an unmistakable element of timeless appeal.

A double-knit combination of Australian Merino and lambswool . . .

This is one of the most comfortable sweaters you can wear. Two fine wools, Australian Merino and lambswool, are combined to give you long wear and a high degree of softness. It's medium weight and double knit to hold its shape . . . even after many years of wear. Being 100% wool, it provides good protection in the cold, yet breathes to keep you comfortable in mild weather as well.

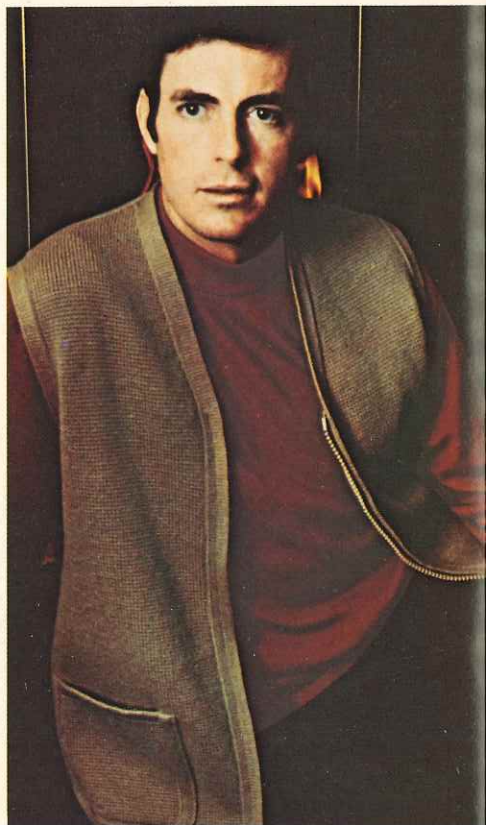
Functional attributes that provide a good measure of style.

- Cut about 2 inches longer than most vests, giving it unique style and line.
- Two softly rounded, securely stitched patch pockets hold keys, lighter, tobacco, or any small items you want to keep close at hand.
- Full length nylon zipper; hidden for a smooth, uncluttered look.
- Hand washable, drip dry.

The Mountbatten Cardigan is a sweater you'll wear with pride now and for many years to come. It's designed to our specifications and sold only by us.

Color: Camel tan. Men's sizes: S, M, L,XL to fit 34-48. Send your jacket size.

No. 8722 . . . . . $30.00 ppd.



Handwoven in Scotland, tailored in England, & sold only by us in America.

Basic good taste and comfort in a British luxury you can afford.

Our Norseman is a jacket rich in tradition . . . not only in appearance, but in the way it's made. The handsome wool tweed is handwoven by Scottish crofters on the Island of Lewis . . . an area highly regarded by the world for producing the finest tweeds in existence. It's then shipped to England where gifted tailors devote all the time and skill necessary to produce a truly great sport jacket.

Down-to-earth design results in a true gentleman's coat.

You won't find any special gimmicks used on the Norseman . . . just solid fashion. It possesses a style that's been around for a long time, and will undoubtedly be around for a long time to come, a style that serves as the basis for a total look . . . not just a finishing touch.

Looks great with greys or browns.

You'll discover that the Norseman looks distinctive with a tie and good slacks, yet can look as relaxed and natural as you like with an open-neck shirt or turtleneck. This is the kind of versatility we demand when we look for a coat of this nature to offer you.

Why Norm Thompson demands versatility like this in the style of jackets we offer.

At Norm Thompson, we figure that a necktie is about as close as a man can (or should) come to sticking his head in a noose. Sure, we realize that for certain occasions, a tie is necessary . . . in fact, we sell some of the finest neckwear in the world. But if you have to wear a tie to make your jacket look correct, you'll be extremely limited in the way you can use it. You'll find that a simply designed jacket like the Norseman, when worn with a comfortable shirt or sweater, will provide you with the basic good looks you need for just about anything. And when it comes to more formal occasions that call for a necktie, you can be sure that it will look completely correct.

A jacket like this doesn't just happen. Over the years, we've tested and rejected many that didn't meet our standards of versatility. That's why we're especially proud to be able to offer you the Norseman.

Traditional yet unique.

The Norseman is expertly tailored from 100% new wool. The tweed is predominantly grey herringbone, but thin lines of brown wool have been discretely woven in to add a unique touch to this fine, handcrafted jacket.

By combining these two colors, we've created a handsome tweed that can be worn with greys, blues, or browns . . . an extra touch of versatility not found in most jackets of this kind. It's completely lined with 100% viscose taffeta and you'll find a total of four functional pockets inside. The flapped pockets and set-in chest pocket on the outside add a distinctive flair, and the deep vent in back provides comfort in a jacket that will become one of your favorites the minute you put it on.

Color: Grey with brown vertical stripes. Even sizes: 36-48 regs. and 38-48 longs.

No. 6232 . . . . . $110.00 ppd.

Guaranteed to fit, feel, and look great or your money back.

We realize that looking at pictures and words on a printed page is a lot different than actually experiencing the comfort and good looks of this ruggedly handsome tweed jacket from Scotland. That's why we want you to try it yourself, unhurried, in the comfort of your own home.

Order your new Scottish tweed today. When it arrives, really test it. If you're not completely satisfied in every respect, simply return it to us postage prepaid for a full refund.

We're so convinced about the performance and style of this coat, we're going to go a step further.

If at **any** *time in the future, the Scottish tweed you buy from Norm Thompson goes out of style, and you feel you didn't get the wear you paid for, send it back and we'll refund your money.*

That's a guarantee you won't find anywhere else in the world to our knowledge, and just one of the reasons it makes good sense to buy by mail from Norm Thompson.

Handwoven by crofters on the Island of Lewis in the Outer Hebrides of Scotland.

The Norseman looks outstanding with a turtleneck and even better with a shirt and tie.

A DIRECT IMPORT EXCLUSIVE

The only yarn-dyed barathea wool in the world . . .

Norm Thompson's new International Blazer.

. . . made from a rare grade of wool that's almost impossible to get. A true classic, available in America only from Norm Thompson.

We could tell you our new International Blazer is made better, looks better, and fits better than any other coat of its kind . . . and every word would be true. Yet even those outstanding attributes seem almost insignificant when you consider the highly unordinary and clearly superior fabric this blazer is fashioned

If any coat is truly versatile and invariably correct, it has to be this classic navy blazer.

from . . . a rare grade of Merino wool. We're not just talking about an *excellent* grade of wool . . . we're talking about the *best* pure wool in the world. It comes from the belly portion of Australian Merino sheep. If you don't happen to understand the significance of that feature, we don't blame you . . . but please read on.

"Super 70" . . . the highest rating any wool can attain.

To begin with, no other fiber, natural or man-made, can duplicate the superb quality and performance of pure wool. Even so, not all wools are alike or equal. They are rated on a scale from 0 to 70. Most wools of good quality range between 45 and 55. The wool used in our new International Blazer is rated at 70, the maximum. "Super 70," as it is commonly referred to, is quite rare. In fact, it comes *only* from Australian Merino sheep, and *only* from the underside of that particular animal. To give you an idea of its scarcity . . . our tailors in Ireland had to wait 3 years before acquiring enough of the prized "Super 70" wool to produce this blazer.

The only yarn-dyed barathea wool in the world.

The wool used in this blazer is rare, but the fabric made from it is even rarer. It is called "barathea" which refers to a unique two-ply weave. What makes it different is the fact that yarn-dyed wool is used to produce it. While most wool fabric is dyed in the final step, this wool is spun into yarn, dyed completely, and then woven into fabric. This not only triples the color consistency, but it allows better penetration of the dye for a longer lasting, more uniform coloration.

Genuine gold plated.

Only a fine grade wool like the "Super 70" can be dyed by this process. The fabric for this blazer is produced by a wool mill in Spain. It operates 24 hours a day, seven days a week, 52 weeks a year and still falls short of providing enough fabric for tailors like ours. The reason for this shortage is simple . . . they produce the only yarn-dyed barathea wool fabric in the entire world.

Tailored by a group of Irish perfectionists.

We commissioned our own tailors in Dublin, Ireland to take the costly barathea fabric and transform it into a sport coat designed to our specifications. We're extremely pleased to report that they have come up with a garment that far exceeds our original requirements. It possesses all the fine details that are characteristic of European tailoring with a comfortable, good looking American cut. If expense were no object and you could have a blazer custom tailored to your demands . . . it still might not be as well made as this one.

A simple, well-cut design you can wear with pride for years to come.

Our new International Blazer features generous lapels and a traditional 2-button closure in front. In addition to the two patch pockets and single chest pocket on the outside, you'll find three roomy pockets inside. They're cut neatly into the 100% viscose fabric that fully lines the inside of this blazer including the sleeves. The entire jacket is shaped to give you a trim appearance and a single vent in back provides plenty of room for freedom of movement.

There's only one way to make this jacket better!

After examining this blazer, I went in to see Marc Alport, (the individual responsible for its creation). I wanted to compliment him on what I considered to be one of the finest new sport coats on the market today. I said, "Marc, there's only one way to make this blazer better . . . that's by plating the buttons with real gold." His reply was simple, "They are!"

What more can I say? This new blazer is just possibly the finest garment of its kind. And with the soaring cost of gold these days . . . not to mention pure wool, it's a great bargain as well.

Color: Navy. Men's even sizes: 36-50, including longs; 40-50.

No. 6245 . . . . . $137.50 ppd.

A simple, well-cut blazer is a gentleman's coat.

During the past 25 years, we've offered a number of classic sport coats for men. In our files we've kept a notebook on our impressions, *and your impressions,* of these fine garments. One comment is consistent and seems to sum it all up. "A simple, well-cut blazer is a gentleman's coat and one that is truly versatile."

The sport coats in this catalog clearly confirm that statement. While they may differ slightly in fabric and construction, each one still possesses an element of timeless simplicity. We supervise everything from design to tailoring so you can count on a blazer that's invariably correct, better fitting, and unquestionably good looking. We can honestly say, dollar for dollar, you get more for your money in a Norm Thompson blazer.

The same handwoven wool tweed used in our Irish Hats is now available in a great looking jacket.

Connemara tweed . . . available in America only from Norm Thompson.

We found the forerunner of our Connemara Tweed Jacket in Ireland. It was being worn by our good friend Albert Millar, the man who makes our now world famous Irish Country Hats. The jacket he had on was actually fashioned from exactly the same fabric used in the hats. We asked Albert if it would be possible for him to produce a similar jacket that we could offer in America. It took a lot of convincing, but he finally consented and now the Connemara Tweed Jacket is available to you, exclusively from Norm Thompson.

A jacket that ages with grace.

We asked Albert how long he'd worn his jacket. His reply was simply . . . "many years." Even though it had taken on the well-aged character that typifies fine wool tweed, the jacket itself showed no visible signs of wear.

Rich, nubby wool tweed in distinctive shades.

A good, handwoven, all-wool tweed like the Connemara Jacket becomes a part of you after awhile. It molds to the way you carry your body . . . to your individual shape. It becomes a garment that's yours alone . . . one of man's most treasured possessions.

We designed this jacket ourselves to give you both practicality and great style.

We took the best lines of the so-called "Ivy League" . . . combined them with a deep single vent, wider lapels, and beautiful pocket treatment so that you'd have a traditional American jacket with the contemporary look of today. And it's a jacket you can bet will have a contemporary look years from today.

It has a clean, well-tailored look. That may sound like a small thing, but it's extremely important when it comes to getting the wear out of a sport coat that you should. This is a jacket you can wear with just about anything from a dress shirt and tie to a turtleneck and casual slacks.

Is there any special care involved?

That question brings up a rather strange feature. It's easy to keep this jacket looking like new (if you want to). But when it comes right down to it, you probably won't want to.

The Connemara Tweed Jacket is one of those rare fashions that takes on character as you wear it. As we said . . . "it ages gracefully." We're not suggesting you invent new ways to give your jacket character, but under normal wearing conditions, you'll see it take on a look that's yours alone.

How long will it last?

You've got us there! We can't really say. A lot depends on how much "character" you give it. But because of the fine wool and the way this jacket is made, it's safe to say that it will probably outlast any other jacket of its kind. You'll be wearing your Connemara Tweed Jacket years from now. (You might have leather patches on the elbows then, but it'll only add to its distinctive appearance.) It's a jacket you'll refuse to quit wearing.

Available in two great colors that match our Irish Country Hats.

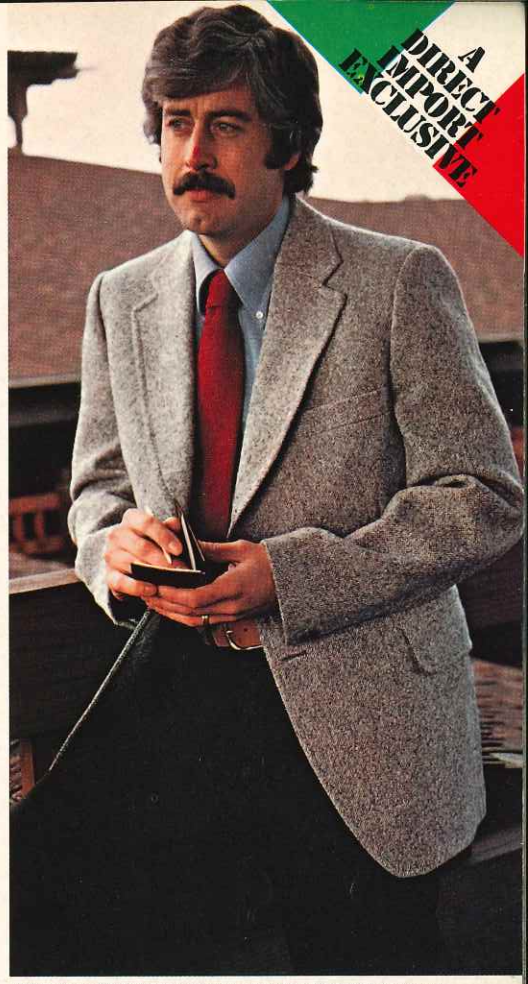
The Connemara Jacket is available in either grey or brown tweed. We'll leave the choice of color up to you. Either way, you're going to have one of the most unique jackets in the world. And if you team it up with one of our Irish Country Hats (see page 5) you'll have a total look that's yours alone . . . something you can't get at your local men's store.

What about price?

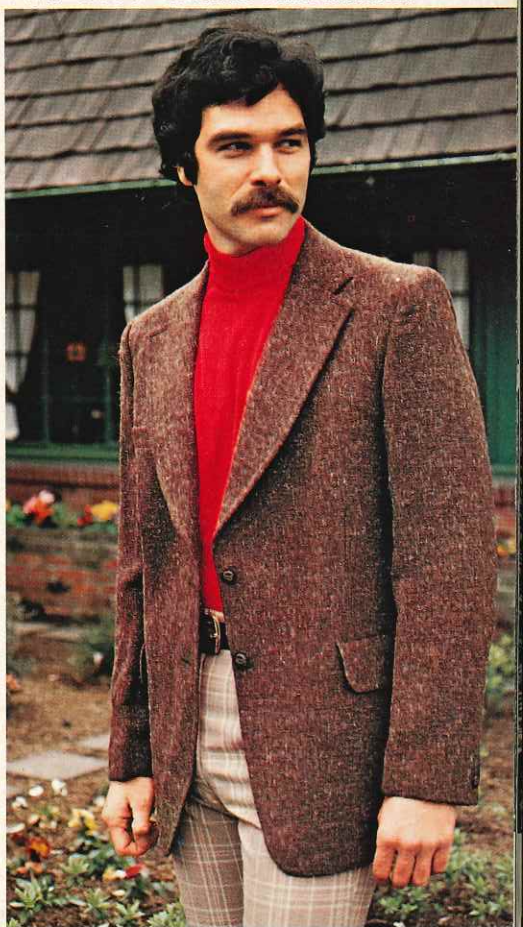
All you have to do is compare the Connemara Tweed to any other coat of its kind and quality. We think you'll agree that the price is substantially lower than it should be.

Colors: Grey or brown. Even sizes: 36-50 (regular), 38-50 (long).

No. 6250 . . . . . $115.00 ppd.



Mike VonAhlefeld (above) and Jim Emrick (below) show how the Connemara jacket can be dressed up with a necktie or worn casual with a turtleneck.



100% Camel's Hair...

A standard of luxury for men who appreciate the finer things in life.

Genuine camel's hair sport coats have long been regarded as a rare luxury and a standard in good taste when it comes to men's wear. Unfortunately, the ultra-soft fabric used in these classic coats has become increasingly difficult to obtain (not to mention expensive). That's why we're extremely pleased to offer you this new camel's hair blazer . . . at a price you can afford.

History of a highly unordinary garment.

Camel's hair was actually introduced to America by members of the English polo team in the 1920's. Undergraduates at Yale and Princeton quickly adopted the jacket in '26 and by 1928 the camel's hair polo coat had taken over the spotlight in the world of men's fashion. In fact, in the fall of '29, camel's hair coats actually outnumbered raccoon coats at the Yale-Princeton football game.

By the mid 30's, the camel's hair coat had been in college longer than the dullest undergraduate. Then, in 1935, the Prince of Wales (probably the best dressed man of the era) appeared in a camel's hair coat and elevated it from its previous sophomoric status to a luxury garment regarded as a standard in fine dressing. It has remained in that status ever since.

Only the finest grade of real camel's hair is used in this handsome blazer.

The best camel's hair is obtained from the thick, soft undercoat (noil) and is light tan in color. This is the unique wool (from real camels) used in this new blazer. It gives you a garment that can be worn year 'round, is light in weight, and requires a minimum amount of care.

Made by sport coat specialists.

Our new blazer is tailored here in America by a firm that's been producing fine men's suits and sport coats for more than 50 years. At first sight, you'll recognize the quality that's been painstakingly built into it . . . and more important, others will recognize this quality when you're wearing it. You can call it class, good taste, or anything you like, but what it all boils down to is that this is a jacket that'll set you apart from mediocrity in a very subtle way.

Color: Tan. 36-42 short; 36-48 reg.; 38-48 long.
No. 6270. . . $167.00 ppd.

A unique blending of contemporary and classic...

Our new Gun-patch Tweed jacket.

We're very excited about this dashing new blazer from the British Isles. It combines a brand new pure wool fabric from Scotland with the precision craftsmanship of Irish tailoring. But more important, it blends contemporary appeal with all the elements that have become synonymous with the British tradition of fine men's apparel.

A "one-of-a-kind" herringbone weave with genuine suede leather gun patches.

Brown herringbone with a colorful overweave of Donegal tweed.

The 100% wool fabric used in this blazer is made in Scotland by Ballyntine, a firm that's been weaving fine cloth for eleven generations. They've taken a traditional herringbone weave and combined it with a classic Donegal tweed. The result is what appears to be a brown-tone herringbone with subtle, Donegal tweed colors interwoven within it. We know it's a "one-of-a-kind" fabric because it is made exclusively for us.

We've added soft suede leather shoulder and elbow patches. They give the blazer a rich air of distinction . . . not to mention the look of individuality they give to you.

Made by skilled Irish tailors.

Working closely with Irish tailors in Dublin, we designed this jacket to give you great comfort and maximum utility. It was probably more their know-how than our advice that contributed to the quality of this blazer, but one thing is certain . . . it is the work of perfectionists. They know how to put the best features of European tailoring into a jacket that'll fit Americans.

Sold only by Norm Thompson.

In addition to our own design, we have exclusive rights to the rare fabric . . . making this blazer available only from us. It's a unique luxury that's destined to be enjoyed by only a few discerning individuals.

Color: Brown tweed. Lined with 100% viscose. Sizes: 36-50 reg.; 40-50 longs.
No. 6246 . . . . . $150.00 ppd.

Hand-loomed Shetland wool ties from Scotland.

Few things give a man more confidence in the way he dresses than a great tie. That's why we went to Scotland . . . where tiemaking is a tradition, to find neckties that hang well, knot handsomely, last a long time, and most important, represent basic good taste.

Hand-loomed, hand-cut, and hand-finished.

Our Scottish ties are fashioned from virgin Shetland wool. The weaving is done by skilled craftsmen on pedal-powered hand looms. The result is a full-bodied wool fabric that drapes beautifully and always holds its shape.

After it's dyed, the fabric is laid out on large tables. The patterns are marked and each tie is cut out by hand. They're carefully stitched and pressed so seams are hidden. Finally, each tie is finished by hand and tipped with pure silk.

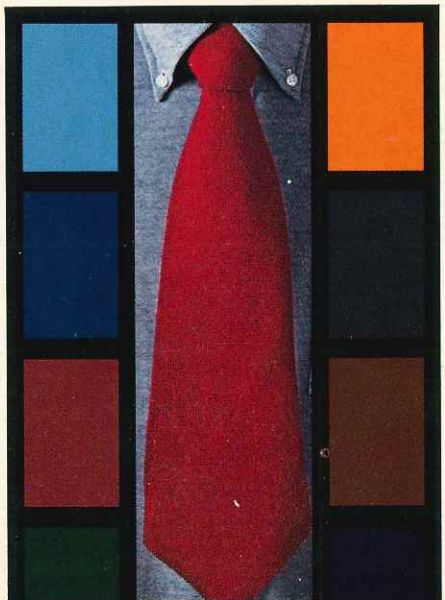
Probably the most wearable ties you can own.

With fashions and fads shifting back and forth the way they have in the past few years, you undoubtedly have a number of ties that went out of style long before you got your money's worth from them. These solid colored ties are designed to all but do away with that particular problem.

It doesn't matter how wild the shirts or sport coats become, these ties will look right. What's more, they're cut at a fashionable width, not too wide . . . not too narrow, so they'll stay in style for years to come.

Colors: Burgundy, olive, yellow, black, light blue, medium blue, navy, and coffee brown. Width: 4″. Length: 56″.

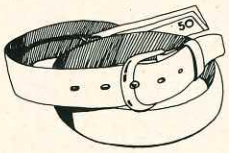
No. 9348 . . . . . **$9.50 ppd.**



Leatherware by Coach™...people who watch their work, not the clock.

Norm Thompson's International Traveler's Money Belt.

So trim and good looking, you'll wear it even when you don't need the protection it offers. It looks like an ordinary belt . . . but it has a special, zippered inner-pocket for carrying valuables you want to keep safe. The pocket measures 9″ long by 1⅛″ wide, and features a fool-proof, locking zipper.



The belt is fashioned from a very rugged harness leather for long wear and good looks. The durable metal buckle keeps its new appearance through years of wear. It's available in black with silver colored buckle, or brown with gold colored buckle in even waist sizes 30 to 42. Send waist size and specify color when ordering. Width: 1⅜″.

No. 225 . . . . . **$11.00 ppd.**

Water Buffalo leather in an exclusive belt for men.

Here's a great looking belt for men that's available nowhere else in the entire world. Water buffalo is one of the most durable leathers in existence. There's almost no "wear-out" to it. Two plies of this fine leather have been joined together with stitching to insure that it doesn't separate. (Most belts on the market today depend on an adhesive to hold them together.)

Solid brass buckle.

The handsome buckle is fashioned from solid brass and secured by two heavy-duty snaps. This will allow you to change buckles if you like.

Color: Black or brown. Width: 1⅜″. Even waist sizes 30 to 42.

No. 246 . . . . . **$13.00 ppd.**

Norm Thompson's Reversible... like two belts in one!

Two plies (one black and one brown) of top grain cowhide are joined together in a great looking belt that reverses to coordinate with just about anything you want to wear. You get style, versatility, and values in a belt that's made to last.

Made to be worn . . . not just looked at.

The leather is put together using a special adhesive, then stitched all the way around the edges. It won't separate because it can't. The distinctive brass buckle is secured by a heavy-duty snap, so you can change buckles if you like.

The belt measures 1⅜″ in width and can be reversed from black to brown. Even waist sizes 30 to 42.

No. 240 . . . . . **$11.00 ppd.**

Made of genuine Water Buffalo leather.

The "Space-saver" wallet... an end to the pocket-buster!

Our Space-saver is a complete wallet that's efficiently organized to handle 12 credit or identification cards (back to back), and a large amount of currency. Two hidden compartments for extra cards, stamps, pictures, or money (if you're that fortunate) add even more capacity to this convenient wallet.

Holds as much as a conventional wallet, but it'll fit easily into a shirt pocket.

The Space-saver is so light, so compact, you can carry it in a shirt pocket. After trying one of these streamlined wallets, you'll never go back to a heavy, bulky pocket-stretcher again. We've yet to discover a more efficient, more compact wallet and we honestly believe that it represents an outstanding value in sheer useability.

Fashioned from real water buffalo . . . by a team of perfectionists.

The distinctive leather used in this wallet is authentic water buffalo. It is transformed by a proud group of craftsmen into a leather product that's obviously made as well as it can be. Every detail reveals perfection . . . the precision fit of each piece, the carefully folded and stitched edges, right down to the handsome finish on the leather itself.

The Space-saver's durable, folding window compartment allows quick access to cards. A sturdy money clip adds even more convenience to this efficient wallet.

Colors: Black or brown. Wt. 1¾ ounces. Size: 3″x4″x⅓″.

No. 201 . . . . . **$8.50 ppd.**

Handcrafted from genuine sharkskin... one of the most durable leathers known to man.

. . . wear-tested on our feet to last longer in your pocket.

We've been selling and wearing sharkskin shoes for a number of years. It's an excellent leather for making footwear . . . long-wearing, flexible, and extremely good looking. It just so happens that those same properties are also ideal for producing a fine man's wallet. Now, after many years of development, we're able to bring you a classic billfold in this exotic leather.

Available in black or brown

We've gentled one of the deadliest predators of the sea.

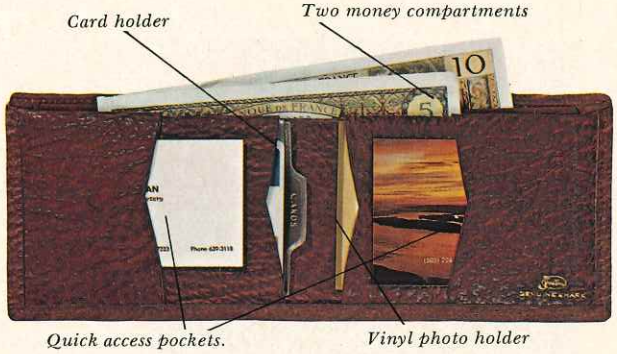
Prowling the ocean, unchanged and unchallenged for millions of years, the shark has ruled his domain with a ruthlessness unparalleled in history. The shark's longevity is the result of two unique assets . . . jaw and hide.

The jaw, whose pressure can be measured in tons per square inch, coupled with multiple rows of serrated teeth, is one of the most awesome weapons in nature. While the jaw is his offense, the hide is his defense. Sheathed in an armor known as shagreen, the shark is almost impenetrable. It is this incredible toughness that makes sharkskin an ideal leather for crafting both shoes and wallets.

From this raw form, modern tanning methods transform sharkskin into a soft, ultra supple leather. And the finished product is not only flexible . . . it's one of the finest looking leathers we've seen.

Efficiently designed with six compartments plus a handy window insert.

Inside our sharkskin wallet you'll find plenty of space. Two pockets lined with smooth fabric allow you to slide currency in and out with ease. Four smaller compartments handle your credit cards and notes. A removable window section slips into one of these compartments and can be used for photos, stamps, or a driver's license. The capacity of this wallet is enormous, yet folded, it is one of the most streamlined full-size billfolds we've seen.



Colors: Brown or black. Wt. 3½ ozs. Size: 4½″x3½″x⅝″. Genuine sharkskin.

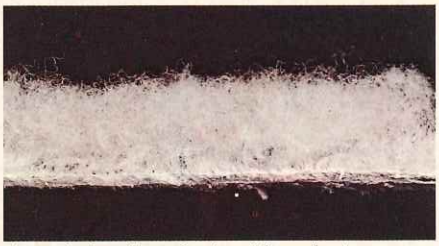
No. 203 . . . . . **$18.00 ppd.**

Natural sheepskin for year'round comfort and driving pleasure...

The car seat cover developed over 1000 years before the invention of the automobile!

We've gone back more than nine centuries into history to find the solution to the discomfort of modern car seats . . . a solution you might find hard to believe.

Hundreds of years ago, Mongol warriors put sheepskin over their saddles for comfort. (It didn't seem to improve their dispositions, but at least they were comfortable.) In the not-too-distant past, sheepskin car seats were custom-made for high performance sports cars (Ferrari, Mercedes, Porsche) driven in long distance rallies by European drivers. Only the select few who knew and needed the unordinary comfort of these seat covers owned them.

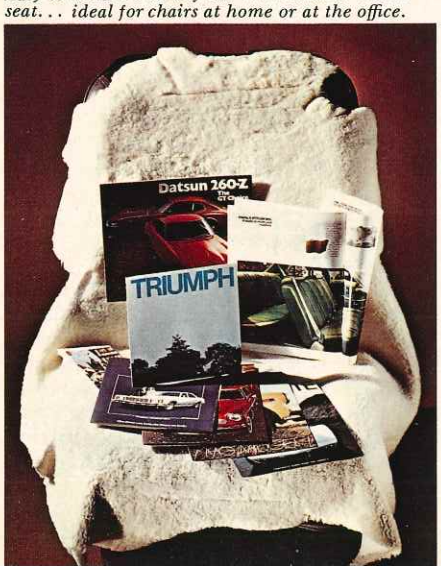


A comfort cushion of natural fleece keeps you warm when it's cold . . . cool and dry when it's hot.

Once a costly luxury . . . now a great value!

Today, natural fleece is a unique yet practical answer to the icy cold or blistering heat of leather or vinyl auto upholstery. The staff of Norm Thompson, working closely with consulting experts, has been able to produce a fine sheepskin seat cover that will fit any make or model of car . . . give you luxurious, long-lasting comfort . . . all at a very reasonable price.

Easy to install. Fits any car . . . bucket or bench seat. . . ideal for chairs at home or at the office.



Here's what you can expect.

■ **New driving comfort . . . all year 'round:** The natural insulating properties of sheepskin will help keep you cool and dry while driving on a hot summer's day. You can even leave your car parked in direct sunlight without having your seat turn into a frying pan. The soft, natural fleece simply doesn't get hot.

This winter, you'll discover just the opposite. These seat covers will insulate against the cold, even in extremely low temperatures. All you'll feel is soft, comfortable warmth.

■ **Beautiful and unique:** The soft white fur adds a touch of distinction to even the finest auto interiors. When you order two or more, we'll see that you get matching seat covers.

■ **Easy-care:** Dry clean or machine wash in cold water and air dry.

■ **Less chance of shocks:** Natural fleece reduces static build-up to a minimum.

■ **Durable:** They should last the lifetime of your car.

■ **Interchangeable:** You can transfer them from your old car to a new one.

■ **Minimizes clothing wrinkles:** Your clothing has less chance of wrinkling because these seat covers cut down on the problems caused by perspiration. The soft cushioning also guards against sharp creases that may develop when sitting on vinyl.

■ **Fits any car.** Cadillac or Volkswagen . . . bench or bucket seat. Along with your order we'll send you complete instructions for easy installation on any car in 5 minutes.

One final note:

I've had the opportunity to talk with a number of people who are presently using these seat covers for just about anything from private planes to their vinyl desk chairs at the office. They all seem to agree on one point . . . "these sheepskin seat covers invariably make sitting on any surface a little more comfortable." I can't agree more. In fact, I've even been tempted to take mine along when I go to the theatre for a double-feature. Seriously though, Norm Thompson sheepskin seat covers will give you the kind of comfort needed for the longer periods of time you'll be spending in your car this year at the reduced speed limits of 50 and 55 mph. Now, more than ever before, you owe it to yourself to try this unique form of natural comfort.

A highly unordinary gift.

A good share of our sheepskin seat covers are sold to people who already have one or two of their own. They give them to friends and relatives, because as a gift they're not only unique, they're always appreciated.

A unique yet practical solution to the icy cold or blistering, sticky heat of vinyl auto upholstery. Adds a distinctive touch to even the finest auto interior. Transferable from one car to another.

Color: Natural white. Materials and instructions for easy installation are included at no extra cost.

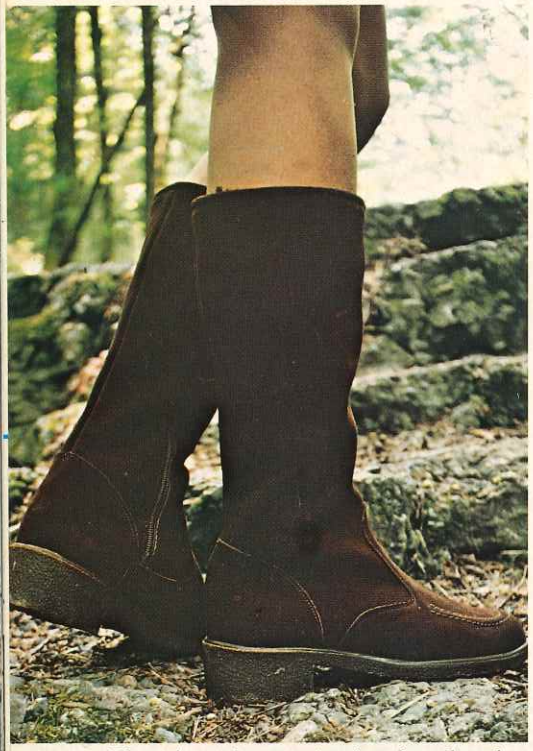
No. 9106 (bench seat) . . . . . **$32.50 ppd.**
No. 9107 (bucket seat) . . . . . **$32.50 ppd.**
Save $2.50 . . . . . 2 for . . . . $62.50 ppd.

Special satisfaction guarantee

Order your new sheepskin seat covers from Norm Thompson now. Install them in your car and really test them. If for any reason you don't believe they are all we say . . . if they don't increase your driving pleasure . . . return them to us, postage paid, for a full refund. No ifs, ands, or buts!

Made in England... winter boots for men & women... soft, warm, and waterproof... 100% sueded sheepskin with pure natual fleece inside.

The most comfortable boots of their kind... with socks, and especially without!



The springy soles, waterproof suede, and good looks will seem unimportant once you've discovered just how comfortable they are.

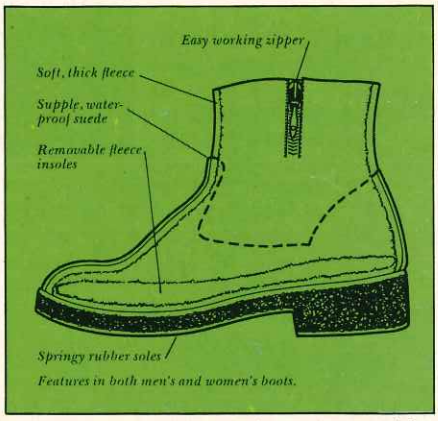
When we imply that you'll probably want to wear these boots barefoot . . . we're not kidding. The minute you sink your feet into the mink-like fur, you'll know exactly what we mean. It's incredibly soft, luxuriously warm, and just plain comfortable. And even with socks, your feet will be cradled in comfort that's uncommon.

Extremely good looking with almost any outfit.

Both men and women will appreciate the versatility of these mocha-brown boots. They look great with just about any pair of slacks, and the women's boots, (mid-calf length) look equally attractive with skirts.

Handcrafted in England where boots of this kind have become a tradition.

We found our sheepskin boots in the small town of Glastonbury, England where English craftsmen have been making and wearing similar footwear for more than 100 years. They produce what we, and many others, consider to be the finest, most comfortable genuine sheepskin boots on the market today. They



Features in both men's and women's boots.

carefully combine modern bootmaking techniques with age-old crafting methods. In other words, where machines do a better job, machines are used . . . and where skilled hands are required, you can bet skilled hands are used.

Made from start to finish with one thing in mind . . . pure comfort.

These boots are so comfortable, we call them our "bad weather bedroom slippers." They're actually comprised of two different layers of sheepskin. The outer layer is a good looking mocha-brown suede . . . specially tanned so it won't waterspot. The inner layer is beech sheepskin with the softest fleece we've ever had the pleasure of wiggling our toes in. And because it's natural fur, your feet won't get hot. All you feel is soft comfortable warmth. There's a difference.

Special waterproof construction!

A waterproof membrane is stitched to the sheepskin lining and lasted between the sole and insole. It provides extra insulation for warm feet and makes it impossible for water to seep through the leather (unless of course, you wade in over the zipper.) That makes them great for wear in wet weather or as a before and after ski boot.

Warm fleece seals out cold and damp.

Special soles for comfort and safety.

The soles are made from a thermoplastic rubber. It's waterproof too, but that's not the only reason it's used. These soles put extra spring into your step and absorb those tiring shocks. And they're patterned on the bottom to guard against slips.

One more thing.

The thick, fleece insoles are removable, and you can order extras. That way, you'll be able to enjoy the feeling of new boots any time you want.

Try 'em yourself under the "no-risk" Norm Thompson guarantee!

We realize comfort is hard to describe on the printed page. It's something you must experience yourself to fully understand. That's why we re-emphasize our satisfaction guarantee on this page. We want you to order a pair of our unique sheepskin boots and try them on your own two feet. If you don't believe they are everything we say . . . if you aren't completely satisfied, simply return them to us postage prepaid and insured for a full refund.

No. 2800 Men's Boots (7½" high; mocha brown). Sizes: 7½-12, 13. . **$62.50 ppd.**

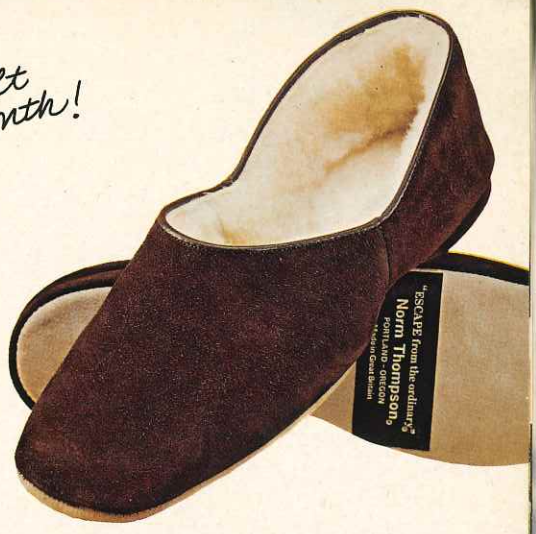
No. 2810 Replacement insoles for men. Specify size . . . . . **$3.50 ppd.**

No. 2809 Women's Boots (14" high; mocha brown). Sizes 4½-10 . . **$71.50 ppd.**

No. 2819 Replacement insoles for women. Specify size . . . . . **$3.50 ppd.**

Just about the nicest thing a man or woman can do for their feet.

Genuine Sheepskin Slippers.



When you stop to consider the punishment your feet go through every day, it's really amazing that they don't do a little more "talking back" than they do. Norm Thompson's genuine sheepskin slippers are a great way to let your feet relax. And when your feet are comfortable, you'll discover that your whole body feels just a little bit better.

Velvet-like suede on the outside.

The outside of these slippers is almost as luxurious as the inside. Soft, sueded sheepskin is meticulously stitched to provide a near-perfect fit. The soles have been specially tanned for long wear, and a small heel has been sewn in to give you a little extra support.

A unique British luxury that'll make your feet feel a heckuva lot better.

The real story is inside these slippers.

All you feel is a continuous blanket of soft, warm fur. I don't really like to use the word "soft" to describe it. It goes far beyond being soft.

If you've ever walked on a sheepskin rug in your bare feet, you know the sensation I'm trying to describe. These slippers for men and women are like having a sheepskin rug under you everywhere you go. Soft . . . warm . . . and comfortable. They cushion each step you take and protect your feet from cold, drafty floors. They're great for travel because they pack in a minimum amount of space. And one thing's for sure. Once you've discovered just how comfortable they are, you won't want to leave them at home.

Comfort you'll have to experience to fully understand.

I can tell you about the sheepskin, the fleece, and the way these things are stitched, but it's right next to impossible to describe the comfort you'll experience while wearing them. And that's the most important thing of all . . . something you really have to feel for yourself.

I know the first time I was told about these slippers, I had my doubts that they could live up to the claims made for them. And it wasn't until I actually put my foot into one of them that I realized exactly how comfortable they are. That's why we want you to try them yourself, in the comfort of your own home. Once you've done that, there's not a descriptive phrase on this entire page that's going to make any difference.

Specifications:

No. 2060 (Men's). Rich brown.
Sizes: 7-13½ . . . . . **$22.50 ppd.**

No. 2069 (Women's). Rich brown.
Sizes 4-10½ . . . . . **$22.50 ppd.**

Norm Thompson's genuine sheepskin rugs.

Let your bare feet discover the pure luxury of soft, warm fleece.

What finer way to start the day than to plant both feet into the luxurious softness of genuine sheepskin? We won't go so far as to say that it'll make getting up any easier, but it'll certainly make it more enjoyable.

Much more than a heavenly soft rug!

Aside from their original function they make any seating arrangement a little more comfortable. Use them for your office chair, bar stools, or hardwood furnitures of any kind. The natural fleece feels great, reduces fatigue, and adds a special atmosphere to any room. These genuine white sheepskins look rather distinctive as a wall hanging or draped over a trunk. You could even fashion a pillow from one of these large skins. One thing we found particularly intriguing is the way dogs and cats take to them. And by allowing your pet to lounge or sleep on a skin you'll eliminate the problem of animal hairs on your good furniture.

Get one for yourself too . . . you'll love the warmth and softness of natural fur on your bare feet. Put one in the bathroom or beside your bed for those chilly mornings.

An affordable, easy-care luxury.

All you'll need to do to keep your sheepskin rug looking great is vacuum it occasionally or shake the dust out. Spills can be wiped up with a damp sponge. You can trust it to any reputable dry cleaner who handles leather goods, or it can be machine washed in cold water using a non-detergent, cold water soap and allowed to air dry.

Color: Natural white.

No. 9104 . . . . . **$23.00 ppd.**

Why you should buy your shearling lambskin coat by mail from Norm Thompson.

. . . saving money is only part of it.

If you've done any shopping for a genuine suede coat recently, you're probably aware of the wide variance in price and quality. It's confusing to say the least. Prices can range anywhere from eighty to several hundred dollars, and it's pretty tough to tell where you stop paying for quality and start paying for the label. We've found that inexpensive coats are usually the result of shortcuts and compromises that will eventually lead to your dissatisfaction. And one of the most important things we've learned is that you don't have to pay five or six hundred dollars to get a top quality shearling suede coat. Here's why:

We've spent 16 years finding shearling coats that'll give you the most for your money.

These shearling coats are hand-picked and personally tested by us. We honestly feel they are the finest to be found anywhere, at any price. Just compare them to others on the market today, and you'll know exactly what we mean.

■ **Style:** We make sure the styles we offer are classics. Fine shearling coats like these have been known to last 25 years and longer . . . so it just doesn't make sense to risk a gimmicky design that may become dated after just one or two seasons of wear.

■ **Handcraftsmanship:** Luxurious shearling coats require scores of hand operations to be made properly. Machines simply can't perform the intricate stitching and finishing that it takes to insure perfection. Norm Thompson shearling coats are handcrafted by a firm with more than 300 years of experience. From start to finish they expend six weeks and over 600 individual steps to produce each coat.

■ **Practicality:** Here's where our 16 years of experience really becomes important. We maintain strict controls on the production of each coat. They're fashioned from the lightest, most supple lambskins available. There's no restriction or binding . . . just natural comfort you can wear from the first crisp days of autumn to the last chilly evenings of spring. And Norm Thompson shearlings will not waterspot . . . we guarantee it. A special tanning process eliminates this problem. And unlike most suede fashions, most soils can be simply brushed away. Your shearling can be drycleaned, although it'll rarely need it.

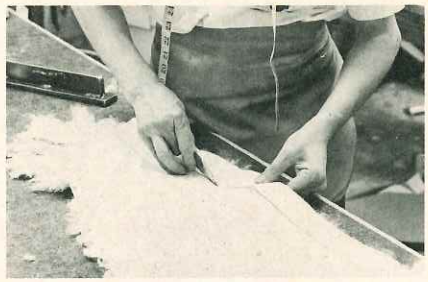
■ **Sizes:** We make sure our coats are cut to fit true American sizes, and we stock a full range for both men and women. Men's even sizes: 36-50 reg., 38-50 longs. Women's even sizes: 6-20. We've learned how to give our customers a proper fit by mail so you can expect to receive a coat that looks and feels great.

Backed by our uncompromising guarantee of satisfaction.

Purchasing a shearling coat through the mail might be considered a risky proposition. That's just not true when you purchase your coat by mail from Norm Thompson. We back every coat with this iron-clad guarantee of satisfaction:

Master craftsmen hand-cut each coat. A single slip could spoil an entire lambskin.

Order your shearling coat today. When it arrives, really test it. Wear it in the rain . . . it won't waterspot or become stiff. Experience the unordinary comfort and downright good looks of natural shearling. If for any reason you aren't completely satisfied with it, simply return the coat to us insured, postage prepaid and we'll refund your money.



Carefully matched skins are marked to fit American standard sizes, including men's longs.

Edges are trimmed to eliminate bulky seams. You get a suede coat that's completely flexible.

Hand-finishing and careful inspection by experts to insure perfection in every detail.

Luxuries you don't have to treat like luxuries . . .

Most people have a tendency to think of a genuine shearling coat as a luxurious garment that needs a lot of care and grooming. They're half right! It is a luxurious garment . . . but that doesn't mean you can't wear and enjoy it like any other garment.

We're not suggesting that you invent new ways to abuse your coat, but you don't have to treat it like a fragile piece of crystal either. These unique coats are designed for people who want more than just good looks . . . they're built for action.

Go ahead. Take a walk in the rain. Use it as a cushion at the football stadium. Tackle your husband or wife in the snow. Your shearling will take a lot of punishment. When you're finished playing, just give it a stiff brushing and you'll be ready to dine in the most elegant restaurant in town. It's simply a very practical luxury.

A year ago it was a rebel in the sheepskin industry . . . today it's a standard by which other coats are measured.

The Mustang . . . a completely unique shearling lambskin coat.

We introduced this highly uncommon suede coat last fall in our "Escape from the ordinary®" catalog, and in just one short year it has become our most popular shearling garment. What made it a rebel last year has made it a standard in good taste today. It's totally different from the majority of shearling coats on the market. As you can easily see by the photographs, its appearance is more than a slight departure from what comes to most people's minds when they think of suede coats. What you can't fully see on the printed page is an unordinary texture that can only be described as unique. The difference is known as an "antique finish." The natural grain of the leather has been enhanced rather than covered up to give you a coat with individual character . . . *each a little different . . . truly one-of-a-kind.*

Bold accents of natural fleece front and back.

The special warmth of pure natural fleece.

One of the questions most often asked about Norm Thompson shearling coats is "How do they put the fleece on?" They don't . . . nature puts it on. It's the natural fur of the animal turned inside . . . simply the other side of the suede. That's why you'll find it everywhere . . . the length of the body, inside the sleeves, and even inside the boldly styled pockets.

The warmth you'll experience while wearing the Mustang is something that can't be duplicated by synthetic fibers, or even a textile coat woven from natural fibers. They simply can't match the comfort range of genuine shearling fur. I've personally worn this coat in temperatures as cold as −20° and as warm as 60° in complete comfort, which brings up a very important point. A shearling lambskin coat is in no way a one-season fashion. The Mustang keeps you warm, not hot, so you can count on wearing it from early fall through late spring in complete comfort.

Character in every line.

The Mustang's style can be summed up in three words . . . clean, basic, and timeless. It's a coat that looks great with just about anything you choose to wear. Women will find it extremely attractive with a skirt or pantsuit. Men will wear it as a handsome top coat. And what's even more important is that you'll turn right around and wear it with blue jeans and a T-shirt. It's just that versatile.

Lightweight and flexible . . . a truly wearable shearling coat.

There's a big difference between lambskin and sheepskin when it comes to weight and flexibility. All Norm Thompson shearling coats are fashioned from genuine lambskin. It makes them the most supple coats of their kind, and results in their weighing about 30% less than most sheepskin coats. It gives you complete flexibility with plenty of freedom to move. No bulk . . . no binding . . . just solid comfort.

Requires practically no care.

The Mustang is just possibly the world's first carefree shearling coat. The soft, warm fleece will not show dirt or become matted because it's close-sheared and left completely natural. You'll discover that the appearance of the suede actually improves with age and wear. A little bit of soil will accentuate the grains in the leather giving the coat a sort of patina. It's one of those rare fashions that takes on character all its own as you wear it.

Will not waterspot!

The Mustang is *guaranteed not to waterspot,* as are all Norm Thompson shearling coats. A good, stiff brushing every once in a while will keep it looking great, and that's about all you'll ever need to do. Of course, it can be dry cleaned though it'll rarely need it.

Men's even sizes: 36-50 reg. 38-50 longs. Women's even sizes: 6-20. Please send your regular suit or dress size, and we'll provide the proper fit.

No. 5150 (Men) . . . . . **$220.00 ppd.**

No. 5159 (Women) . . . . . **$220.00 ppd.**

A natural finish enhances the grain of the suede leather to give you a completely individual look.

A coat of discerning good taste . . . created to turn heads your way. Cut to flatter a woman's figure.

The Royal shearling . . .

Timeless styling, luxurious comfort and great versatility... at a very moderate cost.

Simplicity of design makes the Royal one of the most practical, all-purpose shearling coats you can own. The basic, uncluttered style will probably never become obsolete. And that's something you'll really appreciate when you find out just exactly how long your Royal will last.

Another big advantage to the straightforward styling is the way your Royal will coordinate with other clothing. It'll complement nearly any attire . . . casual or dress. This is a coat you'll take just about anywhere from the football stadium to an elegant restaurant with the confidence of knowing you're properly dressed for the occasion.

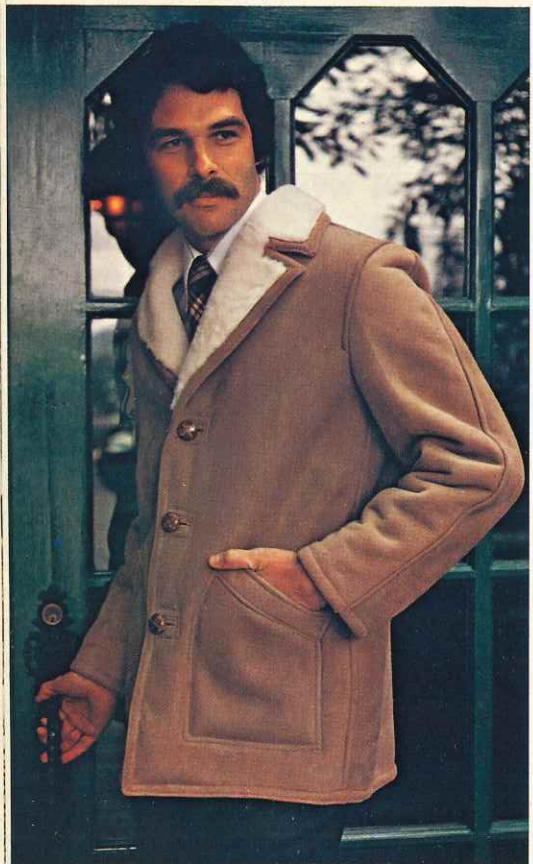
The Royal's simplicity makes it cost less too. It's easier to cut and tailor, and takes fewer hours to hand-finish. And at $185, we're sure you'll agree that it's one heck-of-a-bargain.

Aside from its outstanding looks, comfort is its most important feature.

If you've never worn a shearling coat, you've got a real surprise ahead of you. The comfort is a little hard to believe, and it's even harder to describe. All you feel is the ultra-soft fleece that completely lines the Royal. (Actually, it's not a lining. It's just the other side of the suede.) And because it's natural fur and leather, it breathes to keep you comfortable in a wide range of temperatures.

You'll discover that the Royal is cut with plenty of room for action. There's no binding or bulk, just luxurious warmth and comfort.

The Royal . . . cut for action, styled for adventure, and designed to be admired.



Specially designed for men and women . . . not just one adapted from the other.

Like all Norm Thompson shearlings, the Royal is actually two separate coats . . . one cut for men, the other designed for women. The men's Royal is fuller through the shoulders for more freedom of movement. The women's Royal is shaped to provide a trim, proportioned look at the waist and around the hips. Both give you a better fit so they'll feel as good as they look.

Back view shows clean, uncluttered design.

Only range lambskins are used.

It's been proven that lambs that are raised on the open range mature quickly and produce a thicker, more luxurious fleece. These are the skins that are used in Norm Thompson's shearling coats. Occasionally you'll notice tiny marks on the suede. These are natural scratches or abrasions . . . the result of maturing on the open range. Many proud owners feel these markings give their Royals added character and individuality. In any case it's your assurance of getting a genuine lambskin.

Not just a one-season coat!

Norm Thompson shearling coats combine the soft, breathing comfort of natural fleece and leather. This gives you a comfort range that extends from the first crisp mornings of autumn to the last chilly evenings of spring. In most parts of the country, you'll only put it away during the hot summer months.

A very practical luxury . . . a coat that resists soil and is guaranteed not to waterspot.

If we could find a way to make it better, we'd do it!

We've made only one change in the Royal's design in over 15 years. That was the weather strap we added to hold the collar up in severe weather. We just hate to tamper with the great design of this coat. If you take pride in owning well-designed, finely crafted garments, then you'll be very impressed with the Royal.

Specifications:

Color: Tan. **Men's:** Average length 33″. Even sizes: 36-50 regulars; 38-50 longs.

Women's: Average length 30″; even sizes 6-20. Send suit or dress size for proper fit.

No. 5190 (Men) . . . . . **$185.00 ppd.**

No. 5199 (Women) . . . . . **$185.00 ppd.**

Questions most often asked about Norm Thompson's shearling coats.

■ **How long can I expect my shearling coat to last?**

That depends on you. We've known people to wear coats like these for more than 25 years. With reasonable care, you'll probably never need another.

■ **What should I do if my shearling gets wet?**

Just let it air dry on a hanger and give it a good brushing when it's dry. Your shearling will not waterspot.

■ **Will my shearling fade or change color?**

No. Chrome tanning and fine dyes insure against that.

■ **Can it be drycleaned?**

Yes, though it will rarely need it. Most soils and spills can be brushed or wiped off with a damp cloth or sponge. Besides, a little dirt helps age and add character to the coat.

The Imperial shearling...

30 extra tanning steps give you the rich silver-brown color and the unbelievably supple texture.

Expert tanners take premium lambskins and put them through 30 extra steps to attain the deep, silver-brown color that gives Norm Thompson's Imperial its distinctive, distinguished look. It's also these extra steps that produce the super-supple texture found in this coat. We can only say that this is an example of master tanning at its best . . . producing what we consider to be the most luxurious finish we've seen.

Meticulous tailoring is found in every detail.

This kind of excellence can't be mass produced.

The Imperial, like all Norm Thompson shearling coats, is the result of infinite care and scores of hand operations. It takes time, skill, and above all, pride, to produce a coat of this nature, and that's exactly what goes into it.

In addition, a special "chrome dyeing" process is applied to the Imperial so the rich, deep color stays true through the coat's long life. This process also makes our Imperial completely immune to water-spotting . . . even if it gets completely soaked. For years, the vulnerability of suede fashions to rain drops has plagued the leather industry and especially the owners who had to pay the cleaning bill every time they got caught in a storm. Norm Thompson has completely alleviated that problem . . . we guarantee it.

Truly an outstanding value.

In terms of value, you'll look hard to find a finer luxury coat than the Imperial. You could count on paying at least ⅓ more for a similar coat, and we'd be willing to bet that the Imperial is softer, warmer, lighter in weight . . . just an all 'round better coat.

Luxurious yet practical.

The Imperial possesses a unique elegance you'll wear with pride. It was designed primarily for town and travel, but it's so adaptable, you can team it up with casual and country clothes for a look that's bound to turn heads your way. As you can see by the pictures, the Imperial is cut long, so it looks and feels right when worn over a suit or dress, but it looks equally distinctive when worn with casual attire.

Generously cut to give you the freedom of a lightweight jacket.

It may sound a little surprising, but this long coat has amazing action room. The soft fleece doesn't restrict arm or body movements because the Imperial is cut full, then tailored for shape. This eliminates the bulkiness you'd expect from a coat of this style, but still maintains its well-groomed appearance.

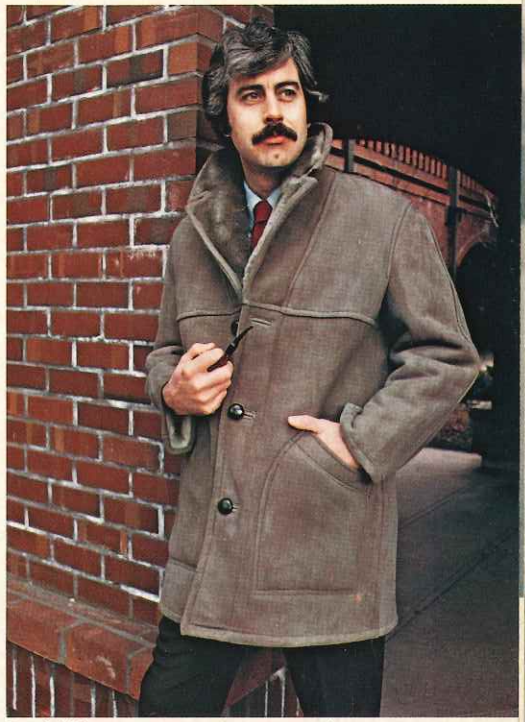
The Imperial for men is cut full through the shoulders where a man really needs extra room. It extends down past the waist to the upper thigh. You get long coat styling without bulkiness over the legs. Two set-in slash pockets are fully lined with thick fleece, and the luxurious silver fleece collar is deeply notched.

The Imperial for women is shaped and proportioned for women. Two square flapped pockets are fully fleeced and placed for convenience.

Both men's and women's have natural colored fleece inside, including the sleeves.

Color: Rich silver-brown. **Men's:** Average length 35". Even sizes: 36-50 reg.; 38-50 long. **Women's:** Average length 34". even sizes 6-20. Send suit or dress size.

No. 5180 (Men) . . . . . **$225.00 ppd.**
No. 5189 (Women) . . . . . **$225.00 ppd.**



Cut full for wear over a sport coat or dress . . . looks great with all kinds of casual clothes too.

Our lady's Imperial is cut and shaped especially for women, not just adapted from our men's coat.

■ **How do they put the fleece on?** Simple . . . nature puts it on. It's the natural fur of the animal turned inside.

■ **You may have other questions.** If so, please let us know by writing or calling.

Your No-Risk Guarantee of Satisfaction:

Order your new shearling lambskin coat today. When it arrives, try it on. Snuggle into its luxurious comfort. Feel how light it is. Experience the complete freedom of the supple lambskin. Really test it. If for any reason you aren't completely satisfied . . . if you don't believe your shearling coat lives up to our claims, just return it to us, insured, postage prepaid for a full refund. No ifs, ands, or buts!

From Marlboro country to the epitome of good taste!

The knowledge of master furriers combines with over 300 years of shearling experience in two of the most beautiful coats we've seen.

The Haymarket.

In recent years, genuine shearling coats have graduated from garments meant mainly for Marlboro country to sophisticated fashions favored by discerning women the world over. Their combination of "natural" and "luxurious" is captured in no other garment.

Brand new and beautiful!

Here, for the first time, is one of the most beautiful shearling coats we've seen. As you can see from the photographs, the natural beauty of the suede hasn't been covered with opaque, monotone dye. Instead the subtle color variations in the leather itself have been enhanced. Because of this, no two coats can ever be made exactly alike. You get a luxurious fashion that's yours alone.

A touch of elegance.

Accenting the beautiful suede is a collar of genuine Argentinean lamb's wool. The long, curly fleece has a texture almost like silk . . . soft, deep, and luxurious. The deep shoulder yoke and slightly flared panels are top stitched and highlighted with a fine edging of fleece to produce a slimming line.

Inside the Haymarket you'll find a continuous blanket of warm shearling fleece. This is not a lining . . . it's merely the other side of the suede. Unlike most luxurious fur coats, the Haymarket lets you wear the fur on the *inside* where you can fully enjoy the soft warmth.

Argentinean lamb's wool and shearling fleece

Beautifully styled front and back.

Everything about this coat is natural.

You won't find anything on this coat that's imitation. Even the buttons and belt buckle are fashioned from natural material . . . highly polished genuine bone . . . and they're sewn on to stay.

A luxury coat you can wear every day.

The elegance of the Haymarket makes it look like a luxury . . . but it's totally practical. It'll keep you comfortable in a wide range of temperatures and weather conditions, it will not show soil easily, and it absolutely will not waterspot!

If you're wondering about bulk and weight, we can set your mind at ease. Norm Thompson shearling coats are handcrafted by master furriers with over 300 years of experience. They've developed many special processes in that time which result in coats that are at least 30% lighter than any others of their kind and so unbelievably soft and flexible that you'll really have to touch them to fully appreciate the difference. This softness is *not* the result of chemical processing. It's due to more than six weeks and over 600 different steps (many of which are closely guarded family secrets) in preparing the skins to achieve a natural softness that will last throughout the coat's lifetime.

Easy care.

About the only thing you'll ever have to do to your new Haymarket is give it an occasional brushing. And although it will rarely need it, it can be drycleaned by any reputable dealer who accepts leather goods. The Haymarket . . . a beautiful way to "Escape from the ordinary®".

Color: Antique tan.
Women's even sizes: 6-20.
No. 3510 . . . . . **$350.00 ppd.**

The Chelsea.

Rich spice-brown suede and mocha colored fleece provide a unique combination that can be worn in good taste anywhere. More than 20 different pieces of shearling lambskin go into giving the Chelsea its beautiful appearance. Each must be hand-selected and matched . . . then meticulously stitched for a cut that's really flattering. It takes many extra hours to produce a coat like this, but the end result speaks for itself. The trim double-breasted design provides a beautifully slimming effect, and the classic fingertip length makes it right for just about anything short of formal wear.

Available only from Norm Thompson.

The Chelsea was created exclusively for women, and it's available nowhere else in the entire world. It's an uncommon luxury that provides what we like to call a "natural elegance." From the moment you slip into the silken fleece, you'll recognize the care and thought that went into its design. There's no bulk or binding . . . all you feel is a soft blanket of warm, natural fur . . . and you'll feel it everywhere, inside the sleeves, around the collar, and the full length of the body.

A completely wearable luxury.

Wearability is one of the most important things we look for when choosing a coat for our customers. Weight and suppleness of the garment will have a definite effect on the comfort and wear you receive. That's why we go out of our way to insure that you get the lightest, most supple coat of its kind. That's not an idle statement . . . it's a fact we stand behind with an iron-clad guarantee. We also guarantee that your Chelsea will not waterspot . . . even if it gets completely soaked. You can really appreciate that if you've ever seen what a good rainstorm does to most suede garments.

Definitely not a one-season fashion.

Because the Chelsea is fashioned from natural fur and leather, it breathes to keep you comfortable in a wide range of temperatures and weather conditions. It's a coat you can wear from the first crisp days of autumn to the last chilly evenings of spring.

More than 20 pieces of perfectly matched suede.

You don't have to worry about continuous care either.

About the only thing you'll ever have to do to your Chelsea is give it an occasional brushing. Most soil can be removed in this manner. If in the future you feel your coat requires a major cleaning, you can trust it to any reputable dry cleaner who accepts leather goods. And rest assured, it'll come back just as soft and flexible as ever.

The most important point of all.

We can tell you about the soft suede, the silky fleece, and the exclusive style, but it's pretty hard to describe the feeling you'll get from wearing one of these luxurious coats.

The look of genuine suede lambskin coats simply cannot be duplicated. It's a look that sets you apart from the crowd and marks you as a person who knows and appreciates the finer things in life.

Color: Spice-brown with mocha fleece.
Even sizes: 6-20.
No. 3500 . . . . . **$275.00 ppd.**

Judi Alport enjoys the versatility of her Chelsea. It looks as good dressed up for evening wear as it does with casual clothes. The length is just right for wear with today's fashionable slacks.

The warmth of fine knit gloves with calfskin palms.

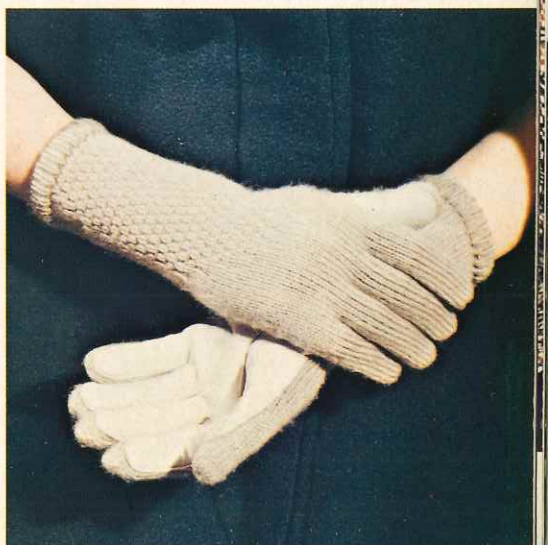
Here's a distinctive fashion accessory for any women who appreciates the gentle luxury of well fitting knit gloves. They're cut slim and extend well past the wrist to deliver the kind of warmth and comfort you've come to expect from a fine gauge knit. The palms are fashioned from exceptionally supple calfskin . . . tanned to a very soft finish.

The knit portion is composed of 100% acrylic. It extends under the calfskin palm to completely surround your hand in comfortable warmth. This is a very nice feature for women who can't wear wool. There's no itching or burning . . . just soft, delicate warmth.

Style is second only to comfort.

Aside from the outstanding comfort you'll find in these gloves, there are several distinctive style features. The knit portion and calfskin palms are in complimentary colors . . . camel and light beige respectively. Knitted on the back is a discrete diamond pattern, and a ribbed wristband provides both style and a better fit.

These gloves are completely machine or hand washable and one size fits all. Try them yourself. We think you'll agree that they represent an outstanding value in both comfort and good looks.
No. 339 . . . . . **$8.50 ppd.**



New!

Norm Thompson's "Willka" blanket.

Made in Peru...a unique blend of alpaca and domestic wool.

Natural shades of soft alpaca and luxurious sheep's wool have been skillfully combined to produce the beautiful design in this blanket. Use it as a bedspread, couch cover, or wall hanging. It'll add charm to any setting.

If Pizarro hadn't conquered the Incas, this blanket might not have been possible.

When Francisco Pizarro marched into Peru four centuries ago, he brought domesticated Spanish sheep with him. The art of weaving had already been developed in that part of South America, using the wool of the native llama and alpaca. Soon, the Peruvian weavers learned how to combine these wools with the wool of the Spanish sheep . . . and the predecessor of our "Willka" blanket was born.

Natural shades of soft alpaca and virgin wool.

Soft alpaca from the Andes.

The alpaca is a cousin of the more commonly known llama. It roams free from about 10,000 feet up in the Andes Mountain Range. The climate at that altitude helps the alpaca develop thick, long-fiber fleece. It's soft, lustrous, and incredibly warm making it one of the most sought after wools in the world.

By itself, alpaca is too delicate for making a substantial blanket. That's why the wool of domestic sheep and a small amount of long-staple cotton have been added. They provide the foundation (warp) and the needed body to produce a blanket that'll last for years to come.

Woven by the unique "Jacquard" process.

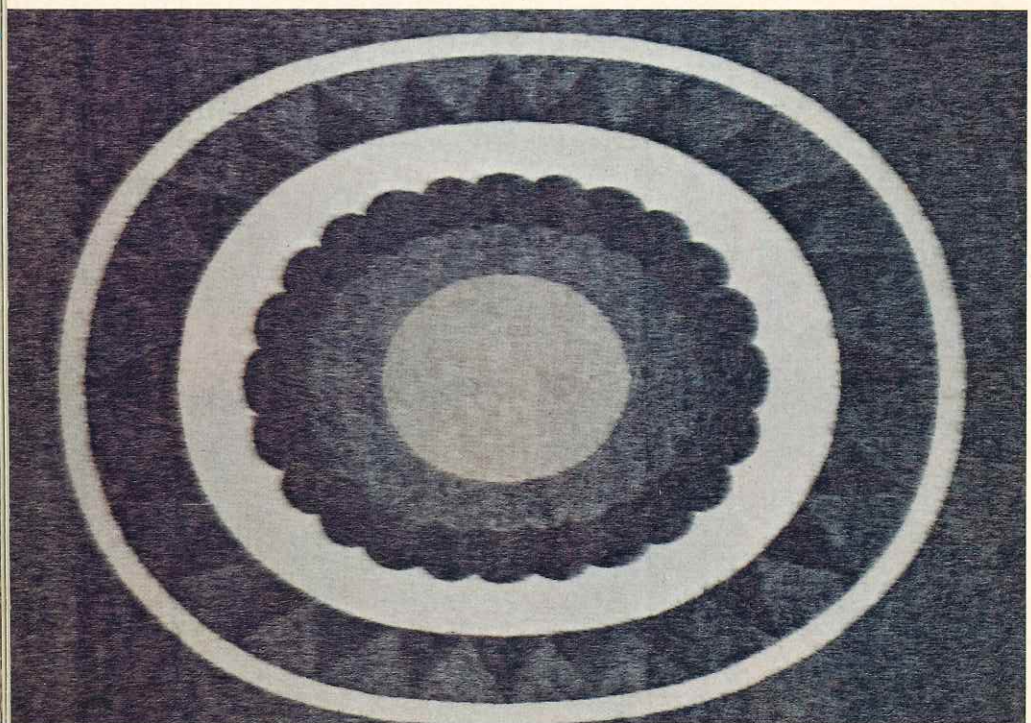
The attractive pattern and soft colors found in our new blanket are not achieved by using dyes. Natural shades of wool and alpaca are woven together on a special loom that was invented by a man named Joseph Jacquard in 1807. It is still the only way, short of handweaving, to produce a patterned fabric from natural wool without the use of dyes. It's a costly method of weaving . . . but when you consider the price of conventionally dyed wool blankets, this one seems like a bargain.

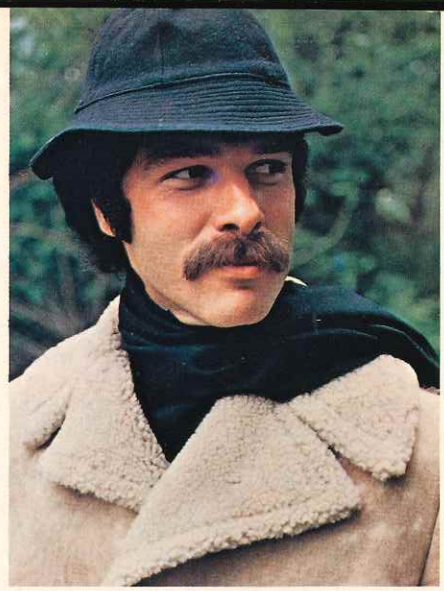
"Willka" means sacred.

"Willka" is the Quechua Indian word for sacred . . . a word used for the things they admire. And we can see why they admire this impressive pattern. It makes a great looking bedspread, couch cover or wall hanging. It's reversible with the same design on both sides in directly transposed wool shades.

Colors: Natural wool shades beige, off-white, charcoal, and brown. 50% alpaca, 40% virgin wool, 10% cotton. Size: 90"x68".

No. 9120 . . . . . **$65.00 ppd.**





Mufflers from Scotland for men and women.

The comfort of cashmere with the warmth of "fine" wool.

During the past few years, mufflers have become increasingly popular as a fashion accessory for both men and women. They're worn not only for their comfort, but for their decorative effect. Our new muffler from Scotland is a luxuriously warm, incredibly soft neckpiece that's available in three easy-to-coordinate colors . . . navy, camel, and grey.

70% cashmere and 30% "fine" wool.

Weavers in Scotland have become well known for their ability to combine wools in the best possible ways. This muffler is an excellent example of their expertise. It gives you the comfort of cashmere with the warmth and resilience of "fine" wool. Cashmere is the soft, downy undergrowth of Cashmere goats. It is a very delicate wool that feels especially nice next to the skin. "Fine" wool refers to a high quality fleece from special breeds of domestic sheep. It is a highly durable, long-fiber wool. Together, these superb wools produce a fabric that's soft and warm, yet resilient and long-wearing.

Three colors . . . navy, camel, or grey.

You can wear these popular colors with almost anything in your wardrobe. The muffler measures 52" long by 11½" wide.

No. 9345 . . . . . **$17.50 ppd.**

Original British Moleskin . . . a unique combination of softness and durability.

The cost is considerable, but well worth it.

Norfolk Jacket

. . . new this year and available only from Norm Thompson.

Our new Norfolk Jacket is made of an incredible fabric that's as soft as fine suede leather and just about as tough. It's hard to believe anything can have such a velvet-like texture and be so durable at the same time. The firm that produces it claims that it wears like iron. We won't go that far, but we do know it'll wear as well as heavy canvas. Over the years there have been many attempts to duplicate this unique fabric, but nothing has yet been developed that even begins to compare with original British Moleskin for comfort and long-wear.

First used in Shakespearean times.

British Moleskin is a 100% cotton Fustian . . . a tightly woven cloth with great strength and a soft-nap texture. It was developed in England during the first part of the 14th century. In Shakespearean times, it was used to make aprons for foundry workers. That's probably where it gained its reputation for "wearing like iron." Since its introduction more than 600 years ago, moleskin has consistently been used in clothing destined for rugged use.

A classic style . . . worn by generations of hard-to-please country gentlemen.

Our Norfolk Jacket is a true English classic that's been popular for nearly a century. Today, it is still being worn by members of the British Angling Society. Like many avid sportsmen, they've found the practical style to be ideal for all kinds of outdoor activities . . . and still good looking enough for the club. The originals were said to have been copied from the Duke of Norfolk's favorite hunting suit.

The Norfolk is cut slightly longer than a traditional sport coat with medium lapels and a three-button front closure. It features two shoulder patches with distinctive straps extending down to a pair of roomy flapped pockets. At the waist is an adjustable belt that provides a trim fit. In back there's a single vent for added flexibility. The entire jacket is lined with luxurious nylon taffeta and you'll also find two extra pockets inside.

Sold only by Norm Thompson.

An obvious concern for perfection is seen in every detail of this dashing jacket. It is made to our specifications and sold in America only by us.

Color: Olive/grey. Fabric: 100% cotton. Men's sizes: 38-48 reg; 40-48 long.

No. 6400 . . . . . $125.00 ppd.

Norfolk Pants

. . . the durability of Moleskin in good looking comfortable pants.

These new pants from Norm Thompson look so good (almost like dress slacks) that you're bound to feel guilty about wearing them for rugged outdoor activities . . . but that's how they're meant to be used. We're not saying you can't wear them for occasions that call for slacks, it's just that we've never seen a fabric that can put up with as much punishment as the British Moleskin used in our Norfolk Pants. What's more, they're probably the most comfortable pants of their kind. The soft napped texture of the moleskin is combined with a style that's designed for action. You get exceptional comfort in both fit and feel.

Worn by Australian sheep herders.

Trousers like these, made of British Moleskin are worn by the men who tend flocks in the back country of Australia. They need clothing that can withstand daily abuse and that's the kind of performance they've come to depend on in pants made from this incredibly durable fabric.

You'll wear our new Norfolk Pants for all kinds of rugged activities of your own . . . hunting, hiking, camping, horseback riding, or just working around the yard. The tightly woven 100% cotton wears like heavy canvas.

Designed with practicality in mind.

Norfolk Pants feature four lightweight nylon pockets . . . two roomy slash pockets in front and two flapped pockets in back. The rear pockets fasten with handy Velcro® fasteners for quick, easy access. The waist is lined with a nylon band to insure a neat appearance and a smooth fit.

Color: Olive/grey. Fabric: 100% cotton. Men's even waist sizes: 30-42. Shipped unhemmed for easy adjustment.

No. 4060 . . . . . $45.00 ppd.

A DIRECT IMPORT EXCLUSIVE

The Duffle Coat for men and women . . .

British weavers fortify wool to give you more for your money.

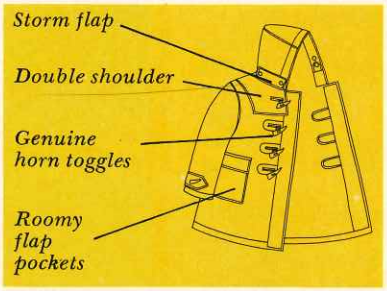
Born out of the stormy shipping lanes of the North Atlantic during World War II, our British Duffle Coat is now a far cry from the heavy duffles that sailors used to wear in convoy. It's been modernized, made more comfortable, and redesigned inside and out to become one of today's best looking and performing weather coats.

Fortified Melton cloth makes it better.

Our Duffle Coat is fashioned from a remarkable fabric called Melton cloth. It gives you the luxurious texture of fine natural wool with the added strength and long wear of improved synthetics.

A storm hood, double-layer shoulders, and a warm tartan lining give you extra protection.

This practical coat will give you plenty of warmth and protection when you need it. The storm hood can be fastened snugly over your head and around your face yet folds flat when not in use. In addition, a special storm flap buttons across your throat for maximum protection. Over the shoulders is a double layer of fabric that provides warmth where you really need it . . . across the chest and over the back. The entire coat is lined with luxurious Melton cloth in a traditional green tartan pattern. Like the outer shell, it breathes for proper ventilation, but keeps you warm.



Color: Camel with green tartan lining. **Melton cloth:** 90% reprocessed wool, 5% nylon, and 5% rayon. Men's even sizes: 36-50, including longs. Women's even sizes: 6-18.

No. 5252 (Men's) . . . . . **$90.00 ppd.**
Sizes 48 and 50 . . . . . **$95.00 ppd.**
No. 5259 (Women's) . . . . . **$90.00 ppd.**

The Lady Thompson Cape from England.

. . . beautifully tailored from warm, luxurious Melton cloth.

Skilled English tailors have fashioned warm, durable Melton cloth into a cape of outstanding style and quality. Infinite pains were taken in the cutting, tailoring, and finishing so it drapes the way it should. It's just about perfect with pants or a long skirt and its simple elegance will seem to transform even an ordinary dress into a regal fashion.

For the woman who really knows herself.

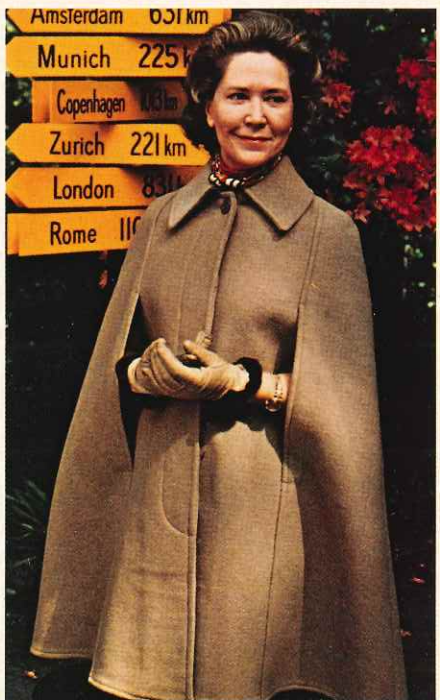
In a world gone mad with gimmicky fashions, many of us are being drawn back to classical forms. We are seeking the universal and distinguishing it from the passing fashions of the moment . . . which is the very idea behind the Lady Thompson.

A classic example of meticulous tailoring and perfection of design.

Every seam is bound and stitched. They won't unravel or fray because they can't. Five separate pieces of Melton cloth are sewn together to provide the correct "drape," and the arm holes are placed at just the right height for the proper look and fit. It's a cape that comes darn close to perfection for the lady who will settle for nothing less than the best.

Colors: Navy or camel. Tartan lining. 85% reprocessed wool, 8% cotton, 4% nylon, and 3% rayon. Sizes: S,M,L to fit 6-20. Please send your regular dress size for a proper fit.

No. 3057 . . . . . **$75.00 ppd.**



Tailored individually by hand.

Norm Thompson's new Welsh Tapestry Smock...the only garment of its kind in the world.

In a remote village nestled between the mountains of Snowdonia and the North Wales coast is a small garment firm that specializes in making traditional women's clothing. And when we say "traditional" . . . we mean the clothing that has been worn by local inhabitants since medieval times. An example of this enduring craft is our Welsh Tapestry Smock. It features a new combination of two age-old elements . . . a pure wool, authentic Welsh tapestry and a style that's been worn in Wales for over four centuries.

As close as historians can tell, the forerunner of this smock was inspired by 15th century pirates who probably created the full-cut design for their active, often reckless lifestyle. Later it was adopted by fishermen who needed the long-wear and freedom it provided.

100% wool in a beautiful tapestry.

The intricate pattern in our Welsh Smock is achieved by a process called "weave and course" which produces a unique double-woven wool cloth. If you reversed the fabric, you'd see the same pattern on the other side in a completely inverted color scheme. In addition to this unusual appearance, the fabric is firm but flexible . . . virtually wrinkle free.

Many years ago there were hundreds of small mills weaving these distinctive Welsh fabrics. Today, unfortunately, there are only a few left who still possess the knowledge and skill required to perpetuate this ancient craft.

The smock itself is tailored from start to finish by one craftsman who signs the tag that goes on it. You can be sure there's a lot of skill, care, and above all, pride in the Welsh Smock you receive.

Color: Mix of browns with black and white. Women's sizes: S,M,L to fit 8-18.

No. 3345 . . . . . $60.00 ppd.

New this year... full length kilt skirts in pure wool authentic tartans.

Beautifully British.

Many of our friends have asked us why we don't bring some of the traditional wool tartans back from England. We've decided to answer that question with these beautiful British kilts. On our last trip to London, we went to see an old friend named Peter Moss. His family owned and operated firm is well known for its quality women's apparel which is made only from authentic tartans.

100% wool . . . hand-tailored to perfection.

Working with intricate tartan fabric is no job for an amateur. It requires the skilled hands of highly trained craftsmen. They take all the time and steps necessary to insure that the fabric matches at all seams and pleats fold smoothly and hang properly.

Beautiful pure wool tartans from England. From left to right they include Hunting Thompson, Dress Gordon, and Royal Stewart.

The style of this skirt is a simple wrap-around that buckles at the waist and the hip. A special kilt pin is provided so you can fasten the skirt just above the knee as well. You'll find plenty of pleats for well-controlled width that looks right when you sit, stand, or walk. The pleats are flat and start well down over the hip to give you a trim appearance. The overlapping front panel is cut generously and is slightly fringed on the edge.

All three kilts are fashioned from soft 100% wool. Each tartan represents a famous Scottish clan.

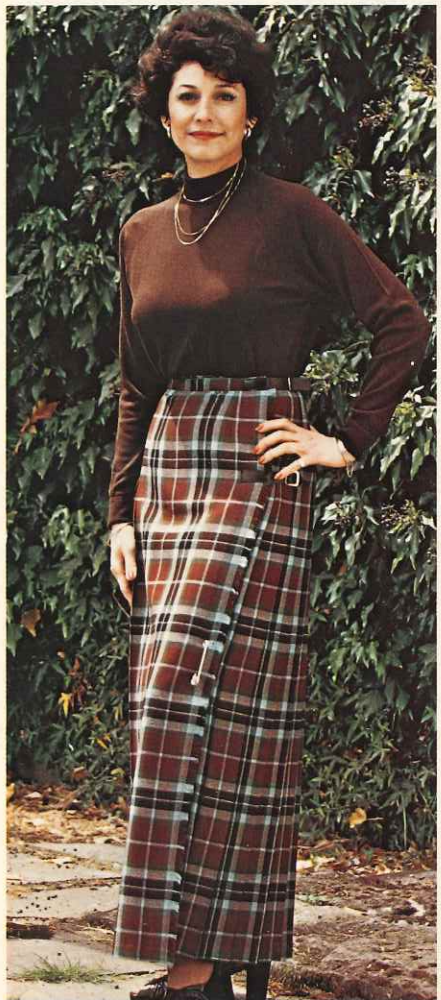
Royal Stewart . . . a combination of crimson with an overplaid of dark green, royal blue, yellow, black, and white.

Hunting Thompson . . . more subtle colors with rich brown and an overplaid of light blue, medium green and black.

Dress Gordon . . . a traditional look in deep green and royal blue with an overplaid of yellow, white, and black.

Sizes: 8-20. Be sure to specify tartan.

No. 3340 . . . . . $65.00 ppd.



A DIRECT IMPORT EXCLUSIVE

A beautiful new Jimmy Hourihan creation available exclusively from Norm Thompson.

The Woodland . . . one of the most elegant looks we've ever seen.

Here's the newest addition to our line of exclusive Hourihan fashions for women . . . and what a beautiful addition it is! (You should have seen the enthusiasm it generated among women on our staff when we first revealed it. The general consensus was that it's simply one of the most elegant pantsuits they'd ever seen.) The Woodland was designed exclusively for Norm Thompson in pure Irish wool, and as you can see from the photograph, it has the unmistakable Hourihan touch of simple, uncluttered lines. It's a true classic . . . a suit that'll probably never become obsolete.

Tweed that says "beautiful".

The Woodland is fashioned from a firm, crisp tweed fabric of shadow plaid. It's simply magnificent . . . a subtle effect of browns, greys, woodrose, even a heathery muted lavender and gold . . . all intermingled and flecked with the same colors. The effect is really indescribable . . . and elegantly different.

A jacket that flatters and more . . .

The jacket is cut to a becoming length that can't help but flatter any women's figure. It falls free and almost straight from a beautifully detailed diagonal yoke . . . styling that narrows your hips while gracefully broadening the shoulder line. Two slender, inconspicuous front seams hide center pockets while leaving plaids perfectly matched (as they are at all seams). A becoming club collar makes the jacket lovely over a blouse or sweater . . . the unique plaid lets you pick up almost any color in accessories.

Pants that feel like they belong on you.

The pants are cut straight with a very slight flare at the hem and feature a front zipper. They drape beautifully and are highly resistant to wrinkles. Again, the unique plaid lets you wear them separately with any number of things. We ship each pair unhemmed for easy adjustment to your preferred length.

Jacket and pants lined for comfort.

The jacket and pants are completely lined with 100% rayon acetate. It provides easy on and off, adds to the body of each piece, and gives you exceptional comfort.

That brings up an important point.

Luckily we still have space to tell you about the Woodland's most important feature . . . the comfort you'll experience while wearing it. Because of the high grade of wool used in this suit, you'll experience a great deal of comfort in a wide range of temperatures and weather conditions. It's a suit you'll wear from the first crisp days of fall through the last chilly evenings of spring.

Sizes: 6-20. Send regular dress size.

No. 3455 . . . . . **$175.00 ppd.**

Jimmy Hourihan . . . a man who knows the difference between fashion and fad . . . an artist who's ready to make you look your best.

Jimmy Hourihan is a young Irish designer whose name is destined to achieve fame. He specializes in creating beautiful, classic clothes for women. We consider ourselves extremely fortunate to have known and worked with him over the past few years because he has made us the sole beneficiary of much of his finest work. In fact, all the garments in this catalog that he designed are sold only by Norm Thompson.

Good looks and great comfort go hand-in-hand.

Jimmy uses unusual fabrics to attain a look that is matched by no one else in the fashion industry. Because of this, he doesn't have to depend on gimmicks to create a demand for his work. When you purchase a Hourihan design, you can bet you're getting something that you won't be tucking away in the back of your closet after just one year of wear. His designs are unique, yet basic . . . a tough combination to beat. It's a combination you'll appreciate every time you wear one of our Jimmy Hourihan exclusives.

Value is a Hourihan tradition.

Jimmy has always stressed value in his fashions, and trying to get his own business started while supporting six children leads us to the conclusion that he knows what the word "value" is all about.

Hourihan fashions . . . "limited editions" available only from us.

Classic fashions by Jimmy Hourihan are produced in small quantities. To begin with, the grade of wool he requires for his garments is constantly in short supply. Then add up the many time-consuming hand operations and the fact that his fashions are made exclusively for Norm Thompson and you can easily see why we call our Hourihan designs "limited editions."

The Town & Country . . . the essence of practical luxury in a versatile new pantsuit.

Here's an all-new Jimmy Hourihan creation for the woman who appreciates a really luxurious looking outfit but sees no reason to sacrifice practicality.

The Town & Country (like all Hourihan fashions) is designed to be much more than the reason for admiring glances. That's where the practical side of this great new classic comes in. The simple, clean lines make it a suit that won't become dated after only one season of wear. And, because of the high grade of wool used, you'll experience a great deal of comfort in a wide range of temperatures and weather condtions. What it all amounts to is that you're able to wear the Town & Country (looking entirely proper) more often than you'd expect . . . year after year. It's a practical clothing investment that's as much at home in town (simply luxurious) as it is in the country (elegant and comfortable).

A jacket that flatters you with comfort.

Fashioned from a handsome, lively plaid of black, white, red, and a trace of brown, the Town & Country jacket is cut to fall free and almost straight from a distinctive diagonal yoke. Inconspicuous pockets are hidden in front seams that leave plaids perfectly matched. The multi-colored tweed fabric lets you match accessories with ease . . . as well as use the jacket with other pants or skirts as a light wrap.

Pants that do more than coordinate.

The pants were essentially designed to coordinate with the jacket, but their use certainly doesn't end there. You'll discover that their basic styling and color (a black and white, salt and pepper mixture) lets you wear them with a number of other things in your wardrobe.

They're cut straight and drape beautifully with a very slight flare at the hem. Each pair is highly resistant to wrinkles and shipped unhemmed for easy adjustment to your preferred length. Pants (and jacket) are completely lined with rayon acetate for added comfort and easy on and off.

Sizes: 6-20. Send regular dress size.

No. 3450 . . . . . $175.00 ppd.

New from Norm Thompson . . .

The Lady Jean . . . a Donegal tweed cape/coat as elegant as it is unique.

Jimmy Hourihan is one of those rare designers who honestly cares about the way you look in his fashions and the enjoyment you get from wearing them. In fact, it was his suggestion that prompted us to bring this unique Donegal tweed cape/coat to America. He designed it exclusively for Norm Thompson customers like you, and it won't be found anywhere else.

You really get the best of two worlds.

The remarkable thing about this stylish cape/coat is its unique design. Over a moderately flared, four button front (cut like a coat with normal armholes) Jimmy Hourihan has put a very graceful, flowing cape . . . almost like extending a sleeve from shoulder to hem. You get the dash of a cape with the beautiful fit, comfort, and protection of a coat. (It's the end of trying to clutch runaway material in the wind as you stick your arms through slits about the level of your midriff . . . the Lady Jean really fits).

Fashioned from Donegal tweed.

The Lady Jean is fashioned from a beautifully flat, firmly woven Irish Donegal tweed . . . a crisp texture that doesn't wrinkle and won't sag or bag. It's an elegant mixture of browns and cream that looks dashing over pants and extremely dressy over a suit or dress.

Cover yourself with the Lady Jean and find yourself surrounded by 9 luxurious yards of beautiful tweed fabric! (Material on the "cape" front is double.) Still this cape/coat isn't half as heavy as most ordinary capes.

Worth every penny you pay for it.

The Lady Jean is a practical garment, as elegant as it is unique. Its unequalled design, fabric, and craftsmanship makes it an exceptional buy that's sure to become a well-worn favorite for years to come. Outside seams are top stitched and the "coat" is lined with 100% rayon for extra comfort and easy on and off.

Sizes: S,M,L to fit 8-18. Send regular dress size.

No. 3457 . . . . . $175.00 ppd.

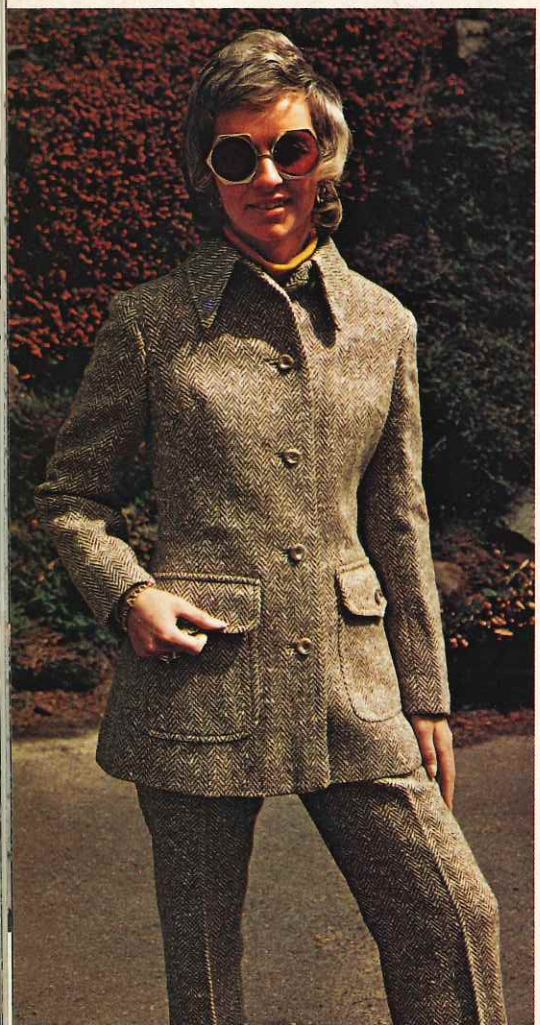
A DIRECT IMPORT EXCLUSIVE

The 3-piece Donegal Suit . . . tweed on tweed for an entirely beautiful look.

Jimmy Hourihan is an artist who knows what the word "fashion" means. He enjoys working with unusual fabrics . . . like the beautifully unique tweed he developed for our 3-piece Donegal Suit. The look is alive and very much Irish . . . tan and white herringbone, overlaid with distinctive specks of Donegal tweed color. You can match handbags, scarves, and shoes to the autumn tones of orange, soft green, deep brown, and sun yellow. Or soften the effect with off-whites or camel tans.

This is one of those rare fashions for women that won't become dated or obsolete after just one or two seasons of wear because it's designed with clean, classic lines. And that's a good thing, because due to the care with which it's made, you can count on enjoying its comfort and good looks for a long time to come.

A trim, flattering appearance makes the Donegal Suit one of Judi Alport's favorites.



Pants that really fit.

The pants are cut slim with a very slight flair at the hem. They drape perfectly and possess a high resistance to wrinkles. Because of the specks of color that have been woven into the fabric, you'll find that there is almost no end to the number of things you can wear with them. We ship each pair of pants unhemmed so you can adjust them to the proper length.

A beautiful jacket . . . tailored to perfection.

The jacket is cut a little longer than most to give you a smooth line over the hips. The buttons are a typical Hourihan "hallmark." They're genuine staghorn, contour-cut and imaginatively used at the front opening, sleeves, and pockets.

A really versatile skirt.

The matching skirt not only adds versatility to a fashionable pants suit, it can also be worn with a number of other things in your wardrobe. It closes with a locking zipper for a trim, clean line.

Sue Johnston creates a new look with the tweed skirt.

All three pieces are completely lined.

Jacket, pants, and skirt are fully lined with deep olive green 100% rayon acetate. It provides you easy on and off, adds to the body of the suit, and most important, makes each piece extremely comfortable to wear.

More than just beautiful.

The design of this 3-piece suit reaffirms the talent of Jimmy Hourihan when it comes to using basic fashion ideas to achieve a completely unique effect. Worn together or mixed and matched with other things in your wardrobe, it's a design that's bound to turn people's heads your way.

Sizes: 6-20. Send your regular dress size.

No. 3482 3-piece suit
Save $5.00 . . . . . **$206.50 ppd.**
No. 3480 Jacket and pants. **$175.00 ppd.**
No. 3481 Skirt only . . . . . **$36.50 ppd.**

Wool is a standard in the world of fashion today, just as it was when the first piece of clothing was made ages ago. It first emerged as an important fiber when primitive man discovered that the fleece of sheep was softer, warmer, and more comfortable than fur from other animals. Somewhere along the way he learned how to transform the fleece into fabric and thus the original wool garments were born.

There's nothing quite like wool . . . we'll be the first to admit it.

No other fiber, natural or man-made, even begins to compare with pure wool for comfort, richness, or enduring beauty. Wool is a soft, breathing fiber that looks, feels, and performs almost as if it were alive. "Unique" is an understatement when referring to wool. There's just nothing like it in the entire world.

Pure, natural wool . . . one of nature's unsolved mysteries.

Scientists have never completely unraveled the secrets behind the amazing performance of wool, yet over the centuries man has refined his uses for it until today wool is a luxury fabric enjoyed by a select few. It's not surprising that many of the world's most exclusive tailors will work with nothing else. Wool is one of the few fibers in existence that possesses nearly every feature found desirable for making fine apparel. In addition to being soft, warm, and comfortable . . . wool is elastic, absorbent, strong, and protective. It breathes to keep you cool in warm weather yet provides natural protection for cool, damp conditions. As a fabric, wool drapes beautifully, provides excellent clarity of color, holds a crease yet resists wrinkling, and is extremely light in weight.

More than just a fiber.

The list could go on and on, but our point is actually very simple. Wool as a fabric is superlative . . . almost a prerequisite for many classic fashions. It is invariably identified with status . . . and it marks you as a person who appreciates the very best.

Unique combines with classic.

Donegal Blue... beautiful, alive, and very much Irish.

The design of the Donegal Blue is a little different from that of our original Donegal Pantsuit (page 52), but it still incorporates the same feature that's made Hourihan fashions so popular with our customers . . . basic good taste!

Traditional Irish tweed with a twist.

The Donegal Blue is made with the same tweed-on-tweed fabric idea as the original . . . with a slightly different background. Instead of herringbone, it's a traditional weave, spiced up with an overweave of Irish color. It's these small specks of color, ranging in blue tones from navy to purple, that make it so easy to coordinate with other things in your wardrobe.

A jacket that slims you with comfort.

The Donegal Blue jacket can't help but make women of any size or figure look great. The buttons in front are hidden to give you a plain, slimming line. The pockets are unique too. They actually open along the back edge so you can use them without altering the trim appearance of the jacket. It's cut and tailored to fit right . . . no bulk . . . no binding . . . just soft, beautiful comfort.

Pants that do a lot more than coordinate.

The pants are cut slim with a very slight flair at the hem. They drape beautifully and are highly resistant to wrinkles so you'll look fresh and neat all the time.

Tweed on tweed in 100% Irish wool.

Unique pockets open along back edge.

You'll discover that their basic styling will enable you to wear them with a number of other things in your wardrobe. That's a good thing because when you find out how comfortable they are, that's exactly what you'll do.

Specifications: Sizes 6-20. Send your regular dress size. Pants shipped unhemmed for easy adjustment to your exact length.

No. 3470 . . . . . $175.00 ppd.

Our exclusive Dublin Check... A 2-piece outfit you can wear in 100 different ways.

Designs by Jimmy Hourihan are made in very small quantities, and because this one is made exclusively for Norm Thompson, the quantities are even smaller. This is an unusual opportunity to purchase a limited edition design for the price of an ordinary pants suit. Not only are you getting more for your clothing dollar, but you're receiving probably one of the most versatile garments you'll ever own.

Good looks and great comfort go hand-in-hand.

The jacket is cut in a three-button design with a deep center vent in back for comfort. It's styled after the classic men's sports jacket, but it's adapted to give women a sleek, trim, and naturally beautiful appearance. It's completely lined with rayon acetate for easy on and off and exceptional comfort. The front of the jacket alone consists of four separate pieces to insure a proper fit. Each is meticulously stitched so that the checks match perfectly . . . clearly the work of master tailors.

The pants are cut with a very slight flair at the hem and fully lined for comfort. They fasten with a waistband hook and locking side zipper.

A really versatile suit that'll look great year after year.

The classic brown check can be easily coordinated with almost anything in your wardrobe, and because of the way the jacket is cut, it'll look completely correct when worn with other things.

The luxurious wool is power loomed to give the suit a beautiful look and feel. It's almost immune to wrinkles, so you look fresh and neat all the time. And because of this special weaving process you'll discover that it'll stay good looking for a long time to come. In fact, we seriously doubt that you'll ever wear it out. You can count on looking beautiful for many years to come.

Specifications:

Color: Brown check only. Even sizes: 6-20. Send dress size for proper fit.

No. 3460 . . . . . $175.00 ppd.

A DIRECT IMPORT EXCLUSIVE

All the allure and loveliness of Ireland is captured in fabric, color, and line by John and May Hagarty.

Norm Thompson brings one-of-a-kind pure wool fashions to America . . . with a little help from our friends.

John and May Hagarty have devoted their entire lives to the creation of beautiful clothes for women. They grew up knowing the lovely woolen fabrics of Ireland, and trained in the great French school of design. There, they learned the intricacies of international fashion.

Their skills and dedication to perfection are readily evident in these classic dresses from Norm Thompson. Each is made especially for us and is available nowhere else in the entire United States.

Hagarty pride and dedication result in their hallmark of quality.

John and May Hagarty supervise every step in the creation of these beautiful dresses . . . from the drawing board, through the fabric-making stage, to the meticulous cutting and tailoring that distinguish each and every dress. You'll discover that these beautiful Irish fashions incorporate many of the "extras" you'd expect only in dresses costing two and three times as much.

Hagarty fashions are carefully planned and executed to perfection to give you the kind of quality you have the right to expect. They can easily be hand-washed or dry cleaned without losing their shape or vibrant colors. Irish dresses by Hagarty . . . practical fashions as versatile as they are lovely.

Irish Cream . . . The elegance of Ireland in its most fashionable form.

It took the creative genius of John and May Hagarty to come up with this elegant, whisper-weight dress. To them, it represents yet another source of pride . . . to you, a luxurious new fashion experience. This beautiful floor-length shirt dress was designed exclusively for Norm Thompson from 100% Irish wool (completely natural and remarkably pure in color).

Caress your body with Irish wool and notice an important difference in quality.

The success of this dress begins with fine fabric . . . the Hagartys use only pure wool that is delicate, soft and almost sheer. It's this fine Irish wool that gives the fabric its light, silken texture . . . the aesthetic value that only pure wool can provide.

Rich Irish wool in a soft natural color.

Fine detail comes naturally to John and May Hagarty.

The Irish Cream (like all Hagarty dresses) is tailored with felled seams that can't unravel because they're folded over and double stitched. The outer seams are top stitched for appearance and to prevent the soft, delicate wool from stretching out of shape. This is just one of the places where the Hagarty's knowledge of wool really pays off. When the design and fabric dictates the need for a special stitch or an exacting seam, you can bet it's done. You'll be proud to wear this rich looking dress that shows every sign of the quality tailoring that went into its making.

A simply elegant look you'll have to see in person to really appreciate.

The three button top of the Irish Cream . . . just above the point where the matching fabric belt gracefully slims your waistline . . . is plain in texture with an elegantly simple convertible neckline. Below the waist, the dress features distinctive horizontal bands of the same cream colored lightweight wool in a textured, nubby weave . . . the only trimming and a beautiful finishing touch. A handy side zipper (just under the left arm) lets you slip into this all-new Hagarty creation with ease.

A flattering floor-length dress that's as practical as it is beautiful.

With the simple elegance of the Irish Cream you can be confident that you'll look your best at home or away. Appropriate in the finest restaurant . . . or as a nice compliment to your own family at dinner. Available in even sizes 6-20.

No. 3036 . . . . . $125.00 ppd.

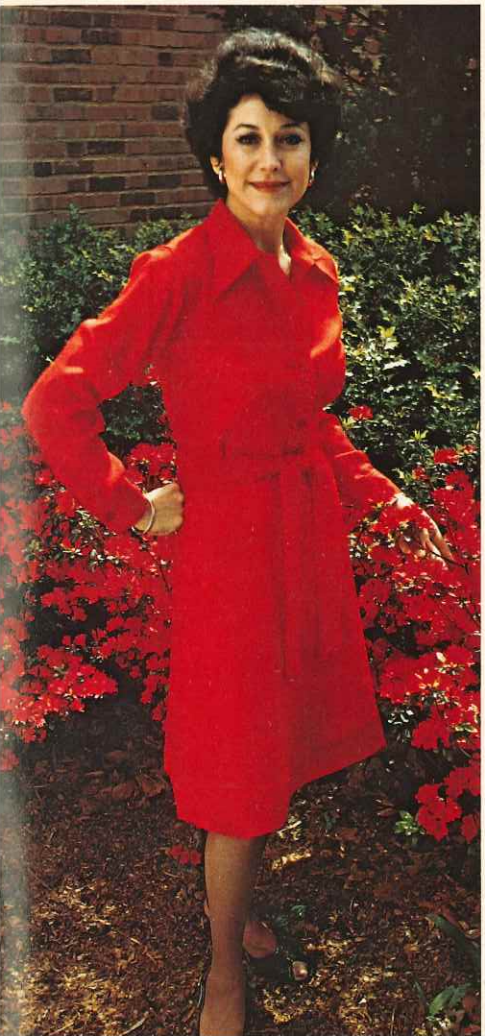
A DIRECT IMPORT EXCLUSIVE

Direct from Ireland to America . . . Whisper-weight elegance—available only from Norm Thompson.

Killarney Scarlet . . . vibrant luxury in handwoven wool.

Strike a bright note year 'round in this newest addition to our exclusive family of Hagarty creations . . . destined to be a classic . . . guaranteed to turn heads your way. The graceful ease of this vibrant shirt dress extends down to the break of the knee . . . a most becoming look that'll stay in style year after year.

Pure, delicate wool in a trim belted design that'll flatter your figure.



Fine detail and unequaled versatility.

The top of the Killarney Scarlet . . . just above the waist . . . is a rich, flat weave. The skirt itself is given added interest by a flattering cross-weave of slub-fabric . . . a unique look that adds a touch of distinction.

You can wear this dress as casual and informal attire for shopping, your office, or the club . . . or easily dress it up . . . whatever your mood or occasion calls for. This newest Hagarty creation is lightweight, delicate, and sheds wrinkles readily . . . great for fall and winter . . . comfortable year 'round. Even sizes 6-20.

No. 3038 . . . . . $85.00 ppd.

Wexford Chemise . . . a completely new and totally different look.

While searching for a name for this new and totally different creation from John and May Hagarty we were attracted by the Irish town of Wexford . . . long famous for its annual Festival of Arts and Music. This community's unique, carefree lifestyle (particularly during festival time) seemed to pretty well sum up the feeling behind Norm Thompson's new chemise . . . a look itself worth celebrating.

It's a lively black and cream plaid with an easy, gradual flare that can be worn loose for this year's "big dress" look . . . or gracefully controlled with its own matching fabric belt.

Beautiful designer fashions for little more than you'd pay for run-of-the-mill ready-mades.

It always amazes us how anything so soft and light can be so long wearing and practical. It's true. The only thing delicate about these beautiful handmade dresses is their appearance. They're made to be worn and enjoyed, not just looked at.

To be honest, our entire line of Hagarty fashions gives you more for your clothing dollar than most of today's ready mades. They're an investment in the good life that you'll wear and enjoy for years.

Designed to be casual . . . and more.

The stylish V-neck, complemented by a black trim, gives you two great fashion options. Wear the dress alone . . . and look great . . . or create a totally becoming look by wearing it over a turtleneck or blouse of black, cream, or a contrasting color. This whisper-weight dress is easy fitting and designed with slightly flared sleeves cut to elbow length for added comfort. Even sizes 6-20.

No. 3040 . . . . . $90.00 ppd.

An extremely elegant Irish creation . . . sold in America only by Norm Thompson.

A DIRECT IMPORT EXCLUSIVE

Available in mid-knee or full length!

Hagarty classics for '75, '76, '77... created from 9 beautiful ounces of soft handwoven wool.

Autumn Plaid... warm earth tones in a distinctive plaid available only from us.

This mellow blend of greens, browns, and white was inspired by the Irish countryside surrounding the Hagarty workshop. Simplicity of line makes it easy to dress it up with fine jewelry, a beautiful scarf, or your most elegant shoes and handbag. Or you can wear it as a casual outfit for shopping, your office or the club. It's a natural for travel. It packs in a minimum of space, sheds wrinkles readily, and is completely correct for the wide variety of activities you'll encounter along the way.

Even sizes: 6-20. Self-belt included.

No. 3032 (Knee-length) . . . . **$70.00 ppd.**
No. 3044 (Full-length) . . . . . **$85.00 ppd.**

Emerald Isle... a masterpiece of understatement in dress design.

Here, for the first time, is a dress that truly captures the refined subtleties of international design. Hagarty craftsmen took a deep emerald green and stroked it with narrow striping of pale green and dark blue for a beautiful effect that's flattering to all women.

It's cut straight and slim, but with enough ease for graceful moving or sitting. The top is given added interest with a curved plastron yoke and a becoming convertible shirt collar. Emerald Isle . . . light, alive, and very much Irish.

Even sizes: 6-20. Self-belt included.

No. 3046 (Knee-length) . . . . **$75.00 ppd.**
No. 3048 (Full-length) . . . . **$90.00 ppd.**

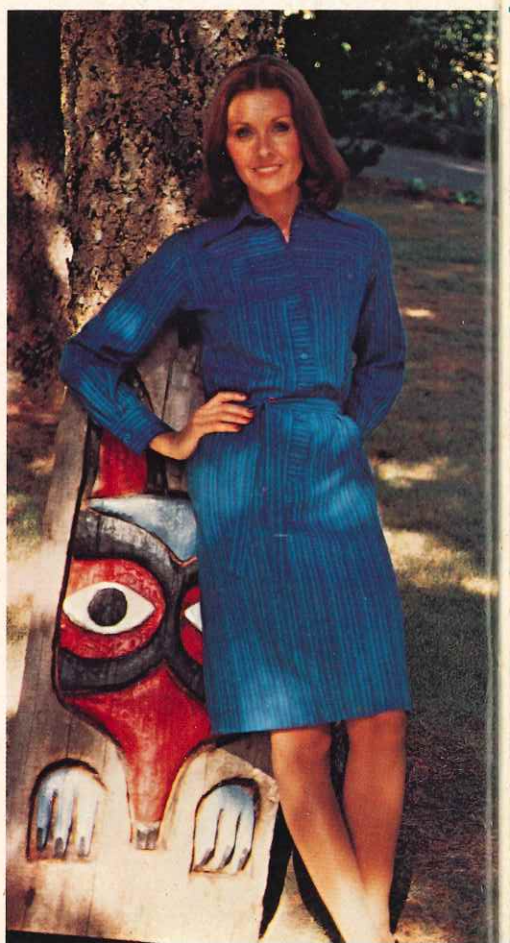
Finn Dress... an Irish classic with a slimming western flair.

Norm Thompson's Finn dress was created to turn heads your way. It's almost electric in the way of color, and we feel that it truly represents the vitality and imagination of Ireland.

Very discreet vertical lines produce a slimming effect we think you'll like. And because it has the appearance of a solid color, you'll find that it's extremely easy to dress up with the accessories of your choice. It's a smashing dress that'll rate you a good many compliments from both men and women. It'll compliment your budget too. It's an outstanding value in comfort and good looks.

Even sizes: 6-20. Self-belt included.

No. 3047 (Knee-length) . . . . **$75.00 ppd.**
No. 3030 (Full-length) . . . . . **$90.00 ppd.**

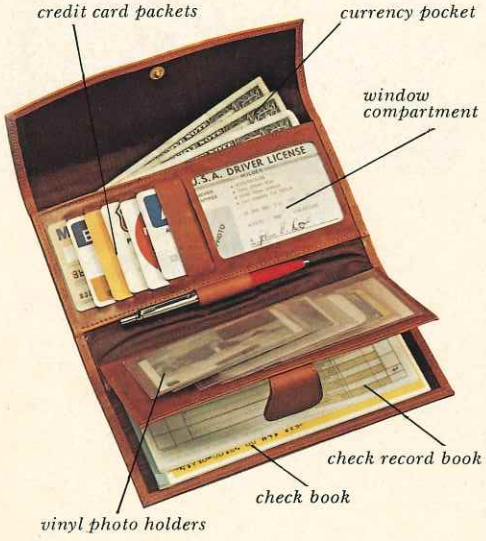


An easy way to keep everything you need in one place . . . right at your fingertips!

The Lady Spacesaver.

Designed with the coin purse outside where it should be.

Have you ever found yourself with checkbook, credit cards, photos and the like scattered throughout your purse . . . wishing you had an efficient way to organize them along with your currency and loose change?



After receiving numerous letters from women asking for a solution to the same dilemma, we decided to search for just such a convenience. Looking at literally hundreds of similar products, we finally found one that came close to what we wanted . . . redesigned it in small but important ways . . . and came up with what we feel is the most useable wallet/checkbook/coin purse/secretary of its kind.

Here's what you get.

- A coin purse . . . on the outside where it should be. It's stitched securely and closes with a strong snap.
- A fully lined pocket for currency.
- A place to keep six credit cards close at hand . . . no fumbling through your purse or plastic folders.
- A window pocket for your driver's license . . . fast, convenient, identification.
- A Parker ballpoint pen that fits securely in a sturdy leather saddle.
- A pocket for notebook.
- Vinyl folder for photos.
- A pocket that accommodates either top or side stitched check books.
- A pocket for your check record book.

Long-wearing, ultra-soft cowhide.

The beauty of its design is surpassed only by the beauty of the leather used. It was selected to withstand constant use and each piece is securely stitched. It's completely lined and we guarantee it to be the most useable wallet/checkbook/coin purse/secretary you've ever used.

Colors: Golden tan or deep blue. Both have green, red, and camel leather stripes.

No. 3230 . . . . . $28.00 ppd.

These handbags are so soft, you'll have to touch them to believe them.

In our opinion, they're the finest handbags of their kind . . . an opinion we back up with an uncompromising guarantee.

When the people at Coach™ Leatherware first showed us these beautiful purses, we were impressed to say the least. While the functional design and quality of these fine bags is obvious, the exceptional texture of the leather is reason enough to own one.

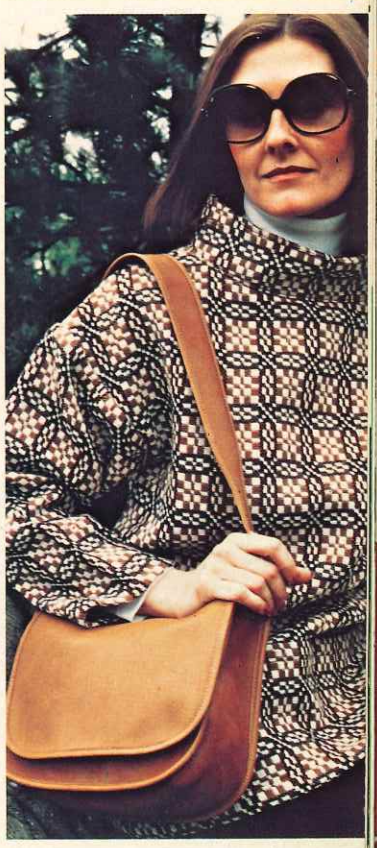
Do absolutely nothing to break in and care for these bags!

With normal use the remarkable leather in these purses will grow darker naturally . . . ultimately taking on a most pleasing over-all burnished appearance that will identify your Coach bag as the frequently worn, favorite accessory that it's sure to become.

The Crescent: Specially designed to lie comfortably snug against your side, this purse includes a handy inner pocket and turn-lock closure. Its adjustable shoulder strap is complemented by large buckles and grommets of solid brass. **No. 3240 . . . . . $50.00 ppd.**

The Classic Pouch: A roomy bag that features two inner pockets (one zippered) and all-brass hardware. Designed to hold more than you'd expect, this purse includes an adjustable shoulder strap cut extra wide for added comfort. **No. 3245 . . . . . $50.00 ppd.**

Order your new Coach bag from us today. If after receiving your purse you don't believe it's all we've said (soft, supple and beautiful) . . . return it to us, postage prepaid, for a full refund.



Hats of the world... available in America by mail from Norm Thompson

During the past 25 years, our continuing pursuit of perfection has taken us to more countries than we can spare words to mention. Along the way, we've come across just as many, if not more hats. A good share of them have made their way to the pages of our catalog. However, before any hat gets our O.K. it must survive some pretty rigid testing. It has to look great and be exceptionally comfortable. It has to offer protection from the elements. And, it has to be extremely durable. If any hat fails even one of these tests, we won't sell it. The hats featured here are what we consider to be the finest of their respective countries. The choice is yours.

All our hats are made to fit standard American sizes. If you don't know your size simply run a string around your head, measure it, and send us that measurement. (See page 79 for easy instructions.)

An $11 chunk of France... the Breton Cap.

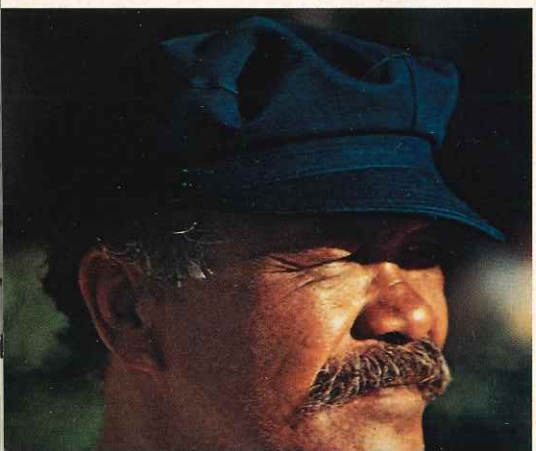
Our Breton Cap is truly an international sport hat. We found it along the stormy coast of Brittany in Northern France. The sailors and townspeople of that particular region have been wearing it for generations . . . and with good reason. The Breton Cap is not only very distinctive, but it's an extremely practical hat that'll withstand a lot of rugged use.

We've updated and improved the methods of crafting the Breton Cap and had it tailored to fit American standard sizes. You'll be able to wear and enjoy this cap for just about any casual activity.

In France, they know the difference between fashion and fad!

Even though the inhabitants of Brittany live more than 100 miles from Paris, they're still French, and still have an eye for classically styled, yet unquestionably functional fashion accessories. Our Breton Cap is an excellent example of what we're talking about. Better than a century of near-constant wear ought to prove it. And you can bet you'll get the same good results from the Breton Cap that those devoted wearers in Northern France have experienced over the years.

A French classic . . . made from sailcloth.



Crafted from genuine 100% cotton sailcloth.

We had our version of the Breton Cap made with 100% cotton sailcloth. This amazing fabric is so tightly woven that you can actually fill it with water and it won't leak. That should give you some idea of the foul weather protection you can expect to get from the Breton Cap. And, since it's made of 100% cotton, your head will be protected from the hot sun.

Easy-care . . . long-wearing.

Sailcloth is easy to maintain . . . just give it an occasional brushing or scrub it with a damp sponge. It'll take one hell of a beating and show little or no wear at all. You can roll your Breton Cap up and stuff it in your back pocket. Keep it tucked in your glove compartment or golf bag. It's a handy little hat that may become your constant companion.

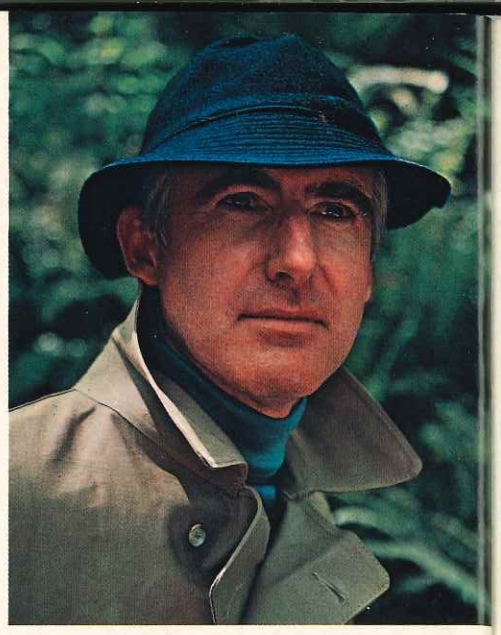
A "fun hat" you'll want to wear every day.

The uses of our Breton Cap are almost too numerous to mention . . . cycling, jogging, yachting, fishing . . . and more. A sturdy wide visor shades your eyes and a reinforced hat band provides a snug, comfortable fit.

One smart fellow saw a member of our staff wearing a Breton Cap in a local tavern and intelligently commented . . . "the only thing wrong with that hat is that I don't own one." We think it's just nice to know you can still buy a little adventure for eleven bucks.

Color: Royal blue. **Sizes** 6¾-7¾.

No. 1265 . . . . . **$11.00 ppd.**



Inspired in Italy, made better for you by Norm Thompson.

We first saw our floppy looking Arno Hat being worn by oarsmen from the Florence Boat Club. Eventually, we had the pleasure of meeting the brilliant young Italian designer who created it. After he gave us exclusive rights to have it produced for our American customers, we took it to England and our skilled hatmakers did the rest.

A special wool blend and more than 1000 stitches combine for a great shape and fit.

This hat and good times go great together.

Seven pieces of a wool/cotton blend fabric and over 1000 stitches give the Arno Hat its unique style and appearance. 3 ozs. of wool make it soft, while precision stitching adds amazing flexibility and a near-perfect fit. You can shape it any way you like. Roll it up, stuff it in your pocket, and take it out to wear again with no trace of wrinkling. And on top of all that, the fabric is water-repellent.

A great hat for people who don't like to wear hats!

People make a lot of excuses for not wearing hats . . . a nuisance to carry, not practical, in the way. The Arno Hat is just the opposite. It's compact, easy-care, and extremely versatile. It'll give you an easy-going, confident look . . . and it's simply a pleasing hat to have on your head.

Color: Navy. Sizes: 6¾-8.

No. 1260 . . . . . **$11.50 ppd.**

The comfortable warmth of Mouton lambskin in two great looking hats for men.

The Ambassador.

Reminiscent of a hat worn by Cossack warriors many centuries ago, our new Ambassador is now accepted worldwide as a classic style in the way of men's headgear. Its enduring popularity can probably be attributed to a rather stately appearance . . . not to mention the warmth and comfort it provides.

Made of fur-like lamb's fleece.

By far, the most impressive feature of our new Ambassador is the luxurious Mouton lambskin used in it. Mouton refers to fleece that has been specially processed to resemble the fur of another animal like seal or beaver. And believe us, they've succeeded in this hat. Neither words or pictures can accurately convey the superb look and feel of this unique fur.

Inside this hat you'll find a quilted rayon lining plus woven polyester ear flaps that fold down for extra protection. Around the crown is a special sizing band that insures a proper shape and fit. Every detail reveals the care and precision that went into tailoring this dashing hat.

Colors: Black or brown. Sizes: 6½-8. (Hat measurement instructions on p. 79).
No. 1275 . . . . . **$21.00 ppd.**

The Trooper.

You probably associate this classic hat style with either Russian soldiers or Canadian mounties. We're not quite sure where it originated ourselves, but like its counterpart the Ambassador, this hat has enjoyed widespread popularity over the years and is now considered a tradition in fine men's headdress.

Crafted to perfection by experts.

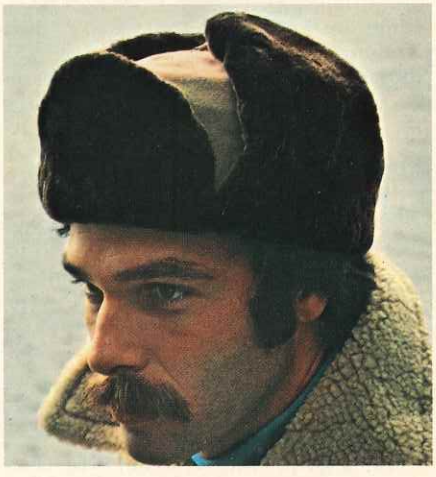
Both the Trooper and the Ambassador are made by a firm that's been crafting hats, and only hats, since 1888. The difference their experience makes in the way of quality will become obvious the moment you take your hat out of the box.

Soft sueded lambskin with even softer Mouton fleece.

The Trooper combines both sides of the lambskin . . . beautifully tanned, suede leather accented by contrasting, fur-like genuine fleece. Inside you'll find a comfortable, quilted lining and woven ear flaps that fold down for extra protection. You can also un-snap the fleece flaps if the weather really gets bad.

Color: Tan with dark brown flaps. Sizes: 6½-8. (Hat measurement instructions on page 79).
No. 1272 . . . . . **$21.00 ppd.**

New this year . . . two classic hats of historical significance that combine supple suede leather and soft natural fleece.



The Donegal tweed cap for ladies & gents.

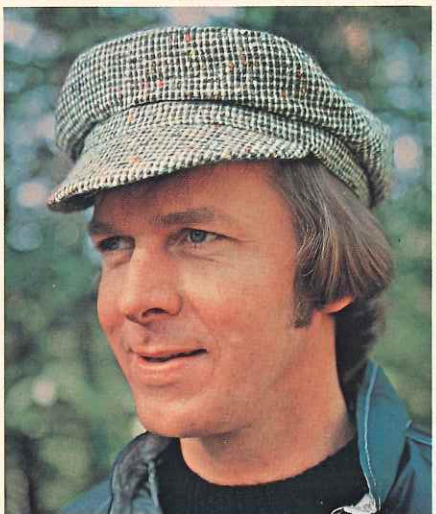
New this year and available only from Norm Thompson.

Here's pure, handwoven wool tweed in a jaunty new cap for men and women that's destined to become one of our most sought-after hats because it says something about its wearer. It reflects a certain degree of individuality, yet marks you as a person who knows and appreciates good taste. Unfortunately, it's a hat that will only be enjoyed by a few discriminating men and women . . . mostly because it is sold exclusively by us.

Made in Donegal Town, Ireland by a small, family-run hatmaking firm.

Where else would you expect to find an authentic Donegal tweed cap? At least that's what a tour guide might say if you visited this tiny village on the Northern coast of Ireland. Actually, it is quite by coincidence that our Donegal tweed cap is made in a town of the same name. We went to Donegal Town because that's where we found the skill and dedication necessary to produce a hat of this quality. There, a skilled hatmaker and his three sons still make hats the way they've always been made in that part of Ireland . . . by hand. The result is a special kind of quality that can only be measured in the pride you'll experience when wearing this new handcrafted cap.

Pure Irish wool in a brightly colored Donegal tweed. A great looking cap for both men and women.



100% handwoven wool Donegal tweed.

The pure Irish wool in this cap is handwoven by methods that have remained relatively unchanged for centuries. It is rich in lanolin making it highly weather resistant and extremely luxurious. The lively combination of colors in the traditional Donegal tweed makes this a hat you can wear with almost any outfit.

Inside you'll discover an equal concern for quality. It is lined with smooth rayon twill and banded to insure permanent sizing. Seams are tucked and all loose threads have been trimmed.

A great buy in a pure wool hat.

Considering the spiraling price of pure wool and the many hand operations that went into its crafting, you'll probably agree the Donegal cap is bargain priced at only $13. But most important, is the pride and pleasure you're going to experience when wearing it.

Color: Brightly colored Donegal tweed. Sizes: 6½-8. (Sizing information page 79).
No. 1233 . . . . . **$13.00 ppd.**

A DIRECT IMPORT EXCLUSIVE

for men and women.

For people who want to enjoy life on their feet!

Glove soft leather, foam cushioning, and an arch support you can actually feel make Patricks a great value in comfortable shoes!

Patricks are the first sport shoes we've tested that perform as well on a sightseeing tour through Europe as they do on an athletic court here at home. They're made in France exclusively for Norm Thompson, and we honestly feel that they offer a better combination of quality, versatility and price than any other shoes of their kind . . . we guarantee it!

Made for comfort!

Better than just designed, Patricks are engineered for comfort. Everything that goes into them is there for a purpose. You won't find any gimmicks . . . no red, white, and blue stripes . . . just solid performance, comfort, and good looks.

They're fashioned from glove-soft leather that conforms to every movement of your foot. Special stitching along the side and over the instep provides strong support without adding the extra weight of reinforcing leather stripes. It also keeps the soft leather in shape.

Patricks are cushioned with foam everywhere it's needed . . . under the tongue, around the ankle, and from heel to toe beneath your foot. And that's only the beginning.

An arch support you can actually feel.

The people who created Patricks put a lot of time into making what goes under your foot as comfortable as what goes over and around it. From the moment you put them on, you'll feel something that most shoes of this kind lack . . . an arch support . . . one you can actually feel! That not only makes them great for active sports, it also makes them one of the best walking shoes you'll probably ever wear.

You literally walk on a cushion of air.

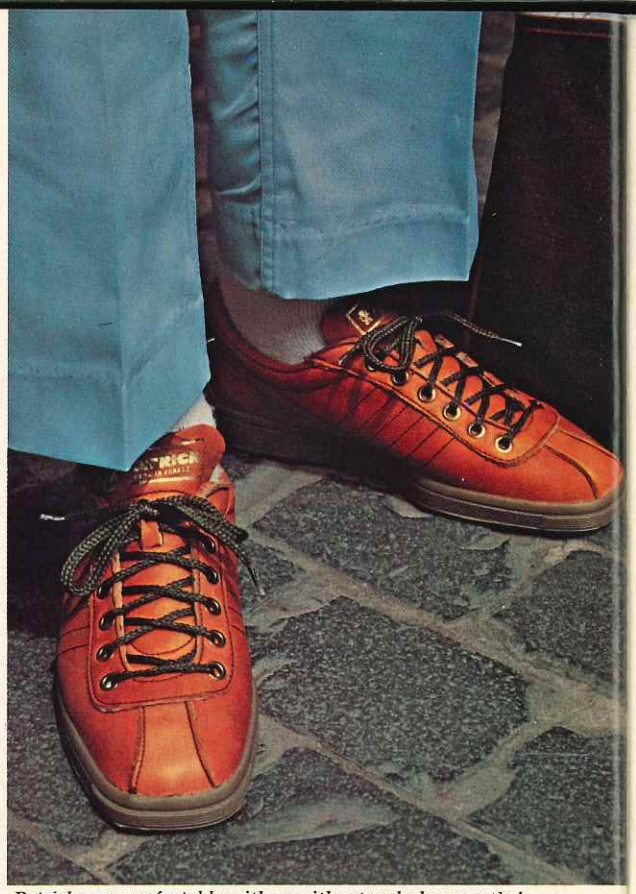
Under the foam insoles are dozens of specially designed air cells that cushion every step you take . . . you literally walk on air. The outer soles are comprised of hundreds of small suction cups. They cling to a wet deck or fast court and make it almost impossible to slip on any walking surface.

Other special features.

- Slit for laces keeps padded tongue neatly in place. If you've ever had the discomfort of a side-slipping tongue, you know how important that can be.
- Toes are gently squared for style and comfort . . . plenty of action room.
- Padded tongue and ankle collar make them equally comfortable with or without socks.

Really easy care.

Patricks can be wiped clean with a damp cloth, and that's about all you'll ever have to do to them. I've had my Patricks completely soaked, let them air dry, and they're still as soft and flexible as ever.



Patricks are comfortable with or without socks because their soft leather tongue is specially shaped and padded with foam.

Now you have a choice of three colors.

We originally ordered Patricks in navy blue only, but requests from customers have led to the introduction of two other colors. A year ago we added white to the selection for sports like tennis and handball. Last spring, we introduced new brown Patricks. They look great with casual clothes, and you can bet you'll get the same comfort and long wear that has made Norm Thompson's Patricks so popular with our customers.

Cut-away section of sole illustrates unique air-cell construction.

Available only from Norm Thompson and backed with a guarantee you can count on.

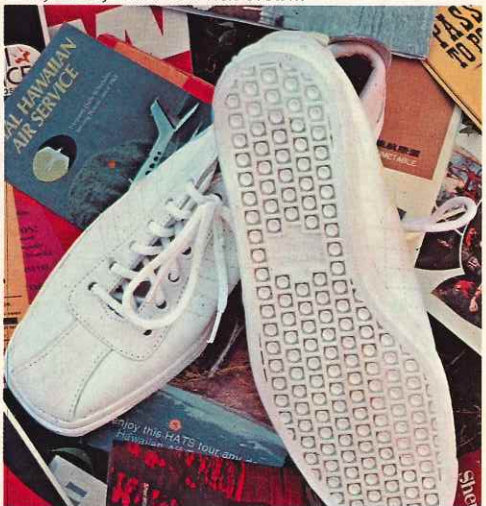
This particular style is available only from Norm Thompson in the United States, and is backed with our "You be the Judge" guarantee. Try 'em yourself. If for ANY reason at ANY time you're not completely satisfied, simply return them to us, postage prepaid, for a full refund . . . no ifs, ands, or buts.

Colors: Navy, white, or brown. **Men's** sizes: 6-12, 13; **Women's** sizes: 5-10. Available in one width to fit A-E. Please send your regular shoe size and we'll provide the proper fit. EE order ½ size larger.

No. 2730 (Men) . . . . . **$26.00 ppd.**
Size 13 . . . . . **$27.50 ppd.**
No. 2739 (Women) . . . . . **$26.00 ppd.**

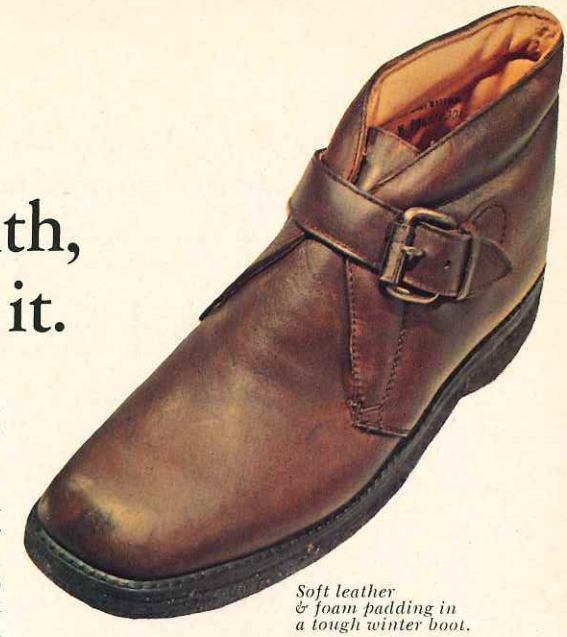
Originally designed for active sports, Patricks are an excellent walking shoe as well!

Now you have a choice of three great colors . . . blue, white, and a new rich brown.



Norm Thompson's Bold Brute . . .

Cushion - insulated for warmth, lightweight, and built to take it.



Soft leather & foam padding in a tough winter boot.

Great versatility in all-leather town and country chukka.

Very few boots can claim the combination of extreme comfort and ruggedness found in Norm Thompson's Bold Brute. It's designed primarily for comfort and weather protection, but its handsome appearance will also add a touch of distinction to just about anything you wear from blue jeans to dress slacks.

Genuine steerhide leather.

The uppers are fashioned from a long-wearing, full grain steerhide . . . gentled and suppled to conform to your feet. They're given a special weather-proofing treatment to provide dry walking in snow or rain.

Leather lined for comfort.

Bold Brutes are lined with glove-soft leather that allows your feet to breathe and adds its own special kind of softness. Between the lining and the outer leather is an insulating cushion of foam to keep your feet snug and warm in cold weather. Even the tongue and ankle collar are cushioned with foam.

Special soles for weather protection.

The one-piece sole and heel is fashioned from long-wearing natural rubber that literally springs you into action . . . keeps you going longer . . . and helps reduce fatigue when you're on your feet all day long. It also provides protection from wet weather. Your feet stay warm and dry . . . and just plain comfortable because water cannot penetrate. (Bold Brutes can be resoled if the need ever arises, which is unlikely.)

Soles are stitched to the uppers (no nails) for superb flexibility. This allows the boot to roll and flex with every movement of your foot.

A ruggedly handsome boot!

Simply styled, this distinctive city/country chukka will look great in town with your favorite tweed jacket and slacks. And because of their superior construction, they'll withstand the rigors of rugged country wear.

Color: Dark walnut. Wt.: 40 ozs. Sizes: 7-12, 13, 14. Widths: N(AA-B), M(C-D), W(E-EEE). 14 W not available.

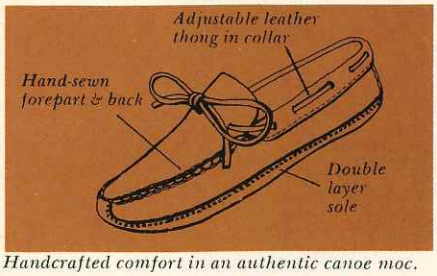
No. 2511 . . . . . **$34.00 ppd.**
Sizes 13 and 14 . . . . . **$35.50 ppd.**

One of the few soft-sole moccasins designed to be worn outdoors.

Handcrafted authentic canoe mocs!

Here's an authentic, handcrafted canoe moccasin that's earned its reputation for comfort and long wear.

The problem with most soft-sole moccasins is that, although they provide a great deal of comfort, their lifespan is extremely short if used for outdoor wear. Quoddy Mocs virtually eliminate that problem. Two pieces of triple chrome tanned leather are used to make a sole that's really long-wearing.



Handcrafted comfort in an authentic canoe moc.

Made to be worn outdoors.

The unique double sole construction offers more protection from rough ground and a good deal more protection and resistance from moisture. (We don't recommend that you wear them in the woods when it's pouring down rain, but they'll give you the kind of protection you'll need from damp ground that can all but soak regular moccasins.)

These are genuine moccasins . . . there's a difference!

The most satisfying "fit and feel" is from footwear with true moccasin construction. It permits amazing flexibility and allows the shoe to conform to every movement of your foot for comfort.

Genuine moccasin construction requires extensive hand work . . . it simply can't be done on modern machinery. The foreparts and backs are completely hand-stitched by skilled craftsmen who have spent years learning the intricate art of making authentic canoe moccasins. You'll discover that there are no ridges or stitches inside to chafe or irritate.

A good looking addition to your casual wardrobe.

Quoddy Mocs look great with blue jeans or casual slacks. A leather thong inside the collar adjusts for your comfort.

Color: Rich brown. Sizes: 6½-12, 13. Send your regular shoe size for proper fit.

No. 2913 . . . . . **$22.50 ppd.**

Made by Johnston & Murphy, one of America's finest producers of quality footwear. Their 100 years of shoemaking experience gives you comfort, versatility, and a style that's right for work or play.

Norm Thompson Spoilers . . . 24 ozs. of soft leather and foam in three great styles.

When the people at Johnston & Murphy designed the Spoiler, they had one thing in mind . . . complete comfort. Spoilers are without a doubt the softest, most flexible shoes of their kind, and their handsome styling makes them almost ideal for anything short of formal wear.

Your foot rests on a built-in pad of compressed foam rubber that's over ¼" thick. It's surrounded by supple, glove-soft leather. We realize it doesn't sound believable when we say "it's like walking on pillows," but there's really no other way to describe it.

Ribbed non-slip vinyl-crepe sole.

A shoe is only as good as the materials used in its making . . . this one's made of the best!

Spoilers are specially shaped and made of the finest materials available to give you a comfortable fit from heel to toe.

- Johnston & Murphy uses only top leathers from all parts of the world.
- Uppers are fashioned from glove-soft leather that conforms to every movement of your foot.
- An even softer lining provides breathing comfort to keep your feet cool and dry.
- ¼" layer of soft, shock-absorbing foam cushions each step you take.
- Soles so flexible you can bend them over double.

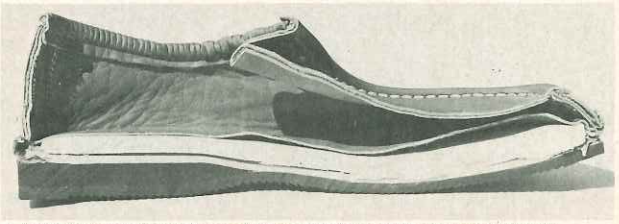
You can bend a pair of Spoilers over double . . . an excellent test of flexibility. On your feet, they conform naturally with every step you take.

Spoilers aren't exactly bedroom slippers, but they're about as close as you can come to that kind of comfort and still have a durable shoe.

Johnston & Murphy quality at a very modest price.

About ten years ago, the people at Johnston & Murphy designed a shoe they called the "After Hours." It was meant to be an informal shoe with the emphasis on comfort.

There were several new methods of making this shoe that permitted many work-saving economies. As a result, the "After Hours" can be sold for about half what you'd expect to pay for a regular J & M shoe. However, the same fine quality and meticulous craftsmanship that has given Johnston & Murphy its reputation for being one of the finest shoemaking firms in existence is still present.



A built-in pad of compressed foam rubber cushions your step for added comfort. A glove-soft lining breathes to keep your feet cool and dry. A ribbed collar provides a snug fit at the ankle.

Why Norm Thompson calls it the Spoiler.

We renamed this shoe the Spoiler because it really spoils your feet in comfort, (not to mention your pocketbook).

Norm Thompson was the first company in the United States to offer this shoe to its mail order customers. Since then, we've distributed more than 15,000 pairs to satisfied people all over the country.

Now available in two more styles and an expanded color selection.

Because of the success of our original Spoiler . . . we've added two new styles in the past two years. You can now enjoy the comfort of Spoilers in a classically styled slip-on and a modified version of our conventional Spoiler with rough-out suede uppers. and a thick gum-rubber sole.

At first, Spoilers were available in cactus color only. Now you can get them in black, white, bone, and brown. Suede Spoilers are available in brown. white, sand, and blue. Many of our customers order 3 or 4 pairs. And brown or black can even be worn with your business suit.

Talk is cheap . . .

We realize "comfort" is something that can't really be explained on the printed page. It's something you have to experience for yourself . . . that's why we want you to try them at no risk. Put a pair on your own two feet and discover for yourself, the "pillow soft comfort" that we've described. (See our complete satisfaction guarantee, page 78.)

The Spoiler is made the way all shoes ought to be . . . for comfort, support, and good looks. We know you have other shoes, but we really believe everyone should own at least one pair of Spoilers.

Spoilers conform to every movement of your foot.

Original Spoilers . . . honest comfort, basic good looks.

With the help of Johnston & Murphy, one of America's finest producers of quality footwear, our original Spoilers have become a legend in their own time . . . 24 ounces of soft leather and foam . . . acclaimed for comfort, style and practicality they offer.

It takes more than soft leather and foam to make a truly great shoe . . . Spoilers have more!

- Soft, flexible ribbed collar that fits snugly around your ankle, yet gives when you move, for complete comfort.
- One-piece vinyl crepe sole rippled in opposite directions to help prevent slips.
- Classic oxford styling with moccasin toe lends versatility to this fine shoe. It enables you to enjoy Spoiler's comfort for a wide range of uses.
- Bellows tongue molds gently over your instep and keeps dirt and gravel from getting inside the shoe.
- Even the shoe laces are special. A long wearing combination of nylon and cotton slips easily through four eyelets and provides a firm tie.

Practically care-free!

Spoilers require almost no maintenance. Simply wipe them clean with a damp cloth. Although they can be polished, occasional treatment with a fine grade saddle soap will keep them looking new and neat.

Colors: Black, white, bone, cactus, dark blue and brown. Sizes: Narrow (AA-B) 8-12, 13. Wide (C-EE) 6-12, 13. Please specify narrow or wide when ordering.

No. 2062 . . . . . $34.50 ppd.
Size 13 . . . . . $36.50 ppd.

Spoiler comfort in a classic slip-on.

Our new slip-on Spoiler lets you look dressed up, yet makes you feel like you're wearing bedroom slippers. When it comes to footwear, that's a pretty tough combination to beat.

Made with the kind of quality that's become a Johnston & Murphy tradition.

Our slip-on is carefully shaped on special lasts under strict temperature and humidity controls to insure that it doesn't lose its shape. (You probably know how important a process like this can be if you've ever had a pair of slip-ons get so loose that it becomes a full-time job just keeping them on your feet.) As an extra measure of insurance against a loose fit, there are two inserts of stretch elastic sewn at each side of the tongue. You won't feel them, but they'll gently hug your instep and prevent slippage in the heel. From the beginning, you'll experience a firm yet flexible fit.

Shoes you'll want to wear constantly.

No kidding . . . these shoes are so comfortable you'll want to wear them around the clock, (with the possible exception of taking them off to get in bed.) They're great for around the house. Wear them as a dressy informal shoe or as slippers. They provide easy-on comfort that casually kicks off when it's time to relax. Classic moccasin styling makes them great for anything short of formal attire.

Colors: Black, white, bone, dark blue, and brown. Sizes: Narrow (AA-B) 8-12, 13, 14, 15. Wide (C-EE) 6-12, 13, 14, 15. Please specify narrow or wide when ordering.

No. 2066 . . . . . $34.50 ppd.
Size 13, 14, 15 . . . . . $36.50 ppd.

Suede Spoilers . . . soft rough-out leather on a thick gum-rubber sole . . . in 3 great colors.

Here's the latest dimension of Spoiler comfort . . . handsome rough-out suede leather over a thick, shock-absorbing, gum-rubber sole.

As great looking as they are great feeling, these rough-out Spoilers are just what many of our customers have been asking for over the years. They're designed and manufactured in the same tradition as our original Spoilers . . . and they add a unique new look to any casual wardrobe.

Enjoy added walking comfort.

The biggest change you'll notice in our rough-out Spoilers are their thick, gum-rubber soles. These non-slip soles are extremely flexible, long-lasting, and weather resistant. Their added thickness absorbs shocks and improves your comfort with every step.

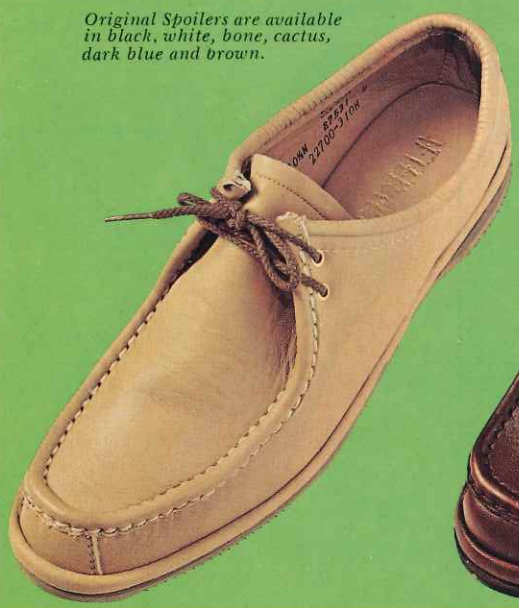
Good looks and easy-care.

The natural look of rough-out suede leather makes these Spoilers an ideal informal shoe . . . they coordinate well with nearly any clothing combination for just about any occasion. Periodic brushing with a good suede brush will keep them looking their best. Fine quality suede leather treatment can also be used.

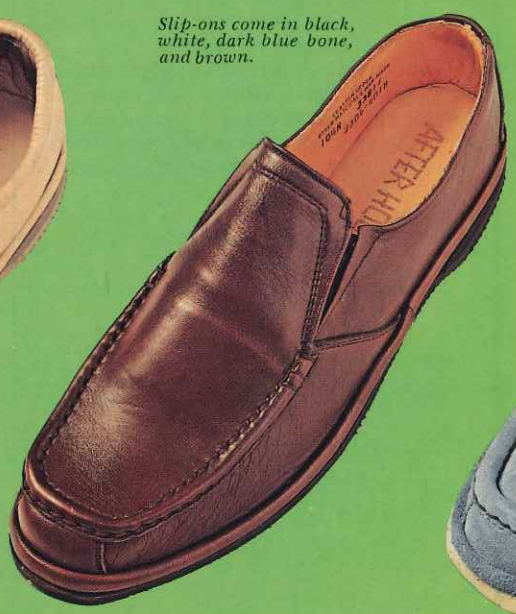
Colors: Blue, brown, and sand. Sizes: Narrow (AA-B) 8-12, 13. Wide (C-EE) 6-12, 13. Please specify narrow or wide when ordering.

No. 2068 . . . . . $37.00 ppd.
Size 13 . . . . . $39.00 ppd.

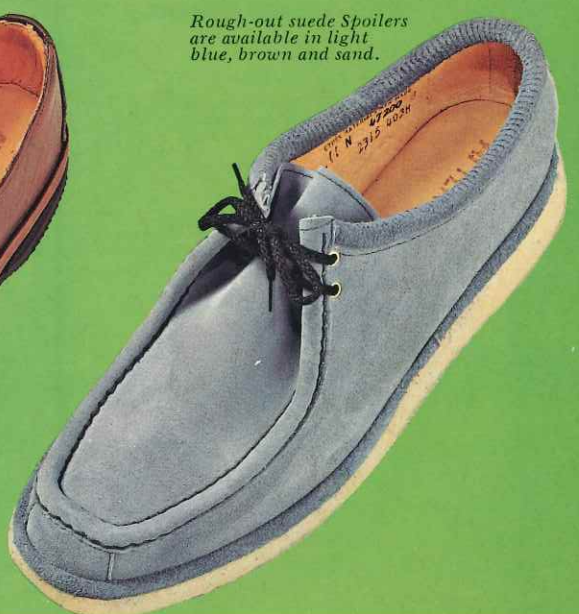
Original Spoilers are available in black, white, bone, cactus, dark blue and brown.



Slip-ons come in black, white, dark blue bone, and brown.



Rough-out suede Spoilers are available in light blue, brown and sand.



ALLEN EDMONDS

Guaranteed the most comfortable shoes you've ever worn or your money back!

Norm Thompson offers you a completely unique way to buy shoes.

We know there's only one way you can find out what a pair of shoes has to offer you . . . that's by wear-testing them yourself under regular everyday conditions. We don't mean by taking a few steps across a thickly padded carpet in a shoe store. We mean really wear them. You can't take anyone's word for it or trust the results of some scientific machine . . . you have to put them on your own two feet and wear them! Find out how they'll stand up to your daily activities. Make sure they feel just right every time you put them on. We know you'll agree that these shoes from Norm Thompson are the most comfortable you've ever worn. And we'll back that statement with an uncompromising money-back guarantee.

Try them yourself, for two weeks!

If within two weeks you are not completely satisfied with the fit and feel of your new Allen Edmonds shoes, if you don't believe they are all we say, simply return them to us, postage prepaid, and we'll send you a new pair of shoes or refund your money in full . . . whichever you wish.

The Globetrotter . . .

Meticulous form shaping and no-nail construction gives you a shoe that bends and flexes with every movement of your foot. A layer of finely ground cork between the inner and outer soles acts as a cushion and insulates against the heat or cold. Toes are lined with cotton twill to keep your feet dry and comfortable and the special non-skid crepe sole absorbs tiring shocks while making it almost impossible to slip. And unlike most shoes of this kind, the crepe-rubber sole and heel can be replaced if the need arises. Try a pair yourself!

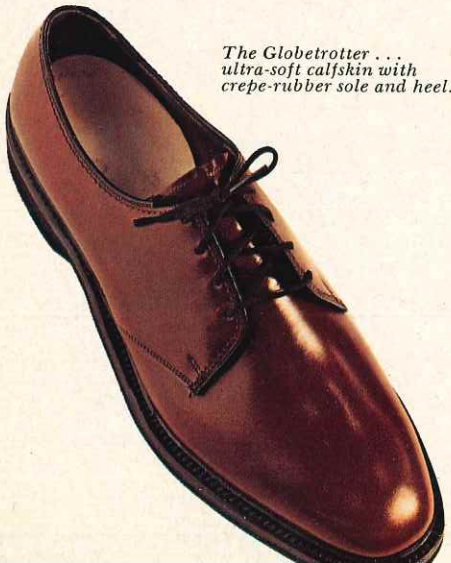
Colors: Black or brown.

No. 2040 . . . . . **$50.00 ppd.**

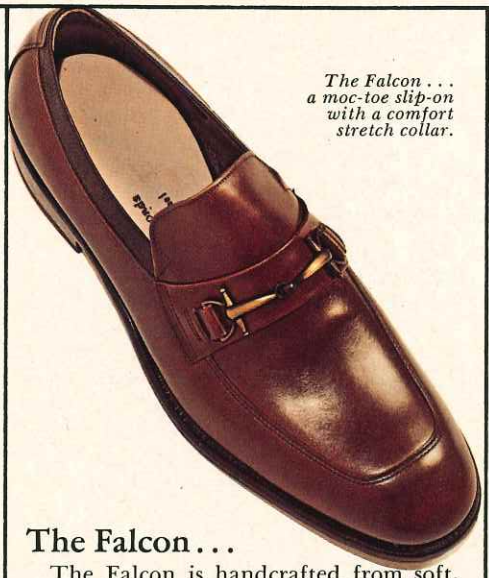
Large sizes: 12½ and 13, add $3 per pair; 14 and 15, add $5 per pair; 16, add $7 per pair.

Wide width: EEE, add $1 per pair.

	5	½	6	½	7	½	8	½	9	½	10	½	11	½	12	½	13	14	15	16
AAAA									■	■	■	■	■	■	■	■	■	■	■	■
AAA									■	■	■	■	■	■	■	■	■	■	■	■
AA									■	■	■	■	■	■	■	■	■	■	■	■
A							■	■	■	■	■	■	■	■	■	■	■	■	■	■
B					■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
C			■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
D			■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
E			■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	
EE					■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	
EEE					■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	



The Globetrotter . . . ultra-soft calfskin with crepe-rubber sole and heel.



The Falcon . . . a moc-toe slip-on with a comfort stretch collar.

The Falcon . . .

The Falcon is handcrafted from soft, yearling calf in a style that combines the contemporary look of today with a subtly classic design. It's a shoe that looks great with dress or casual attire, and feels even better than it looks.

Backs are lined with extra-soft leather and meticulously stitched so there are no seams to irritate your feet. Toes are lined with absorbent cotton twill.

The stretch ankle-collar gives you a snug fit yet flexes when you move for comfort. Chrome tanned leather soles and custom rubber heels add long life to a great looking, great feeling pair of shoes.

Colors: Black, brown, or black-burgundy.

No. 2038 . . . . . **$56.00 ppd.**

Large sizes: 12½ and 13, add $3 per pair; 14, add $5 per pair.

	5	½	6	½	7	½	8	½	9	½	10	½	11	½	12	½	13	14	15	16
AAAA									■	■	■	■	■	■	■	■	■	■	■	■
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C			■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
D			■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
E			■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	
EE					■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	
EEE					■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	

The Rover . . .

When it comes to value per dollar spent, you'll have a hard time beating the Rover. And when it comes to comfort, you won't beat it. That's a pretty strong statement to make, but it's one we back with an uncompromising guarantee.

Soft, saddle latigo is shaped over special lasts to insure a perfect fit. Backs are lined with glove-soft leather, and an absorbent cotton twill in the toes keeps your feet dry and comfortable.

Long wearing gum-rubber soles and heels cushion every step you take and add to the ruggedly handsome appearance. They're also extremely water-resistant and can be resoled if the need ever arises.

Color: Antique camel.

No. 2016 . . . . . **$43.00 ppd.**

Large sizes: 12½ and 13, add $3 per pair; 14, add $5 per pair.

	5	½	6	½	7	½	8	½	9	½	10	½	11	½	12	½	13	14	15	16
AAAA									■	■	■	■	■	■	■	■	■	■	■	■
AAA									■	■	■	■	■	■	■	■	■	■	■	■
AA									■	■	■	■	■	■	■	■	■	■	■	■
A							■	■	■	■	■	■	■	■	■	■	■	■	■	■
B					■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
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D			■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
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EE					■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	
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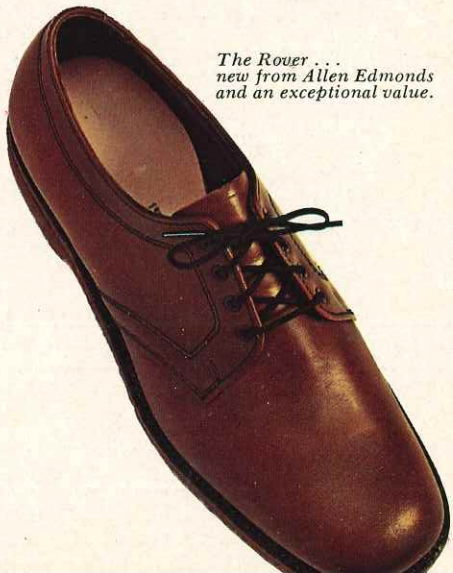
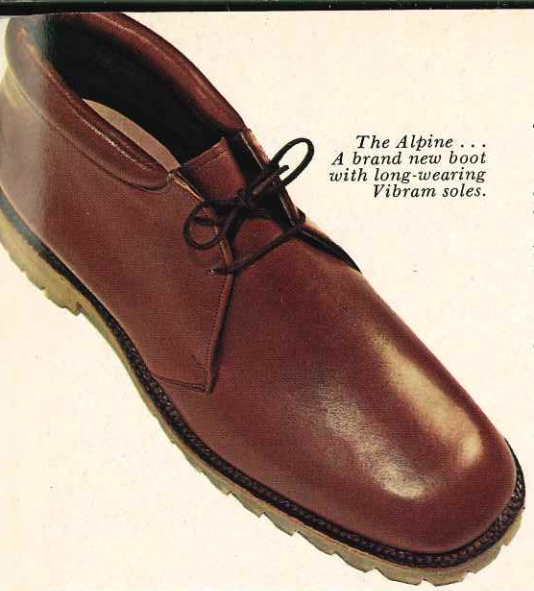


The Rover . . . new from Allen Edmonds and an exceptional value.



The Alpine . . . A brand new boot with long-wearing Vibram soles.

The Alpine . . .

Now you can enjoy Allen Edmonds comfort in a great looking ankle boot with long-wearing Vibram® soles. The Alpine is fashioned from soft latigo leather and completely leather lined.

All around your ankle is a double layer of leather padded with thick foam. It gently hugs your ankle and does away with any chance of chafing.

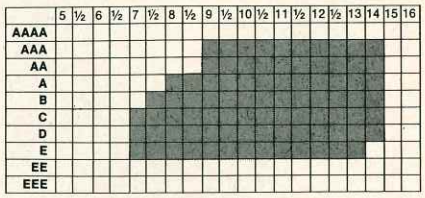
Like all Allen Edmonds shoes, the Alpine is made without the use of nails or steel shanks. You get a shoe that rolls, bends, and flexes with the natural movements of your foot. There's nothing to bind, restrict or wear through. Between the sole and the non-curl leather insole is a layer of finely ground cork. It provides a unique form-fitting effect and insulates against heat and cold.

Although they were designed primarily for informal comfort, you'll find that the smooth round-toe design looks great with just about anything you choose to wear.

Color: Antique camel.

No. 2041 . . . . . **$50.00 ppd.**

Large sizes: 12½ and 13, add $3 per pair; 14, add $5 per pair.



The Milan . . .

Allen Edmonds has combined the comfort features of a soft, calfskin loafer with the design features of a good looking dress shoe in the Milan.

A hidden elastic gore (under the buckle) insures that you'll always have a snug, yet extremely comfortable fit. It gives when you walk for comfort, and practically eliminates slippage in the heel section.

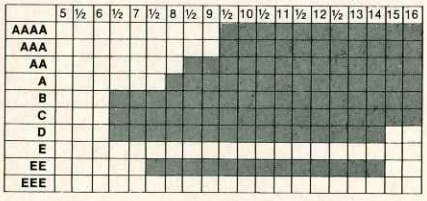
The Milan is completely lined with glove-soft leather for an extra touch of comfort and luxury. Soles are fashioned from long-wearing leather and custom rubber heels provide real walking comfort.

Colors: Black, brown, white, or black-burgundy.

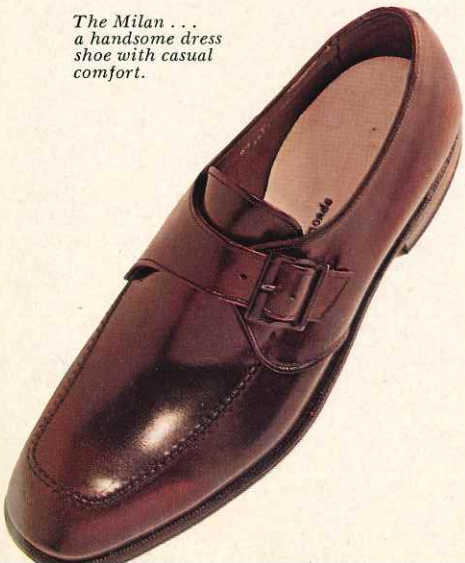
No. 2003 . . . . . **$57.00 ppd.**

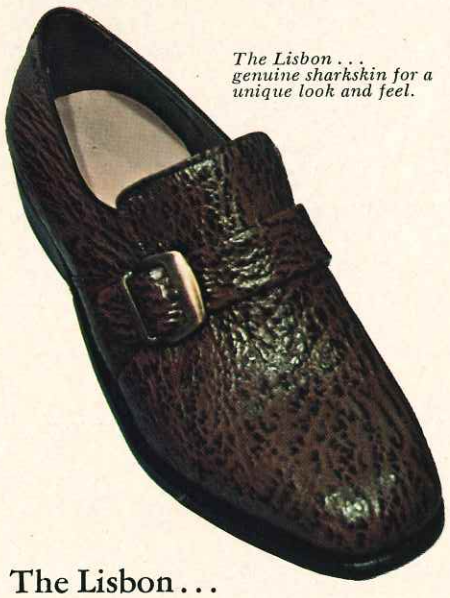
Large sizes: 12½ and 13, add $3 per pair; 14 and 15, add $5 per pair.

Wide widths: EEE, add $1 per pair.



The Milan . . . a handsome dress shoe with casual comfort.





The Lisbon . . . genuine sharkskin for a unique look and feel.

The Lisbon . . .

Norm Thompson's Lisbon is handcrafted from genuine sharkskin. This incredibly durable leather is comfort treated for flexibility and lightness, and it's almost impossible to scuff or mar.

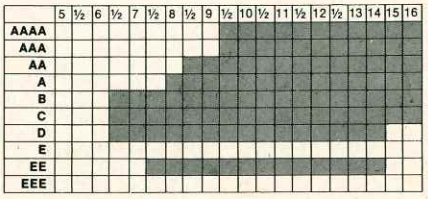
Sleek, classic lines make it a shoe you can wear for business or evening, yet it's casual enough for informal occasions. The unique texture of sharkskin gives an unusual quality of depth. It's a shoe that always looks great and is almost impossible to wear out.

Colors: Black or brown.

No. 2007 . . . . . **$80.00 ppd.**

Large sizes: 12½ and 13, add $3 per pair; 14 and 15, add $5 per pair.

Wide width: EEE, add $1 per pair.



The Viking . . .

Fashioned from genuine boarhide, the Viking incorporates classic styling with certain modifications that make it an ideal shoe for dress or casual . . . with the kind of comfort that has become an Allen Edmonds tradition.

A double layer of boarhide leather is used for the uppers. It's water repellent and can be cleaned with a damp cloth or an occasional brushing. Inside you'll find glove-soft leather and a non-curl leather insole. Your ankle is cushioned with a foam padded collar.

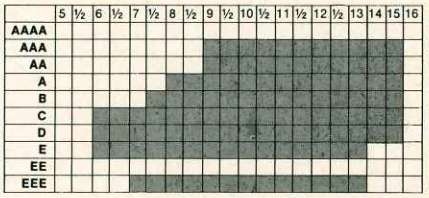
Soles and heels are fashioned from natural crepe-rubber and can be resoled if the need arises.

Color: Briar tan.

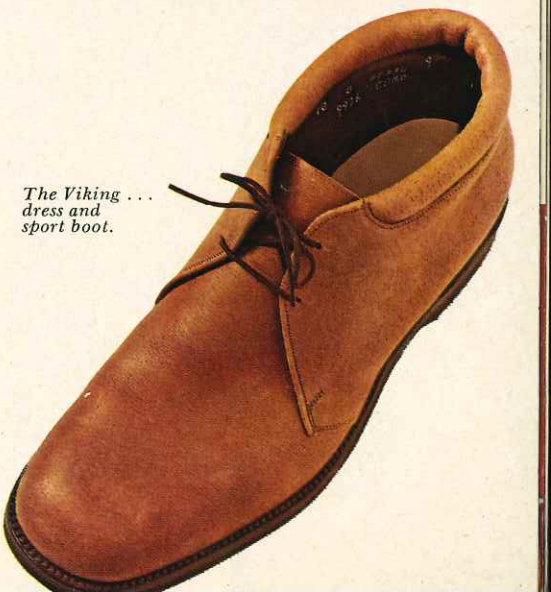
No. 2028 . . . . . **$48.00 ppd.**

Large sizes: 12½ and 13, add $3 per pair; 14 and 15, add $5 per pair.

Wide width: EEE, add $1 per pair.



The Viking . . . dress and sport boot.



A DIRECT IMPORT EXCLUSIVE

Available in America only from Norm Thompson.

Available in five great colors and two fashionable lengths.

Luxurious wool blends from Britain at the price of ordinary socks.

Every once in a while, you meet a man who puts all the integrity of his own life into making a fine product. A few years ago in England, we met such a man . . . Charles Hall. His product isn't anything fancy, but the quality of his product is.

Comfort engineered for long wear.

Hall Highland socks have nylon-reinforced heels and toes, spliced in a unique way to prevent those annoying holes and thin spots. We're not exaggerating when we say they'll probably outwear ordinary socks two to one. Only the finest materials and dyes are used in their production, so they'll be giving you protection and comfort for a long time to come.

Uncommon socks that keep every promise made for them.

We've personally tested these socks to insure that they live up to every promise listed here . . . we guarantee it!

- Although Hall socks have a high wool content, they can be machine washed and dried.
- Hall socks will give you the durability and comfort you'd expect from socks costing much more. They'll keep your feet cool and dry in the summer . . . comfortably warm in the winter.
- 55% wool, blended with 45% stretch nylon. They'll stay up and stay put even after repeated washings.

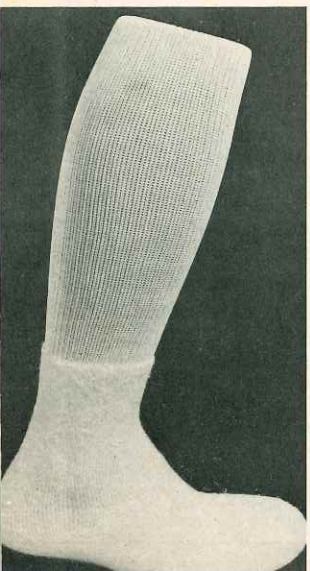
Colors: Navy, olive, black, grey, and brown. Send regular shoe size and specify color.

No. 705 (slack length) . . .
. . . 3 pairs for $9.00 ppd.
No. 706 (over-the-calf length) . . .
. . . 3 pairs for $10.00 ppd.

Sport socks so different we want you to try 'em yourself for two weeks.

Solid comfort and honest support . . . like two pairs of socks in one.

Order your socks today. When they arrive, slip into the soft, fleecy comfort and then go out and really put them through the paces. Handball, tennis, a round or two of golf . . . a week-long hike into the wilderness. Give 'em any kind of test you want. If after two weeks, you're not completely convinced that they offer more comfort per dollar spent than any other socks you've worn, return them to us postage prepaid for a full refund . . . no ifs, ands, or buts.

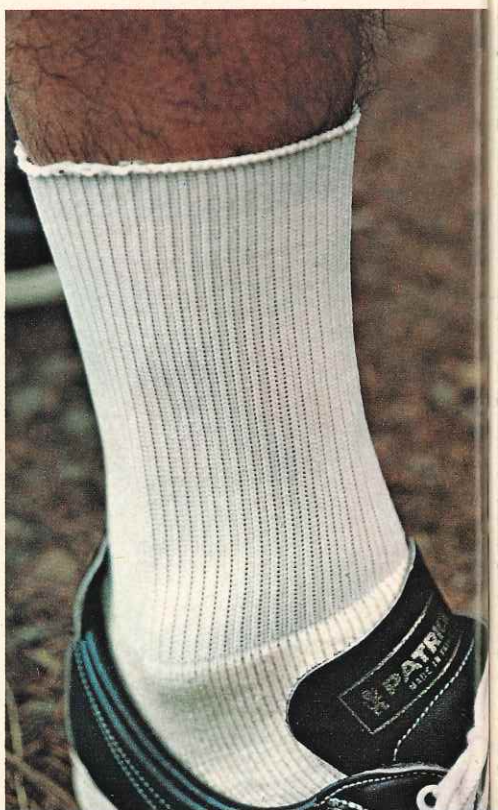


Tops give you firm yet gentle support. Insides are soft and fleecy for extra cushioning and absorbency.

A bargain in comfort and support.

These socks will easily outwear 2 pairs of ordinary sport socks. The foot and ankle portion is made from 65% wool and 35% nylon knitted on special machines to give the inside a soft fleecy texture. It cushions every step you take and keeps your feet dry and comfortable. Best of all, the smooth fit makes it nearly impossible to get blisters from any footwear. The upper portion is 98% stretch nylon and 2% elastic Lycra®. It provides firm yet gentle support and helps reduce swelling . . . the cause of much foot discomfort. Send regular shoe size and specify color.

No. 741 (calf length) Colors: White, black, red, or navy . . . . . $4.50 ppd.
Save $1.00 . . . . 2 pairs for $8.00 ppd.
No. 742 (crew length) Color: White
. . . 3 pairs for $8.50 ppd.



A DIRECT IMPORT EXCLUSIVE

Norm Thompson's pure wool bathrobe.

The near-perfect way to start or end the day... except on weekends when you might want to wear it full time.

In England, where cold, drafty houses are a way of life, a pure wool bathrobe like this one is a near-necessity in almost everyone's wardrobe . . . something that's worn almost constantly in the home.

Early mornings and late evenings here in the U.S. can be downright chilly too . . . especially with today's emphasis on conserving fuel. That's why we're particularly pleased to offer you one of the finest pure wool bathrobes made in Britain. We're convinced it'll become a warm and treasured friend you'll rush to change into . . . and stall taking off.

Genuine British quality.

We looked at a large number of different robes before deciding to bring this one to America. We checked for things like fabric, construction, style, comfortable fit, durability, and of course value. As far as we can tell, this 100% wool bathrobe is not only the finest of its kind, it's also reasonably priced when compared to robes offering less.

Durable good looks.

The pure wool fabric in this handsome robe is substantial, yet surprisingly lightweight . . . and soft. Two handy pockets supply you with plenty of room for your favorite carry-alongs, while a matching belt lets you snugly . . . or not so snugly . . . wrap up in the lasting comfort and warmth of this exceptional garment. This pure wool bathrobe is truly a rare bargain in comfortable leisure wear, and you'll probably never have to replace it.

Soft 100% wool available in navy with wine trim or brown with camel trim.

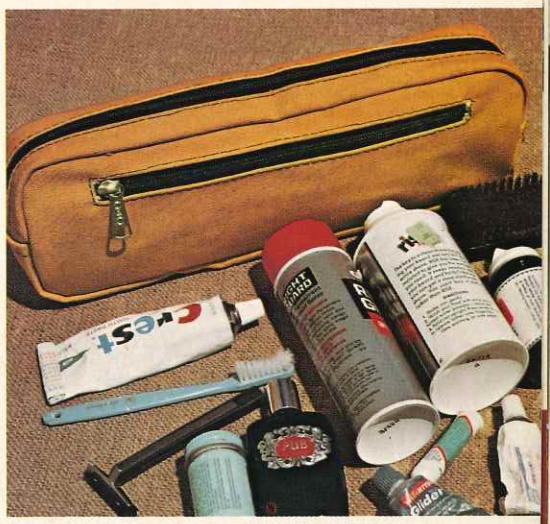
A lasting gift to give . . . or receive.

Our British bathrobe is available in navy with contrasting wine trim or brown with contrasting camel trim. Pamper yourself, or make someone happy with a gift they'll remember . . . mornings, evenings, day after day. Men's sizes: S,M,L,XL to fit 36-46. Send regular jacket size.

No. 8150 . . . . . $50.00 ppd.

Norm Thompson's "Slim Jim" toilet kit...

It's amazing how anything this compact can hold so much.



We honestly feel that this is one of the most practical travel accessories ever developed. You'll be amazed at how anything this small can carry so much . . . and, what's more, there always seems to be enough room to hold "that extra item" you're always trying to stuff in at the last minute. You need only glance at the Slim Jim toilet kit to appreciate its efficient design . . . simple, streamlined, and obviously built to withstand a good deal of abuse.

Made to hold darn near anything.

The Slim Jim is flexible due to its nylon construction so you can take along just about any personal item. Pack it full of toiletries . . . including those awkward tubes, glass bottles, and aerosol cans. A waterproof vinyl lining in the main compartment will protect the contents.

Compact protection.

Even though it has a huge capacity, the Slim Jim is extremely compact in size. It was designed long and flat to fit in most conventional suitcases. And since it's made of nylon, you can bend or twist the Slim Jim to conform to a duffle bag. No matter how you pack this efficient toilet kit, your personal items will always be safe and protected.

Easy to organize.

Use the main compartment for toiletries. It closes with a wrap-around nylon zipper that opens wide for easy access and won't jam. A zippered side compartment is great for carrying those items you want at your fingertips . . . like cuff links, collar stays, or jewelry. The Slim Jim measures 13½"x 4½"x2". It's made of rugged water-repellent nylon with strong nylon zippers.

No. 233 . . . . . $10.50 ppd.

You could spend twice as much and not get a travel bag that packs this easily, holds this much, or lasts this long.

In more than 20 years we've found nothing that even begins to compare to these travel bags in the way of quality and value.

During more than 20 years of world travel we've used and tested a lot of different kinds of luggage. Everything from canvas to plastic . . . leather to aluminum . . . in more shapes and sizes than we can remember. To be perfectly honest, we've found nothing that even begins to compare to the vinyl travel bags found on this page in the way of quality and value.

The 2-Suiter and 4-Suiter are the most efficient, most convenient, and most durable bags we've ever used. And you don't have to be a magician to get two or four suits into them. Their soft shell construction makes them easy to pack, easy to unpack, and keeps wrinkling to a minimum.

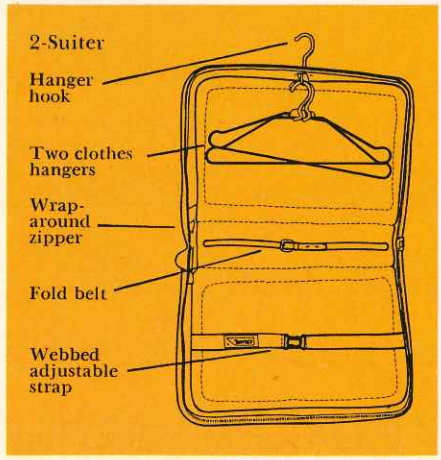
Lighter and longer wearing.

Our travel bags (featuring heavy-duty zippers and combination locks) are made of durable Skai® vinyl . . . the same material that's been used to upholstery Mercedes Benz car seats. You enjoy the look and feel of leather without the weight. It's waterproof, mildew-proof, virtually scuff-proof, and easy to clean (just use a damp cloth).

Norm Thompson's 2-Suiter Carry-on . . . makes conventional luggage obsolete.

For its size, this carry-on bag has a surprisingly large capacity. Great for weekend travel or business trips.

The 2-Suiter opens out flat for easy packing (a built-in strap keeps contents securely in place). Two side compartments are ideal for carrying shoes and toiletries . . . and are easily accessible to let you get at magazines and small packages in a hurry. A strong metal hanger-hook enables you to hang the bag open on a closet door, eliminating the need to unpack at every stop.



We packed and unpacked our 2-Suiter to give you an idea of just how much it can hold.

Overall dimensions: Main compartment: 20″ x 13″ x 5½″. Main zipper 49″ long. Side compartments: 17½″ x 11″ x 2″. Side zippers: one 33″ long, one 26″ long. **Color:** Russet brown.

No. 195 . . . . . **$49.50 ppd.**

Norm Thompson's 4-Suiter, designed with a seemingly endless capacity.

There's a limit to the amount you can pack into a conventional suitcase no matter how good you are at standing on your bag to get it closed. We won't say our 4-Suiter does away with those limits, but it certainly makes it easier to take along those extras you usually have to leave behind. Soft, but supportive side panels give just enough to provide you ample space to pack sufficient belongings for a lengthy vacation . . . or room to hold the entire family's gear for a weekend excursion.

Designed for today's traveler.

The 4-Suiter easily carries 4 suits or 6 dresses, 12 shirts or blouses, 1 bathrobe, travel slippers, 2 pairs of shoes, and plenty of socks, underwear, ties, and scarves. Inside you'll find a detachable zip bag with a special compartment for dirty laundry or wet swimwear . . . and four clothes hangers that hook securely in place.

And it's easy to pack and unpack . . . just like the 2-Suiter. Using its conventional hanger-hook, the bag can be hung open on a closet door to eliminate the bother of completely unpacking.

Overall dimensions: Main compartment: 23″ long x 16½″ high x 8″ thick. Main zipper: 60″ long. Side compartments: 21″ x 13½″ x 2¼″. Side zippers: 31″ long.

Color: Russet brown.

No. 196 . . . . . **$97.50 ppd.**

The 4-Suiter

The 2-Suiter Carry-on

Handcrafted from real glove-tanned leather by Coach™. . .

The briefcase for men and women who don't have to ask how much?

. . . and the best part about it is that it isn't that much!

Why settle for an ordinary briefcase . . . something that looks like a cross between a premature suitcase and a crushed cigar box . . . when you can experience the luxurious good looks of glove-soft leather at a truly reasonable price?

We got together with the folks at Coach Leatherware and came up with what we feel is one of the most beautiful (and functional) briefcases we've ever seen. We can't guarantee it'll make your work any easier . . . but don't blame us if you feel more like "packing." As we see it, owning one of these exceptional bags is simply an indication that you care a little more about the way you work, look, and feel.

Rugged glove-tanned leather at its best.

The real beauty of this bag is completely natural, unaltered leather . . . specially tanned and treated to render it soft and supple to the touch.

Most scratch marks can be simply removed by rubbing them out with your fingertips. The warmth of your hand releases natural oils to the surface causing these marks to blend into the leather and disappear. Conspicuous spots or stains can usually be removed with a common gum eraser.

Made to look great and hold plenty!

This handsome briefcase is one you'll be proud to use (and let's face it . . . show off). Its flexible soft-shell construction lets you pack an amazing amount of material with ease . . . as much or more than most of today's heavy, bulky cases. It even handles a compact umbrella (like the one we offer on page 76 of this catalog). A sturdy, jam-proof zipper and tough nylon stitching add extra durability to this exceptional Coach briefcase.

Size: 17″x11¼″x2½″. Zipper: 15″ long.
Color: Desert sand.
No. 265 . . . . . **$65.00 ppd.**

Norm Thompson's new hand or shoulder carry-on . . . the one you'll never store away in the closet.

A great club bag . . . a roomy overnighter or weekend case, this versatile carry-on owes its handsome styling and rugged durability to a company with over 50 years of experience (a company with more awards for innovations in fashion and design than any other luggage manufacturer).

They take pride in producing smart looking travel bags that offer the ultimate in packing convenience. Assembly lines are non-existent. All sewing is done on treadle machines by individual craftsmen . . . from hand-cut patterns!

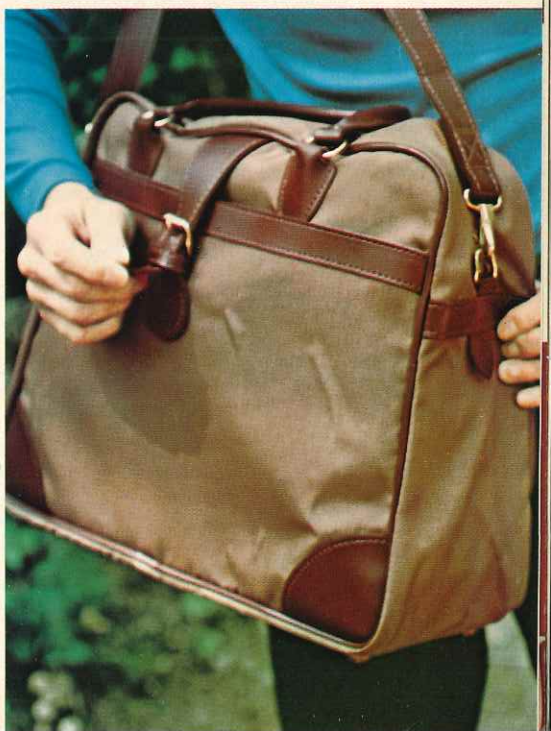
Fine materials for longer wear.

Made from 100% nylon (water-repellent and bonded to a pure cotton canvas backing), this versatile carry-on features a vulcanized fiber bottom for added strength and support. The adjustable (and detachable) shoulder strap, handles, and trim are durable Skai® vinyl. Extras like a water-proof inner pocket, sturdy jam-proof zippers, brass-plated hardware, and heavy-duty nylon stitching make this a truly exceptional travel bag.

As useful at home as when you travel.

Norm Thompson's new hand or shoulder carry-on holds a quick change of clothing, extra shoes, toiletries, a camera or small tape recorder and many other travel necessities. Outside, there's an expandable zipper compartment and easily accessible map pocket for books, papers, and the like.

Colors: Bronze with chocolate brown trim or dark blue with tan trim.
No. 155 . . . . . **$45.00 ppd.**



The result of a well-kept secret, handcraftsmanship, and leather unlike any you've seen!

Made in Colombia, South America.

Norm Thompson's "high country" leather duffle.

The story of "high country" leather begins in the lush tropical highlands of Colombia. It's there special breeds of cattle yield the unique, weathered rawhide used in Norm Thompson's duffle. A secret tanning process that's been passed from generation to generation results in a finished leather that's smooth and very, very supple. Its durability is unsurpassed, yet its flexibility rivals that of the finest glove leather.

The secret of South American army ants.

Family tanners combine chromium and vegetable aniline with (of all things) the droppings of a certain type of army ant which is abundant in the area. The ant eats green leaves and excretes a substance which the tanners then collect and mix with ground sisal leaves. This concoction is added at a precise moment during the tanning process to attain a texture that's never been duplicated in the industrial tanneries of Colombia . . . or in fact, anywhere in the entire world.

Made from start to finish by one worker . . . by hand!

Our "high country" leather duffle is made solely by one craftsman. He begins by hand-cutting the hide in the best possible manner to eliminate defects. Because the leather is natural, tiny brush and thorn marks remain, adding a little more character to each bag. Aside from the use of sewing machines to stitch the seams, all steps are performed by hand.

Lightweight, easy to handle, and holds an incredible amount of gear.

Norm Thompson's "high country" leather duffle does all the things you'd expect from a good duffle . . . only better. It's the kind of bag that will last darn near forever, and the more you abuse it, the better it looks. It can be dry cleaned by a leather specialist, but you'll probably want to let it age. It'll grow old gracefully, turning a little darker and richer along the way.

The bag features a heavy-duty brass zipper that opens wide for easy packing.

Special safety grip-lock makes it comfortable and easy to handle.

Specifications: Color, rich deep tan. Size: 19″x10″x6″. Weight 1 lb., 13 ozs.

No. 145 . . . . . **$42.50 ppd.**

Made from start to finish by one worker . . . by hand.

A combination closet and chest of drawers for anything from camping to international travel.

Norm Thompson's new Trek Bag.

We don't expect you to actually visualize our Trek Bag as a chest of drawers, but the statement does bring up a very important point. Most forms of luggage force you to pack everything together, making it very difficult to segregate your belongings. The Trek Bag features a total of four individual compartments in a variety of sizes. That's why we compare it to the convenience of a closet and chest of drawers . . . it's practical!

Rugged, lightweight nylon.

To enhance its practicality, we had the Trek Bag made of 100% rip-stop nylon. It's extremely weather resistant, amazingly lightweight, and almost impossible to wear out. You can clean it easily with a damp sponge.

Featherlight and built to take it.

All compartments close with heavy-duty, jam-proof zippers. The protective flap covering the main compartment fastens with two adjustable leather straps. A 2″ wide nylon web, sewn completely around the bag, then overlapped three times and double stitched, provides a comfortable carrying grip . . . a feature you'll really appreciate with heavy loads.

Designed to carry more than you'd expect.

Use it to pack things like hip waders, camping equipment, or even a sleeping bag. It holds more than most conventional suitcases and is acceptable on all carriers, including airplanes.

Take it along as an "extra" inside other luggage. It folds-up to be amazingly compact, yet stands ready to serve as additional packing space for those items you might pick up along the way.

Remarkably compact yet designed to hold as much as you can carry.

A Norm Thompson exclusive at a price that's hard to beat.

The Trek Bag is made to our design specifications and sold only by us.

Through extensive research and a close working relationship with the manufacturer, we've been able to cut back production costs to a minimum. You simply get a better, more functional duffle bag for a lot less.

Color: Dark Brown. Dimensions: (Main compartment) 21″x15½″x11″, (Side compartment) 17½″x8½″x3½″, (End compartments) 10″x8½″x3½″.

No. 192 . . . . . **$27.50 ppd.**

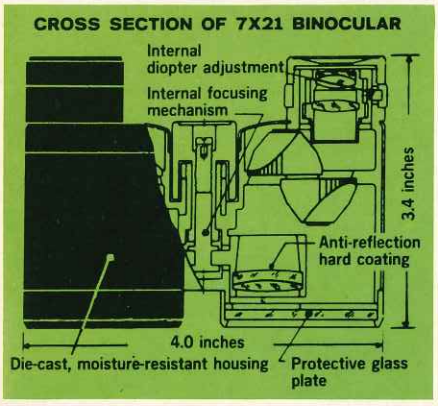
The "compact" from Nikon . . .
7 x 21 full view binoculars.

10 ozs. of superb optical equipment for about $100 less than you'd expect.

We offer Nikon binoculars in our catalog because we honestly feel that they give you more for your money. We've compared them in actual field tests to famous brands costing two and three times as much. In our opinion, these 7 x 21 Nikons matched, and in many ways even surpassed these brands in quality and performance.

Big range glasses . . . yet so light and compact, they'll fit in your pocket.

These Nikon binoculars measure only 3½" x 4" and weigh a scant 10 ounces.



They give you 7 power magnification and a field of view that is 372 ft. wide at a distance of 1000 yards. The optics are superb, and the clarity you'll find hard to believe.

They're so light and compact that you can carry them in your pocket or purse. A friend of ours keeps his Nikons in the glove compartment of his car. They take up very little space and you'd be surprised how often they come in handy.

Backed with a reputation of excellence.

Today, professional photographers rank Nikon cameras among the finest in the world. You can bet these binoculars are made with the same care and precision . . . we guarantee it.

Here are a few reasons why:

1. Revolutionary lens system: Nikon optical engineers and scientists put their computers to work and came up with a revolutionary lens system. It results in unusual clarity, 7 power magnification, and an easy-to-adjust optical chain that's less than 3½" in length.

2. Materials for a purpose . . . not for a price. When Nikon decided to make compact binoculars, they found new materials that would make the binoculars lighter yet more durable—and still cost less! The housing is die-cast magnesium . . . lightweight, durable, and sealed against dust and moisture.

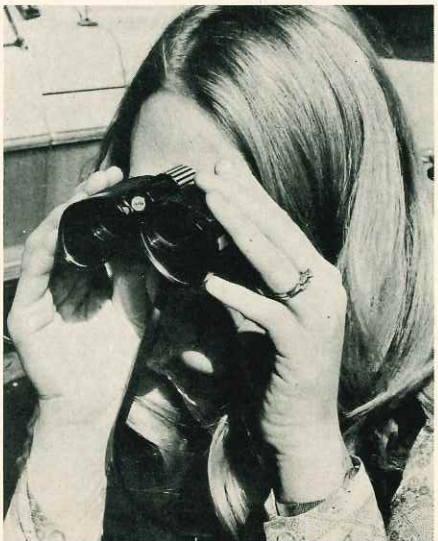
3. Far-off or close-up viewing: Nikons are excellent for long-range viewing, yet also allow you to view birds and animals as close as 10 feet.

4. Indoors or outdoors: A special anti-reflection coating on the lens and prism surfaces assures image brightness. Their light gathering ability makes a big difference when viewing indoors . . . and outdoors at dawn or dusk. They make great theatre binoculars (opera glasses) and are so genuinely good-looking . . . finished in charcoal black with natural magnesium trim . . . that their one disadvantage is every neighbor in sight will want to "borrow them for just one minute"!

5. Easy to focus: One finger focusing knob and eye compensator provide easy adjustment. You can compensate and focus them, even after someone else has just used them, literally in seconds!

6. Minimum eye strain: You can use Nikons all day without eye-strain, headaches, or dizziness.

7. Safe and easy to use with glasses: Use them with or without glasses, whichever is most comfortable. Slip-on plastic cups protect prescription glasses or sun glasses from scratching.



The best reason of all to buy Nikon binoculars by mail from Norm Thompson.

We want you to try your Nikons in the field . . not in a shop. Take two weeks to try them any way you like . . . anywhere. We ask only that you take good care of them. Really test them and see how they stack up against higher priced binoculars. We know you'll agree that they give you more value for your dollar than any other binoculars on the market today . . . a sound investment in fine optical equipment for your work, sport, and leisure.

Compact Nikons fit easily in your pocket, purse, or the glove compartment of your car.

If after two weeks, you are not entirely pleased, return them postage prepaid and insured, in the same good condition you received them . . . and we'll refund your money without question.

Leather case and neck strap included.

Also included in the purchase price is a handsome leather case and neck strap. Passing the strap through a specially designed metal grommet in the back of the case allows it to double as a strong, comfortable carrying or shoulder strap.

No. 9614 . . . . . $105.00 ppd.

The one you'll pass on as an heirloom!

Handcrafted excellence . . . the Gerber Folding Sportsman.

You'll use and display this handcrafted knife with deep-felt pride, and pass it along for your heirs to treasure. The blade is specially shaped with a sharp point and broad taper to handle the cutting chores of nearly any sportsman.

440-C stainless steel blade.

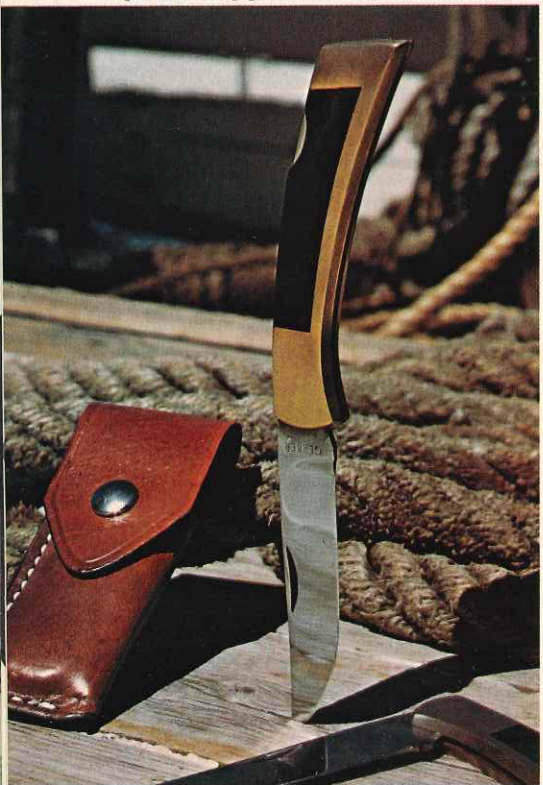
The grade of steel and the care with which it's brought through the critical steps of manufacture are determining factors in the ultimate performance of any knife. Various operations can be skimped, but doing so would eventually result in your dissatisfaction.

Gerber uses only the finest 440-C stainless steel in the production of the Folding Sportsman. This unique steel possesses a high chromium and carbon content which makes it especially suited for use in a knife of this kind. It withstands prolonged exposure to moisture that can pit, stain and dull ordinary cutlery steel, and it can be brought to a high level of hardness.

Accurately heat treated.

The blade steel is heated to a temperature of 1,875°F, then accurately tempered to provide a Rockwell hardness of C57-59. What this actually means is that the blade possesses just the right level of hardness to take and hold a razorlike edge, yet it's not brittle.

3½" 440-C stainless steel blade locks firmly in the open position and won't break away. A broad taper and sharp point make cutting chores easy!



A special grinding process.

The blade is "double wedge" ground to provide the strongest, sharpest cutting edge possible. This process is far superior to what is known as "hollow grinding," commonly found in most mass-produced knives. It takes a little longer and it's a little more expensive, but it results in a cutting edge you'll have to experience to really understand and appreciate.

Recessed thumb latch releases blade which closes gently into compact 4½" solid brass handle.

Solid brass handle and safe locking mechanism.

The comfortable handle is fashioned from solid brass. Inlays of Macassar ebony (a rare hardwood imported from Southeast Asia) are placed in the handle for beauty and durability.

The 3½" blade locks firmly in the open position and can't jiggle or break away under the roughest use. A recessed thumb-latch at the back of the handle unlocks the blade which closes halfway to fold safely into the handle.

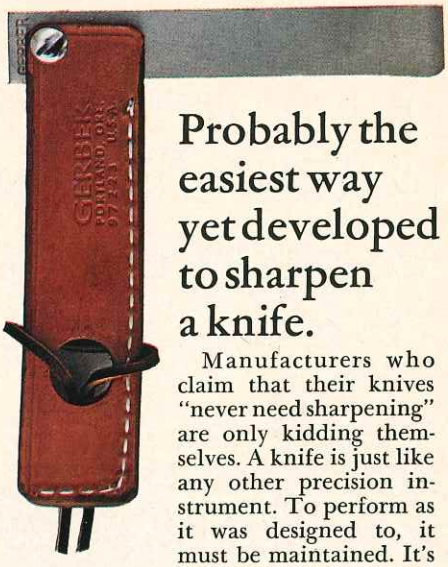
Optional belt scabbard.

The top-grain leather belt scabbard is designed and produced by the Gerber people themselves. Each is individually hand shaped for a fit that's as close to perfect as possible. It provides a convenient way of carrying the knife in the field.

Guaranteed for 10 years.

We guarantee the Folding Sportsman against anything but intentional abuse. If by some chance, your knife has to be reconditioned, or you decide that you want it resharpened by skilled cutlers, just send it back to us, postage prepaid, with one dollar for handling. We'll see that Gerber craftsmen recondition your knife at no extra charge. Blade length: 3½"; handle: 4½". Total length open: 8". 440-C stainless steel locking blade. Solid brass handle.

No. 820 . . . . . **$21.50 ppd.**
No. 821 (belt scabbard) . . . . . **$3.00 ppd.**



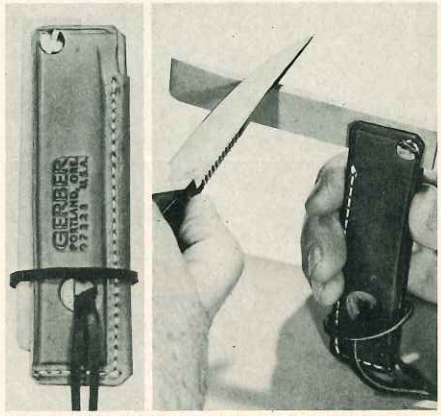
Probably the easiest way yet developed to sharpen a knife.

Manufacturers who claim that their knives "never need sharpening" are only kidding themselves. A knife is just like any other precision instrument. To perform as it was designed to, it must be maintained. It's that simple.

The Apollo knife sharpener.

Norm Thompson's Apollo steel makes keeping a razor-like edge on any cutting instrument a simple, clean process. There's no longer any reason to mess with oil and stones. Simply passing a blade over this steel periodically will keep any knife performing to the best of its capabilities.

Chromium carbide is diffused into the surface of the steel in a way that makes it hard enough to dress the edge of any knife. The leather scabbard provides a safe, convenient means of holding the Apollo while in use, and permits a full sweep over the entire length of the steel



Easy to use! Works on knives, axes . . . all edged tools. Great for kitchen, camp, or workshop.

so you're not limited as to the size of the blade you can sharpen.

Great for other jobs too!

The chisel point makes a useful tool for prying, hacking, splitting . . . any job not suitable for a knife. Use it on any edged tool from an ax to a hedge trimmer. It realigns the microscopic teeth of a blade to make it razor sharp. For kitchen, camp, or workshop, it's the easiest to use sharpening tool we've seen.

No. 953 . . . . . **$11.00 ppd.**

A one-of-a-kind treasure that's as hard to get as it is to make.

The limited edition Ultimate Knife.

Due to a close friendship with the craftsmen at Gerber Legendary Blades, Norm Thompson is able to offer our customers what we feel is the finest cutting instrument ever made. We call it the "Ultimate Knife." Its functional design and durable construction make it a knife that will be sought after by sportsmen the world over. Yet, a rare combination of exotic materials and meticulous handcraftsmanship will also make it the highlight of any collector's showcase.

Each knife is one of a kind.

Genuine Sambar staghorn, naturally shed and imported from India, is carefully inlaid in the solid brass handle. Because each piece of staghorn differs, no two knives can ever be produced exactly alike. You get a one-of-a-kind work of art that's yours and yours alone.

Definitely a limited edition.

Until about 8 years ago, staghorn from North Central India was extremely popular for use in knives. So popular in fact, that demand for the material far outweighed supply. A situation soon developed where the Sambar stag was being killed only for the horn. Poaching became a huge problem and as a result, the Indian government clamped down. Today, Sambar staghorn is extremely difficult to get.

The horn used by Gerber is all naturally shed, and since the Sambar stag is not domesticated, there is only one way to get it. That's by scouring the countryside, picking it up literally *one piece at a time*. Very little suitable horn is ever found, and even less is allowed to be exported. You can see why our "Ultimate Knife" is a true limited edition, and why we feel it will increase in value as time passes.

We'll engrave the name or initials of your choice at no additional cost.

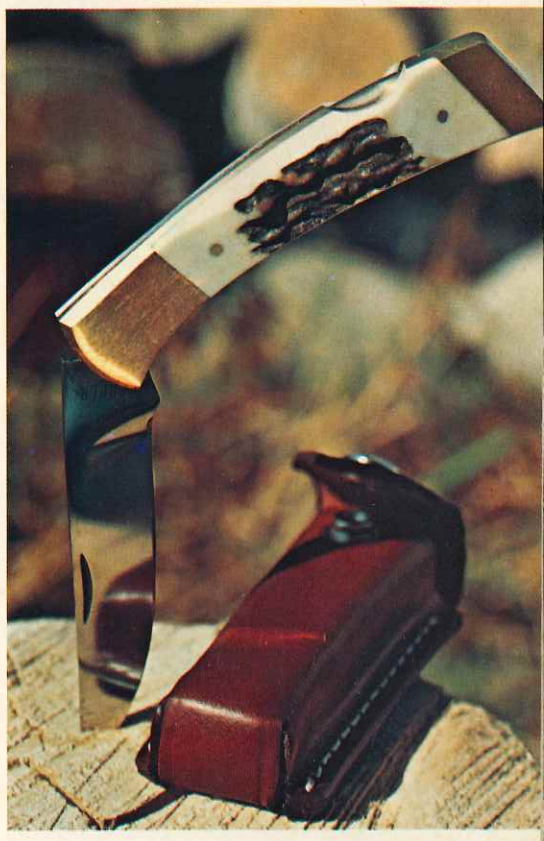
440-C stainless steel blade.

The 3½" blade is handcrafted from 440-C stainless steel . . . the same steel used in surgeons' scalpels. It has superior edge-holding capabilities and is highly resistant to corrosion.

Free engraving.

We will engrave your knife with the name or initials of your choice free . . . a great gift idea for that special sportsman on your list.

No. 825 "Ultimate Knife" with handcrafted belt scabbard **$45.00 ppd.**



Gerber Legendary Blades available in open stock from Norm Thompson.

Every knife pictured here is available from Norm Thompson. The sportsmen's knives have non-slip Armorhide® handles and each comes with an individually handcrafted leather belt-scabbard.

The cutlery is the finest we've tested, and by purchasing from open stock you can add to your collection as need dictates.

A B C D E F G H I

Sportsmen's Knives

A. Magnum Hunter. Blade length: 5½". Blade thickness: .125". Overall length: 11". Tool steel blade with scabbard. **No. 860 $29.50 ppd.**

B. Big Hunter. Blade length: 5½". Blade thickness: .100". Overall length: 11". Tool steel blade with scabbard. **No. 861 $25.00 ppd.**

C. Shorty. Blade length: 4½". Blade thickness: .088". Overall length: 9¼". Tool steel blade with scabbard. **No. 862 $17.50 ppd.**

D. Flayer. Blade length: 4". Blade thickness: .062". Overall length: 8¾". Tool steel skinning blade with scabbard. **No. 863 $17.50 ppd.**

E. Mini-Magnum. Blade length: 4". Blade thickness: .062". Overall length: 8¼". Tool steel blade with scabbard. **No. 864 $16.50 ppd.**

F. Pixie. Blade length: 3". Blade thickness: .050". Overall length: 7". Tool steel blade with scabbard. **No. 865 $10.00 ppd.**

G. Trout & Bird. Blade length: 3¼". Blade thickness: .050". Overall length: 8". Stripping spoon on handle. Stainless steel blade to resist moisture, with scabbard. **No. 866 $11.95 ppd.**

H. Coho. Blade length: 6". Blade thickness: .062". Overall length: 11¾". Stripping spoon on handle. Stainless steel blade to resist moisture, with scabbard. **No. 867 $16.95 ppd.**

I. Mark II. Survival knife. Blade length: 6¾". Blade thickness: .250". Overall length: 12". Double-edged blade with scabbard. **No. 868 $35.00 ppd.**

Cutlery from Gerber

A. Excalibur. 11½" carving blade. Good for large roast, ham, or turkey. **No. 869 $17.00 ppd.**

B. Balmung. 9" carving blade for average family carving job. **No. 870 $15.50 ppd.**

C. Durendal. 6½" carving and boning blade for intricate carving. **No. 871 $13.50 ppd.**

D. Snickersnee. 10" carver/server with forked tip blade. **No. 872 $17.00 ppd.**

E. Little Snick. 7½"carver/server with forked tip. The smaller Snickersnee. **No. 873 $15.50 ppd.**

F. Flamborge. 10" heavy-duty French blade for food preparation. **No. 874 $23.50 ppd.**

G. French. 8" French blade for anything from carving to meal prep. **No. 875 $18.50 ppd.**

H. Curtana. 6" French blade, continuously in use in the kitchen. **No. 876 $14.50 ppd.**

I. Pixie. 3" blade. A perfect paring knife for continuous use. **No. 823 $5.95 ppd.**

J. Siegfried. Serving and holding fork with 5¼" tines. **No. 878 $15.50 ppd.**

K. Lord Sandwich. 7" scalloped edge blade with spatula design. **No. 837 $15.50 ppd.**

L. Gungnir. 11½" sharpening steel with chromium carbide surface. **No. 879 $15.00 ppd.**

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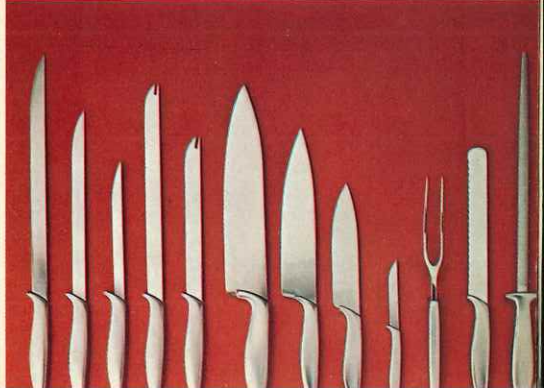
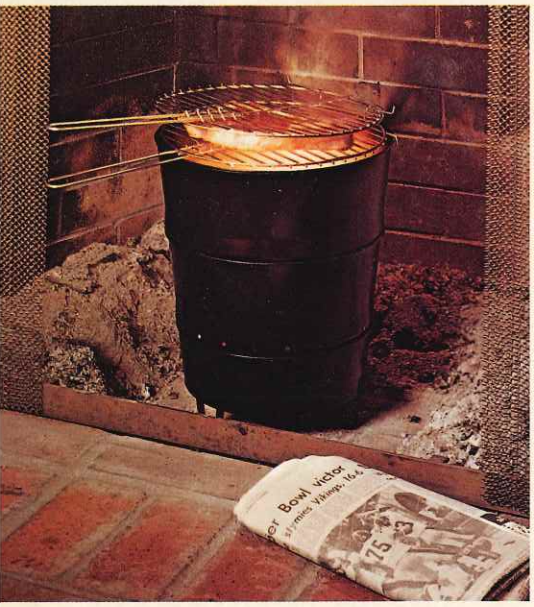


4 pages from your daily newspaper can cook a steak to perfection in less than 6 min.

. . . completely portable and you'll never spend another penny on fuel.

About 15 years ago, on our first trip to Africa, we saw natives in the northern frontier district of Kenya broiling meat on strange looking pots with holes in the bottom. Using rolled up balls of grass for fuel, they were really cooking up a storm.

Needless to say, we were intrigued. We did a little looking, and found that a British engineer stationed in Johannesburg had also observed this unusual device and perfected it by using a rolled steel barrel and newspaper. We know it's hard to believe, but this thing really does work. We like to call it the Zulu's answer to microwave ovens . . . only a lot cheaper version.



In fact, if you consider the money you'll save on charcoal and lighter fluid in just one season, Norm Thompson's Safari Grill will literally pay for itself.

Fast and efficient . . . the Safari Grill cooks just about anything.

We guarantee it . . . a succulent steak, medium broiled to tasty perfection over live flames in just 6 minutes. There's no charcoal or lighter fluid to mess with, no waiting for coals to glow. Just crumple newspaper into a ball, light a match, and instantly you're cooking.

Steaks, hamburgers, hot dogs, chops, spareribs, fish and chicken . . . you can even boil water. Meat cooks in its own juices over scientifically air-controlled flames. (The Safari Grill works on the principal of controlled combustion. Natural fat dripping over charred paper keeps the fire going.) You get better tasting food and it's actually more healthful because you use fat for fuel instead of eating it.

Compact and completely portable.

Norm Thompson's Safari Grill comes in a compact heavy cardboard box that serves as a carrying case. It measures only 12″x12″x8″ so it's really easy to take along . . . anywhere! It's great for just about anything from a summer picnic at the beach to a winter barbecue at a ski resort.

Safe and easy to use in your fireplace.

This is one outdoor grill you'll want to use year 'round. Use it in your fireplace for delicious outdoor flavor any time. And since combustion is complete, there's little or no mess to clean up afterwards. That goes for utensils too! There's no need for forks or spatulas because the entire grid turns over rather than turning each piece of meat. The unique "stay-cool" handles simply don't get hot, so you won't even need hot pads.

Compact carry case measures only 12″x12″x8″.

Transform ordinary food into delicacies.

There's probably nothing more ordinary than the good ol' hot dog. But even the hot dog can be turned into a delicacy on the Safari Grill. Just wrap each tube steak in a strip of bacon and secure it with a toothpick. Put it on the grill, light a match, and in about 3 minutes you'll be eating the best hot dog you've ever had.

Completely guaranteed.

Order your Safari Grill today and test it any way you like. If you're not completely satisfied in every respect, simply pack it up and send it back to us. We'll refund your money . . . no questions asked. You get everything you need . . . 3 section barrel, nickel plated grid, and instructions.

No. 9005 . . . . . $15.00 ppd.

Norm Thompson's tool kit for businessmen.

The Executive pocket-knife.

This remarkable little instrument is so thin and light, you'll scarcely know you're carrying it. Yet it has all the blades and functions a person needs 99% of the time. Both men and women will find it an almost indispensable tool . . . one you'll probably use every day.

A razor steel pocket-knife that really fits your pocket.

The trouble with the average pocket-knife is that it's really too bulky to carry in your pocket . . . especially when you happen to be wearing a suit or good slacks. Not this one! It measures a little over 2¾″ long and weighs a shade under 2 ounces. It's designed to fit "flat" in your pocket so it doesn't create any bulges. It's a knife you'll always keep with you.

The little knife that performs like a giant.

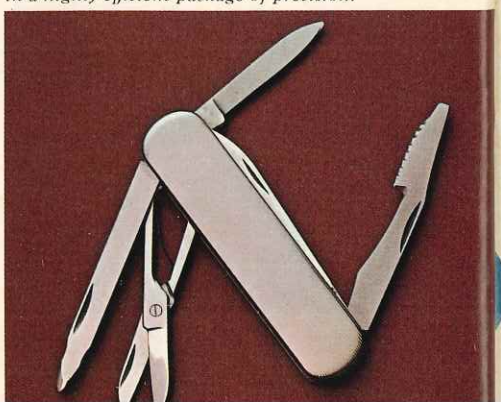
Built into the compact stainless steel case are five of the most useable tools we've found in a knife of this nature. The two high-carbon stainless blades are actually sharp enough to shave with. And they'll hold their edge for an amazingly long time. The small nail file and scissors are great for personal grooming, but their uses certainly don't end there. The scissors are precision engineered, and they really cut. With the handy screw-driver and cutting tool included in this versatile collection you have a pocket-knife that's ready for almost anything.

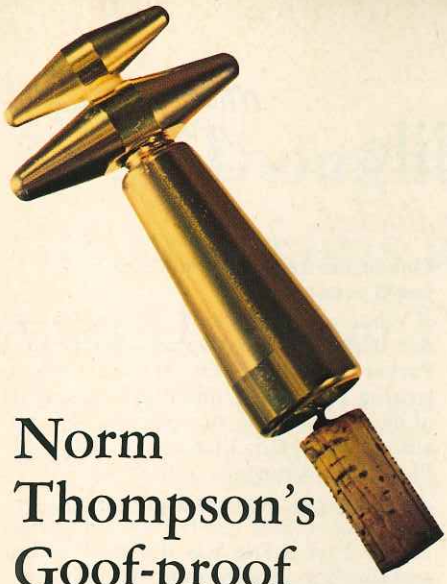
A great gift that'll be used and truly appreciated.

After you've discovered the usefulness of Norm Thompson's Executive pocket-knife for yourself, you'll probably want to order extras to use as gifts. For the price, we don't think there's a more versatile, useable instrument in existence.

No. 844 . . . . . $18.00 ppd.

Made in Switzerland . . . five handy tools in a highly efficient package of precision.





Norm Thompson's Goof-proof Corkscrew.

Probably the last wine opener you'll ever buy.

How many times have you fumbled around with an ordinary corkscrew while your guests eagerly awaited a taste of your latest wine discovery? Or have you experienced the dismay of tugging and pulling only to break the stopper, leaving unsightly grains of cork inside the bottle? The Goof-proof corkscrew eliminates these problems and more . . . it's by far the most efficient way of opening a wine bottle we've seen.

Works on any size or shape of bottle.

Made by skilled British machinists.

A maker of precision parts for race cars, a wine lover in his own right, went to work copying a wooden corkscrew (the type used in France since wine was first bottled). The result was the prototype of our amazing Goof-proof corkscrew.

Built to last a lifetime . . .

The Goof-proof corkscrew is made of gold colored anodized aluminum that's been carefully machined to extremely close tolerances. There are no seams to come loose, no rivets or bolts to fall out. With reasonable care, it could easily last a lifetime.

A great gift to give or receive.

An exclusive British import, the Goof-proof corkscrew bears the Norm Thompson inscription. A wonderful gift for wine lovers, each corkscrew comes boxed with easy, diagrammed instructions.

No. 9010 . . . . . $12.50 ppd.

Solid brass kerosene lamps from the coal mines of Wales.

. . . virtually unchanged since the mid-1800's, an uncommon collector's item that'll add a special charm to your home or office.

This is definitely **not** a "lightweight" reproduction. It's the real thing . . . crafted from more than three pounds of solid brass in a way that's remained virtually unchanged for more than a century. It's a small piece of British history that represents England in its truest form.

Lamps like these have played an integral part in the life and livelihood of Great Britain's coal miners and are actually responsible for saving thousands of lives.

From deep in the mines to your office or home.

At first glance, it may appear that the lamp's primary function was that of a light source. Although it gives off light in much the same manner and intensity of the early-American hurricane lamp, its most important function was the detection of dangerous gas. By reading variations in the light given off by the kerosene wick, an experienced miner could actually tell when a dangerous level of methane gas was present. It was one of the most remarkable advancements in mining safety ever developed. In fact, it was so sophisticated for its time, many are still being used in the mines today.

So why are we selling British mining lamps?

We're not suggesting that you start your own coal mine (although, if the price of fuel continues to rise, it might not be a bad idea). Rather, we believe these solid brass miner's lamps are among the most unusual decorator items in existence. Not only will they add a special "character" to your home or office today, but we honestly feel their value as a collector's item will increase with time.

A handsome addition to any setting.

The lamp measures 10″ in height and 3½″ in diameter. Each is equipped with a solid brass hook for hanging or it can be set on a book shelf, coffee table, desk, mantel, fireplace hearth . . . the list is endless. They blend beautifully with your prized antiques and equally well with the most modern interior designs.

They really work.

The lamp operates on kerosene and burns a standard size wick (this makes buying replacements easy). The intensity of the light can be controlled by adjusting the wick to different heights. Use it to provide a mellow atmosphere for conversation or build a centerpiece around it on the dining table for a very British version of "dinner by candlelight."

Along with your lamp, we'll send you complete operating instructions and a detailed history we think you'll find fascinating.

A beautiful and unique gift.

You might want to order an extra lamp for those occasions when a gift means more than providing a social amenity. Because they're solid brass (not plated) they can be easily engraved to commemorate a special occasion or just to express a special sentiment. As a gift, it would be cherished and remembered for a lifetime.

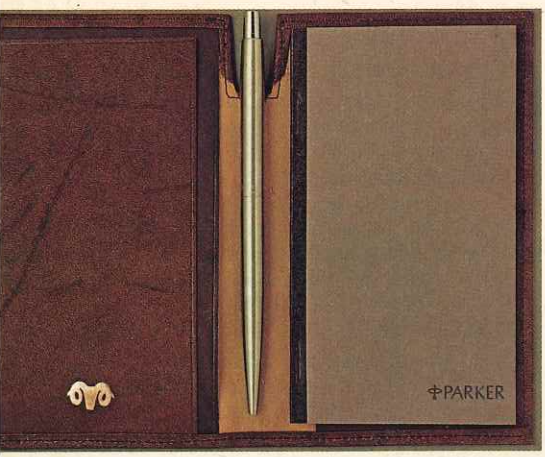
No. 9300 . . . . . $65.00 ppd.

The Norm Thompson Park-A-File . . .

makes a great gift!

so efficient, so compact, it's like having an office in your pocket.

Here's a great way to keep your pen and pad close at hand in a compact leather notebook. It's so functionally designed you'll find yourself using it almost constantly. Extra pockets allow you to carry currency or credit cards while your pen fits neatly into a special notch. Even with that amazing capacity it still fits into your shirt pocket. We've honestly never seen a more efficient pen and pad combination.



Designed to our specifications with a special notch for pen. The Park-A-File is sold only by Norm Thompson.

Genuine leather . . . tanned to perfection.

The supple leather used in our Park-A-File comes from Argentina. Precision tanning produces an ultra-soft finish that's dyed to a very distinctive rich brown. Edges are beveled and turned under to enhance its refined appearance. Every detail, right down to the meticulous stitching, reveals the painstaking care that went into the crafting of this handsome leather notebook.

One of the finest ballpoint pens you'll ever use.

What you'll probably like most about our Park-A-File is the slim stainless steel Parker ballpoint pen. It's a precision writing instrument that'll give you years of flawless performance. In fact, it's guaranteed for your lifetime by both the Parker Pen Company and us.

Available only from Norm Thompson.

The Park-A-File was designed to our exacting specifications and it's sold only by Norm Thompson. We think you'll find that it's one of those little luxuries that becomes a near-necessity after you've used it just once. It makes a great gift too. So you might want to think about ordering an extra.

Color: Rich brown. (Stainless steel Parker ballpoint pen.) The Park-A-File measures 3½″ x 5½″ x ¼″ folded.

No. 9725 (with pen) . . . . . **$17.50 ppd.**

A full-size umbrella you can carry in your briefcase!

. . . and a lot of other places you wouldn't normally carry an umbrella.

Until today, the nuisance of inclement weather was almost equalled by the nuisance of carrying an umbrella. There's just no place to put the darn things when they're not in use. You're either stuck with carrying a cumbersome (most of the time soggy) stick around all day, or if you're like me, constantly setting it down to get it out of the way and then forgetting to pick it up again. That trick can get expensive.

Now there's an alternative.

Norm Thompson's new "with you" umbrella measures only 17½″ in length . . . a size that fits easily into almost any briefcase. It'll also fit behind the sun visor of many cars, or easily under the seat. It's even short enough to carry in the pocket of your overcoat . . . try that one with an ordinary full-size umbrella.

Opens and closes automatically.

Opening this umbrella is as easy as pulling the ring around the handle. Not only does the umbrella open up, but the shaft actually extends another 8″ to give you a total length of 25″. Closing it is just as easy. Simply pull down on the return runner until is clicks closed. All of the folds fall automatically into place. A simple nylon sheath fits over the umbrella to protect it when not in use.

Really useable.

The umbrella itself measures approximately 40″ in diameter . . . plenty of room for two people to stand under. It's made from 100% nylon and it really sheds the rain. A good looking wood-grained handle adds the finishing touch to what could very well be the most useable umbrella ever invented. We really can't do much about the rain, but this new umbrella sure makes it easier to live with.

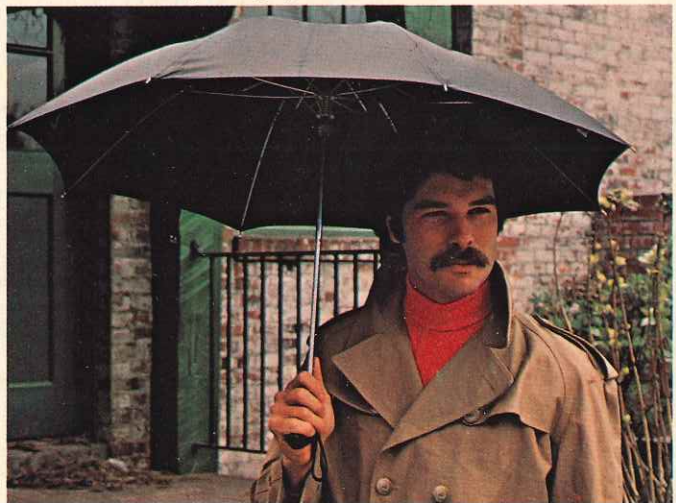
Made in Portland, Oregon . . . the heart of rain country.

Norm Thompson's new "with you" umbrella is made right here in Portland where putting up with the rain is a way of life. Try it yourself. We know you'll agree it's probably the most efficient umbrella you've ever owned.

Color: Black only.

No. 9760 . . . . . **$15.00 ppd.**

Here's a new compact umbrella (17½″ long when closed) that you can keep with you always for those unpredictable cloudbursts. It'll fit into your briefcase or the pocket of your overcoat. Open, the umbrella measures 40″ in diameter . . . room for two people to stand under.



And I thought Mom made the best jams and jellies in the world...now I'm not so sure.

Connoisseur selection . . . all natural berries.

These may well be the best jams, jellies, preserves, and syrups in the world. I'd make that statement even stronger if it weren't for the possibility of hurting my mother's feelings. I'm not exaggerating at all when I say that I don't even like to talk about this stuff without a piece of toast in my hand. It's just that good!

During our travels each year, we have the pleasure of sampling numerous jams and jellies from all over the world . . . in our honest opinion, none even begin to compare with Hubbs.

Made in Oregon from very special berries.

Outside of Portland, Oregon, nestled beneath snow capped Mt. Hood, is a tiny cannery and country store known as Hubbs Farm. The mountain meadows of this area produce the juiciest, most flavorful berries grown anywhere. You'll taste the resulting difference with your first bite.

Made in very small quantities.

Unique in this day of mass production, everything at Hubbs Farm is still done by hand. The head cook for Hubbs (and most of the time the *only* cook) is Lucy Dahlhammer. Lucy is now 73 and she tells us that she still follows the exact same recipes that she and founder Lewis Hubbs worked out in the early 40's. "We use no concentrates, no fillers . . . just pure berries. We don't use corn syrup either. It just doesn't taste the same as real sugar." Everything is cooked in gleaming copper kettles over an open flame, and the aroma given off during cooking is enough to stop traffic on U.S. 26 which runs right by the farm.

You really get your money's worth.

Norm Thompson offers two Hubbs Farm selections. The first (our connoisseur's choice) includes six jars of jams, jellies, and preserves, and two bottles of thick syrup. The second selection contains three jars (1 each) of jam, jelly, and preserves. These aren't your average 5 to 8 oz. gift jars . . . each contains a full 12 ozs. You actually pay about ¼ less than you would for any comparable preserves (which won't make a bit of difference after you taste these mouth-watering delicacies).

Breakfast is just a beginning. Hubbs Farm jams and jellies are so tasty you'll want to use them as ice cream topping, on pancakes or waffles, and even as flavoring for milk shakes.

Here's what you get.

Our connoisseur's selection gives you Loganberry Jelly, Wild Huckleberry Jelly, Strawberry Preserves, Red Raspberry Preserves, Wild Blackberry Jam, Seedless Blackcap Jam, Wild Blackberry Syrup, and Wild Huckleberry Syrup. Our second selection includes Loganberry Jelly, Strawberry Preserves, and Blackberry Jam.

If I were you, I wouldn't plan on using it only for special occasions.

Unless you're an exceptionally strong-willed person, you'll probably encounter the same problem I did. My original gameplan was to use Hubbs Farm preserves only for very special occasions . . . tactics I soon changed! And if you try the following taste treats you'll understand why.

Crepes: Spread strawberry preserves lightly over the crepe and sprinkle with cinnamon. Roll it up and take a bite of what I personally consider to be the best crepe in existence.

Ice cream: Top vanilla ice cream with a tablespoon of any one of the jams, jellies, or preserves (you can even use the syrups for this one).

French toast or pancakes: The syrups are a natural, but try using the jams and jellies as a replacement. You'll like what you taste.

Milk shakes: If you have a blender, here's a delicacy you won't normally find at the soda fountain. Make a vanilla shake, and add just enough Wild Huckleberry jelly to taste . . . I'd better quit. Talking about this makes it tough to sit at a typewriter.

Try it yourself. I'm sure you'll agree that Hubbs Farm preserves are worth every penny you pay . . . and then some.

No. 9200 (8-pack) . . . . . **$28.50 ppd.**
No. 9202 (3-pack) . . . . . **$12.50 ppd.**

A near-perfect gift! And we'll mail it for you free of charge anywhere in the continental U.S.

Hubbs Farm preserves make a great gift for almost any occasion. And believe me, it's one that'll be truly appreciated. Just don't forget to put yourself on your gift list.

If you'd like, we can mail the selection of your choice for you anywhere in the continental United States . . . free of charge. Just let us know the name, address, city, state, and zip of the recipient, and when you'd like it to arrive. We'll take care of the rest!

It's an easy way to solve any gift problem on your list.

An easy way to take someone you care about on a shopping trip around the world.

Ireland, Peru, Scotland, Canada, Wales, France, England, India, Colombia . . . you can open up an exciting world of shopping pleasures for someone special with a Norm Thompson gift certificate. It's a wonderful way to let that someone know you're thinking of them.

Really an "any occasion" gift.

You don't have to wait for a special occasion, although a Norm Thompson gift certificate is always welcome on birthdays, anniversaries, and special holidays. They make wonderful wedding gifts too . . . great for those young couples who get "two of everything for the house" when what they really need is clothing.

Other good reasons for gift certificates are those people we all know and love who are just plain difficult to shop for . . . when you don't know the size or color they prefer . . . for people who have almost everything . . . or for those with very decided tastes who really would prefer to shop for themselves.

A gift that'll be remembered!

You can make them for any amount from $10 on up. If you want the gift certificate delivered on a special date, just let us know and we'll see that it gets there on time.

With each gift certificate we send a free Norm Thompson "Escape from the ordinary®" catalog, so you also give the fun of easy-chair shopping and the pleasure of choosing something special.

How to order a gift certificate.

Now, or any time, let us know the amount you'd like to send. Please include the name, full address and zip code of the recipient if you want us to mail the certificate and catalog directly to them, or we can mail it to you so you can present it personally.

A handy tip for businessmen.

You can order several gift certificates at one time and fill in the names yourself. They make great gifts for special clients, your associates, or you might even want to use them as sales incentives for your staff. Any way you use them, you can bet they'll be appreciated. These certificates will be mailed, with catalogs, to your own address.

Norm Thompson gift certificates . . . an easy way to take someone you care about on a shopping trip around the world.

How to order for fast dependable service.

We want you to receive and enjoy your purchases as soon as possible, so we'll make every effort to process your order the same day we get it. To assure a proper fit and fast delivery, please complete the order form with all the information requested.

To make payment:

We gladly accept your personal check, bank draft, money order, BankAmericard, or Master Charge. You DO NOT pay sales tax even if your state or community has one. In some cases, that saving alone is substantial. Sorry, we are unable to accept C.O.D. orders.

To use BankAmericard or Master Charge:

For either card, supply your complete number and expiration date of the card. Include your Interbank number for Master Charge. Your purchase will be included on your regular monthly statement.

Please be sure that your card address and the address you give us coincide. If you wish delivery to another address, put down both your card address and it.

BE SURE to sign the order form.

Special services that make fast delivery even faster!

Telephone orders any time. Call Toll free: 1-800-547-6712. (Excluding Oregon, Hawaii and Alaska)

We suggest that you fill out the order form to use as a reference when ordering by phone. If you call after hours, your order will be recorded and played back at the beginning of our next business day.

The easiest way to make payment (and the quickest way to receive your merchandise) when ordering by phone is to use your BankAmericard or Master Charge. However, if you do not wish to use your bank credit card, we will hold the information you give us and process your order upon receipt of payment.

Air Delivery:

We'll gladly ship your purchase via air upon request. We do make a small charge for the special servicing required, but it's usually less than the actual cost of air postage. You'll find our rates at the bottom of the order form. Simply add them to your purchase total. Norm Thompson air mail service normally takes less than one week.

The Norm Thompson guarantee of satisfaction. No ifs, ands, or buts . . . You be the judge!

When we say "You be the judge" we mean just that! Every product you purchase from Norm Thompson must live up to **YOUR** expectations, not ours. If at any time a product fails to satisfy you, return it to us, postage prepaid, and we'll either replace the item or refund your money in full . . . whichever you wish.

This is definitely *not* a 2-week guarantee. It's good for the normal life of the product. (You being the judge of what that normal life should be.) We'll stand behind everything we sell to the fullest extent . . . no ifs, ands, or buts!

Norm Thompson

1805 N.W. Thurman, Portland, Or. 97209

Helpful hints if you're not sure of your size.

Help us give you a proper fit!

If you're not sure of your size, please send us the following information and we'll supply the correct fit. Measurements are more accurate if taken by another person. If the item being purchased is to be used as a gift, and you don't know the exact size, rest assured that the recipient will have full return privileges to correct any size problems.

Chest or bust:

Run a tape well up under arms, across shoulder blades, and over the fullest part of the chest. Hold the tape firm but not tight. Be sure it's straight across your back. Stand naturally. Give measurement in inches.

Hips:

Run a tape around the fullest part of hips which is usually 7-"9" below the waist. Give measurement in inches.

Waist:

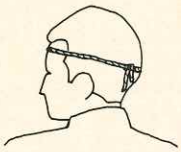
Measure in inches the waistband of same style slacks or skirt that fit properly. Or measure your waist in inches over a shirt or blouse. Measure at the position you normally wear your trousers or skirts.

Neck:

On a shirt of the same style that fits well, lay the collar flat. Measure in inches from the center button to far end of button hole. Or run a tape around your neck at the level you'de usually wear your shirt collar. Please send measurement in inches.

Height:

Your measurement in inches without shoes. Measure from floor to the top of your head.



Hats:

Measure in inches around the largest part of your head or where you plan to wear the hat.

For jackets or coats:

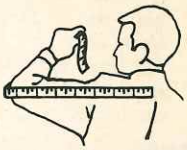
Send us your chest or bust measurement, sleeve length, and your height.

For shirts:

Send us your neck size, sleeve length, height, and chest or bust size.

Sleeve:

Measure in inches from middle of back of neck, across the shoulder and around point of elbow to wrist.



For belts:

Send us waist measurement.

For pants:

Send waist (women also send hip) measurement. All Norm Thompson pants are styled with a medium rise and shipped unhemmed for easy adjustment to your exact length.

For shoes or boots:

Send us your regular shoe size and width (AAA to EEE not narrow, medium, or wide). Please do not send tracing of your foot.

Norm Thompson

1805 N.W. Thurman St.
Portland, Oregon 97209

FW/75

☐ Mr.
☐ Mrs._____
☐ Miss 1st and 2nd initials Last name

Address_____

City_____State_____Zip_____

Apt., suite, or room #_____Telephone # and area code_____

Your BankAmericard or Master Charge are welcome.

☐ My personal check or money order is inclosed. (U.S. funds only)

Charge to my ☐ BankAmericard ☐ Master Charge

_____ _____
Card number 4 digit interbank No. for Master Charge

X_____ _____
Signature Good thru date

☐ Send to: (if other than myself)

Name_____

Address_____

City_____

State_____Zip_____

☐ I have moved since my last order. My former address was

Address_____

City_____

State_____Zip_____

We want you to have a perfect fit, and it'll really help if you can supply us with the following information:

Men: Height____" Waist____" Neck____" Sleeve____" Chest____"

Women: Height____" Waist____" Hips____" Sleeve____" Bust____"

Qty.	Cat. No.	Name of item	Size	Width	Color	Price

Air delivery charge

Total Purchase

We want to give you the fastest and best possible service, so unless you specify shipment by parcel post or air mail, your order will be shipped via United Parcel Service.

Air Delivery For extra fast air delivery, add small postage and servicing charge listed in table at right	Purchase	Add
	$1.00 to $25	$1.50
	$26 to $50	$2.00
	$51 to $75	$2.50
	over $75	$3.00

Thank you for your order

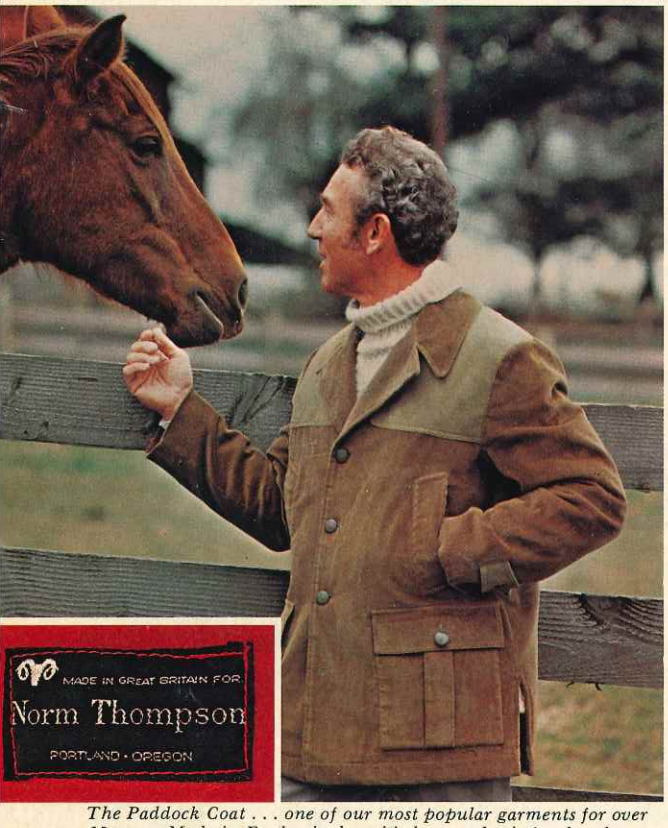
Prices effective through May 1, 1976

A DIRECT IMPORT EXCLUSIVE

Soft corduroy and suede combine with the warmth of a world-famous Whitney blanket.

Norm Thompson's Paddock Coat.

Since its introduction over 15 years ago, the Paddock Coat has consistently been one of our most popular fashions for both men and women. Not only has it produced many very satisfied customers during that time, but it's remained virtually unchanged to become a "classic." This is pleasing in two respects . . . we have a popular, well-made garment to offer our customers, and you have a coat that'll probably always be in style.



The Paddock Coat . . . one of our most popular garments for over 15 years. Made in England where it's been a classic for decades.

Made by famous British "coatwrights."

The English craftsmen who make this coat are perfectionists. They are known as "coatwrights" . . . and they've earned the distinction. Each takes a great deal of pride in his trade and really knows how to work with British fabrics. The result is a coat you'll be more than proud to own and wear.

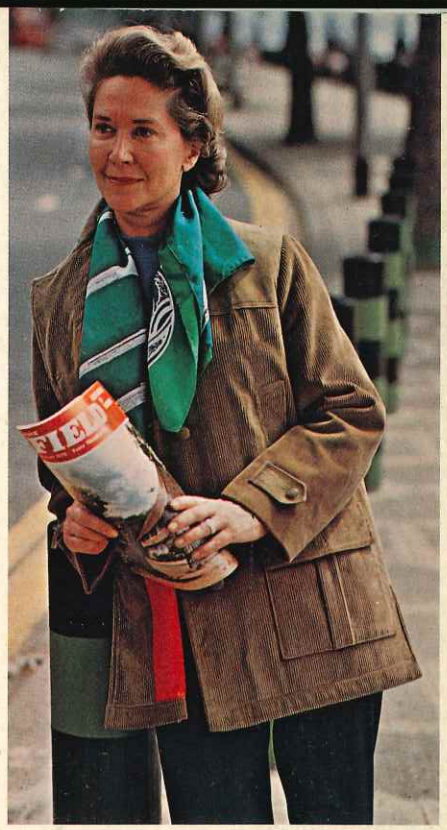
Comfort and style features are practical assets in this fine coat.

The Paddock was designed with an emphasis on function, yet it possesses so many comfort and style features that you'd never know it.

- 100% soft cotton corduroy; treated with silicones for protection, cut for freedom of movement and tailored as well as any fine British sport coat.
- Side vents at waist for extra flexibility.
- Four large pockets — two slash handwarmers set at a comfortable level, plus two flapped button-down pockets with an expandable, semi-bellows cut.
- Bold buttons with stag's head emblem on flapped pockets, sleeves, and front.
- Handsome, red 100% wool flannel lining . . . the same fabric that's used for famous British red flannel blankets.
- Shoulders and sleeves are lined with 100% rayon satin.
- Handy inside pocket.
- Reinforced collar inside and out.

Suede gun patches and wrist straps.

Over the shoulders and at the cuffs are patches of fine suede leather. They give the Paddock a sporty appearance while they reinforce points of wear. When your coat arrives rub your hand over the suede.



Cut and shaped to give you a well proportioned appearance. Side vents at the waist provide added flexibility. Fully lined with 100% wool flannel.

You'll notice how supple it feels. Years from now, it'll still feel just as good. It can be drycleaned by any good cleaner.

Truly a coat with more than a hint of luxury.

We can describe the physical features you'll find in our Paddock Coat, but all the words in the English language can't begin to convey the feeling you'll get from wearing this luxury garment.

Here's an exceptionally well-tailored coat that'll help you look and feel your best every time you put it on. It's the type of garment that instills pride in its wearer. The Paddock possesses a rich look and a good fitting cut that'll attract admiring glances wherever you go.

Color: Tan-olive. Avg. length: Men's 33″; women's 28″. Men's even sizes: 36-50 regs., 38-50 longs. Women's even sizes: 6-20, tailored especially for women. Send your regular suit or dress size.

No. 5260 (Men's) . . . . . **$145.00 ppd.**
No. 5269 (Women's) . . . . . **$145.00 ppd.**

Norm Thompson

1805 N.W. Thurman • Portland, Oregon 97209

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BOX